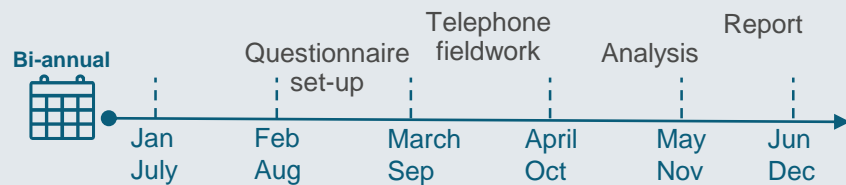




Why this report?

The second report of the Contractor Monitor is diving deeper into the purchase channels the general contractor: He who is involved in both residential and non-residential construction projects and is working for a mid-sized (5 to 15 FTE) or large (15+ FTE) building company. It does not only contain data on the segments contractors are active in, it also gives you a clear view on their attitude towards and usage of prefabricated building elements. Prefab is considered to be one of the most important construction trends for the upcoming years – in Germany as well as in Europe.

Planning & Process



Topics

- H1 '18: Purchase Channels
- H2 '18: Prefab
- H1 '19: BIM
- H2 '19: DMU

Methodology



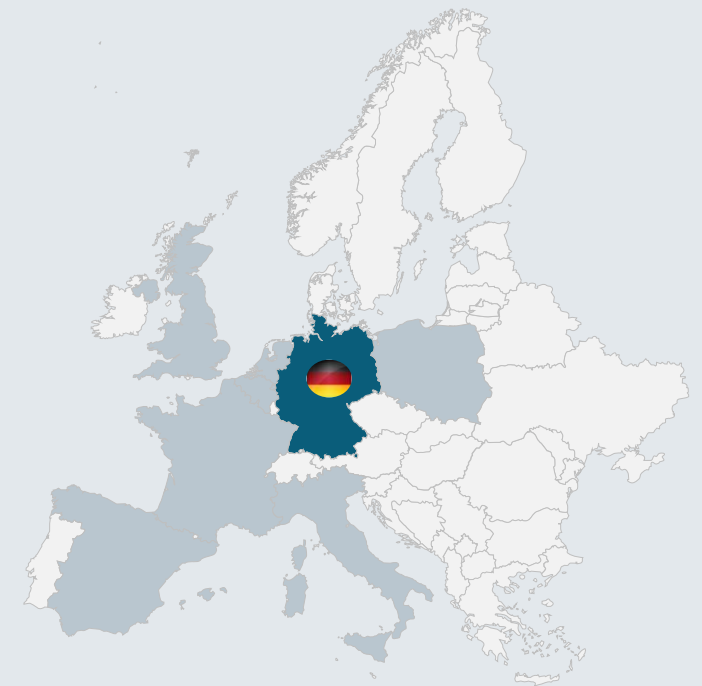
Quantitative phone research:
200 interviews – Germany
1,125 interviews – other European markets

Target groups



Contractors (5-15 FTE & 15+ FTE)

Countries



Costs

One Germany report: € 950* / Two reports: € 1,500

A report includes:

- Insights in the German and Pan-European markets
- Possibility to give input on the questionnaire

*Price for the complete report with detailed results for all 8 countries: € 9,000

This report includes:

- Company developments of the contractors in Germany & Europe
- Order book & Turnover developments
- Insights in prefab usage of the German & European contractors
- Results are available for one investigated country (Germany) and the average of all countries

