

Ebhausen (07. April 2014)

SAP Big Data tour traveling in a SCHULER PROMOTION TRAILER

SAP launches your Big Data tour of Europe with a SCHULER TRAILER MODEL VARIO DOUBLE POP OUT.

SAP brings about Big Data on the road. With a specially equipped motorsport trailer of Schuler Fahrzeugbau GmbH in Ebhausen, how to use it also Formula 1 teams, today launched the Big Data tour 2014 in Europe.

Its aim, existing and potential new customers to demonstrate the potential of Big Data - to make companies more flexible business to predict trends, optimize supply chains or to maximize the use of existing investments. At the respective stops of the tour give SAP experts first-hand information, visitors can also view showcases and learn more about SAP solutions in the Schuler truck.

During the tour, SAP experts from product, services and data scientist organizations will demonstrate how organizations can leverage these new opportunities. A mobile showroom in the Schuler Trailer is the foundation of the tour and will travel throughout Europe to present use cases and scenarios. The Schuler Team wishes the SAP Team a successful tour!