**Top Five Smartphone Vendors, Worldwide Shipments, and Market Share, Q1 2014** (Preliminary Results, Units in Millions)

Vendor	1Q14 Shipment Volumes	1Q14 Market Share	1Q13 Shipment Volumes	1Q13 Market Share	Year-Over- Year Change
Samsung	85.0	30.2%	69.7	31.9%	22.0%
Apple	43.7	15.5%	37.4	17.1%	16.8%
Huawei	13.7	4.9%	9.3	4.3%	47.3%
Lenovo	12.9	4.6%	7.9	3.6%	63.3%
LG	12.3	4.4%	10.3	4.7%	19.4%
Others	113.9	40.5%	84.2	38.5%	35.2%
Total	281.5	100.0%	218.8	100.0%	28.6%

Source: IDC Worldwide Mobile Phone Tracker, April 30, 2014

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## Top Five Mobile Phone Vendors, Shipments, and Market Share, Q1 2014 (Preliminary Results, Units in Millions)

Vendor	1Q14 Shipment Volumes	1Q14 Market Share	1Q13 Shipment Volumes	1Q13 Market Share	Year-Over- Year Change
Samsung	108.9	24.3%	109.3	25.3%	-0.3%
Nokia	50.5	11.3%	61.9	14.3%	-18.4%
Apple	43.7	9.7%	37.4	8.7%	16.8%
LG	16.0	3.6%	16.2	3.8%	-1.2%
Huawei	14.6	3.2%	10.9	2.5%	33.8%
Others	214.9	47.9%	196.1	45.4%	9.6%
Total	448.6	100.0%	431.8	100.0%	3.9%

Source: IDC Worldwide Mobile Phone Tracker, April 30, 2014

**Note:** Data are preliminary and subject to change. Vendor shipments are branded shipments and exclude OEM sales for all vendors.