

## **Growing earns by green IT**

*Orga Systems contributes to future-driven green logistic solutions*

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**Paderborn (Germany), 04 May 2010: Ovum estimates that the telecoms industry could reduce global CO2 emissions by up to 10%. 183 million tons of CO2 per year, which is about 0.7 per cent of global emissions, are generated by the global telecoms industry itself. The telecoms quota is about as high as that of the automotive and aviation sectors. According to Deloitte, telecoms industry could achieve reduction by tackling the telecoms sector's operations and developing technologies to reduce those of other sectors. One such sector is global logistics. Orga Systems, #1 choice for real-time charging and billing, is significantly contributing to EffizienzCluster LogistikRuhr. The objective of the cluster is to master future challenges on individual supply of goods, mobility and production with 75 % of the resources currently needed. Orga Systems has a leading role in a project on Cloud Computing, whose objective is to make logistics services available according to the software-as-a-service principle.**

### **Reducing emissions while opening up new revenue streams**

Economic downturn is said to have led to the emergence of a global cost reduction agenda. Since the recent global drive to cut carbon emissions is gathering momentum, telecoms businesses now have a unique opportunity to lead from an eminence perspective and at the same time to open up significant new revenue streams. Helping the logistics sectors, telecoms industry can enable telemetry systems to change driving styles, reducing fuel costs and emissions in commercial transport businesses. Better application of navigation technologies on mobile phones would help to co-ordinate transport services much better.

### **Real-time for more individuality with more efficiency**

Orga Systems will, together with the EffizienzCluster LogistikRuhr, provide real-time solutions to meet the desire for individuality with more efficiency, both in ecological and economic terms. This topic benefits particularly from Orga Systems' competence in the area of real-time based billing. The company supports the cluster by developing solutions for usage-based billing of logistics services, which can be made available in the form of software-as-a-service. In February 2010, the cluster won the top-level cluster competition of the Federal Ministry of Education and Research.

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