

Eco-friendly? Of course! Sustainable floor coverings aided by ROWA Masterbatch

Pinneberg/Germany, August 3rd, 2015 - Good for the environment: ROWA Masterbatch is playing a key role in the development of resource-conserving floor boards made by Röber Kunststoffe.

ROWA's long-standing co-operation partner manufactures floor boards from recycled PET beverage bottles, thus conserving not only the ecosystem but also the existing floor coverings in tennis halls. The main application area of Röber floor coverings are converted tennis halls that are used for corporate events or receptions. The boards are simply laid down on the existing floor covering and connected together so that the halls can be used for events in the summer.



ROWA Masterbatch supplies Röber with ROWALID PET-19566 light grey colour granules and thus contributes to the attractive appearance of the eco-friendly floor boards. "Sustainable management of available resources is very close to our hearts", says Markus Röber, owner of Röber Kunststoffe, and continues, "We are glad to have ROWA Masterbatch at our side as a competent partner who fully supports us in achieving this goal." Röber Kunststoffe, which is based in the Westerwald region of Germany,

ROWA GROUP Holding GmbH

produces acrylic glass, polycarbonate, and PET boards in many different designs using state-of-the-art extrusion lines. Incidentally: environmental protection is also obligatory in the production department - the entire electricity requirements of the company are supplied by green hydropower.

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Text approved - Specimen copy requested

About ROWA Masterbatch GmbH:

The ROWA GmbH was established in 1958 and is a partner in the ROWA GROUP of companies. The brand ROWA stands for technical competence, modern product design and customer oriented service the world over. Tailored customer solutions are part of the ROWA tradition and are a matter of course! The development of new products, the search for alternative raw materials and the constant and sustained optimisation of our processes, coupled with modern technology, motivated employees and economical environment protection enjoy the highest priority in our company. In 2010 the ROWA GmbH has been renamed into the ROWA GROUP Holding GmbH and the departments Lack and Masterbatch were newly formed as ROWA Lack GmbH and ROWA Masterbatch GmbH specialist division: Colour and additive masterbatches.

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