

Press Release

VARTA Micro Group on the Stage of the GreenTec Awards Gala

Ellwangen, Germany, May 2015

Products by the VARTA Micro Group at the GreenTec Awards Gala in Berlin

A large number of stars will provide plenty of entertainment on the green carpet and on the stage at the GreenTec Awards Gala, which takes place this year in the Tempodrom in Berlin on 29 May 2015. The group The BossHoss, singer Nena, Fahrenheit, Désirée Nosbusch and Dr. Wladimir Klitschko - just to mention a few - will use all their energy to heat up the Gala for Europe's coveted environmental award.

The unique engion family storage unit by VARTA Storage GmbH will also be seen on stage and live. The engion storage device, which stores the "green energy" of the sun using a photovoltaic system, will supply the stage with electricity and thus, in its own way, will provide plenty of energy when Annemarie Carpendale and Matthias Killing are your hosts for the evening.

VARTA Micro Group will present further highlights from its range of products on its exhibition stand at the Gala, for example power one premium hearing aid batteries. These mercury-free Zinc Air batteries are made sustainably and on an environmentally sound basis in Germany on the latest fully automatic production lines in the world's largest and most modern factory for hearing aid batteries.

VARTA Lithium-Ion CoinPower batteries, which function without lead, mercury or cadmium, are small and enormously powerful. They make new form factors possible for wearable technologies, for example wireless headsets.

With Europe's largest environmental award gala in mind, Herbert Schein, CEO of the Group, states: "The VARTA Micro Group stands for the future of energy, we would once more like to emphasize this at the GreenTec Awards, as we have already done in the last few years."



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About the VARTA Micro Group

Under the roof of the VARTA Micro Group are several business fields combined - VARTA Microbattery is worldwide innovation leader of micro batteries as well as market leader in the segments of hearing aid batteries and nickel-metal hydride/Lithium-Ion button cells. VARTA Storage develops and produces energy storage systems for private households and industry to utilize solar energy efficiently. The Joint Venture VOLKSWAGEN VARTA Microbattery Forschungsgesellschaft uses the core competencies of two strong companies for the development of rechargeable Lithium-Ion batteries.

Brands of
VARTA Microbattery:

