

Fedrigoni Deutschland GmbH
July 2016

The winner of the 2016 CARD COUTURE AWARD by FEDRIGONI

Called upon for this year's CARD COUTURE AWARDS by FEDRIGONI, Italian producer of the finest papers, were creative heads, producers, industrial enterprises and customers who were to submit their works put into practice using the chromo sulphate SYMBOL CARD (single-coated), SYMBOL CARD Quick (single-coated with pigmented base) and SYMBOL CARD 2Side (coated on both sides). A jury of experts comprising independent design, communication and production specialists examined all work submitted with regard to quality, functionality, originality and creative application of the board, and then selected the three best in the categories "Communication & Design", "Packaging" and "Calendars".

The verdict in Hamburg on 11 July: "And the winner is . . ."

The winners were announced and presented with the sought-after CARD COUTURE AWARDS by Marcus Lange (Director, FEDRIGONI Deutschland) at a festive honours ceremony held at the exclusive Hüttendorf-FEDRIGONI Chalet, a loge with a mountain feeling in the FC St. Pauli stadium at Millerntor. The entrant submitting the "most unusual project" scooped the last available Leica X2 compact camera in the strictly limited and award-winning edition "The Paper Skin", the first camera covered with paper!

Subsequent to the awards, guests were treated to a festive gala dinner at Hamburg's highest restaurant, CLOUDS. The restaurant located in the "Dancing Towers", designed by Hadi Teherani, guaranteed finalists a breathtaking panorama of Hamburg! Congratulations to the winning projects!

COMMUNICATION & DESIGN: GOLD – Berenberg 425th year invitation (Beisner Druck GmbH & Co. KG), SILVER – Jakob Gsöllpointner business cards (100und1), BRONZE – season ticket 2015 (HECKDESIGN)

PACKAGING: GOLD – rauhes.de folding box (J4 studio), SILVER – Mutterland Hafenschokolade packaging (Mediadruckwerk Group GmbH), BRONZE – L'Oréal lip-care packaging (paul + paul GmbH & Co. KG)

CALENDARS: GOLD – CMYK Color Swatch Calendar 2016 (vonfreyhold visual communication; author: Peter von Freyhold; Verlag Hermann Schmidt GmbH & Co. KG), SILVER – RTL2 2016 calendar (meisterdruck gmbh), BRONZE – Pixida stand-up calendar (Hernegger Offsetdruck GmbH)/

THE MOST UNUSUAL PROJECT: Berenberg 425th year invitation (Beisner Druck GmbH & Co. KG)

Obtain all information on the winners of the CARD COUTURE AWARDS 2016 and the SYMBOL CARD qualities at www.symbolcard.de.

352 words

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