

PC Shipments by Product Category and Region (Shipments in millions)

Product Category	Region	2015 Shipments (M)*	Market Share	2019 Shipments (M)*	Market Share	5-Year CAGR
Portable PC	Mature	87.6	31.1%	90.5	32.1%	0.8%
	Emerging	76.8	27.3%	82.2	29.2%	1.7%
Portable PC Total		164.4	58.4%	172.8	61.3%	1.2%
Desktop PC	Mature	44.6	15.9%	39.3	13.9%	-3.1%
	Emerging	72.5	25.8%	70.0	24.8%	-0.9%
Desktop PC Total		117.2	41.6%	109.3	38.7%	-1.7%
Total PC	Mature	132.2	47.0%	129.8	46.0%	-0.5%
	Emerging	149.4	53.0%	152.2	54.0%	0.5%
Grand Total		281.6	100.0%	282.1	100.0%	0.0%

Source: IDC Worldwide Quarter PC Tracker, August 25, 2015

* Forecast data

Table Note: Mature Markets include U.S., Western Europe, Japan, and Canada. Emerging Markets includes Asia/Pacific (excluding Japan), Latin America, Central and Eastern Europe (CEE), Middle East, and Africa (MEA).