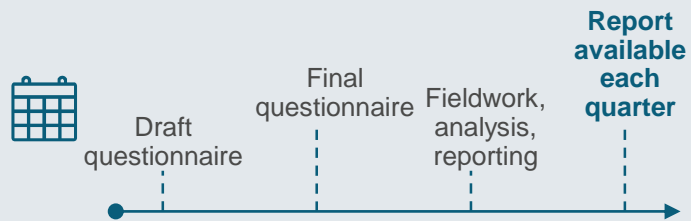




Research objectives

The objective of the European Architectural Barometer of Arch-Vision is to offer profound insight into the current economic situation and trends among architectural firms. The European Architectural Barometer provides knowledge about the future building volumes and the way in which these building volumes will be realized (trends like sustainability & circularity) – in Germany as well as in Europe.

Planning & Process each quarter



Methodology



Quantitative phone research:
1200 interviews per country in Germany
1.050 interviews in the other European markets



Target group

Architects

Countries



Costs

One Germany report: **€ 750***

A report includes:

- Insights in the German and Pan-European markets
- Possibility to give input on the questionnaire

Price for a subscription of 4 complete reports per year with detailed results for all 8 countries: **€ 6.000*

Research topics 2018

- Q1: Media orientation and consumption
- Q2: Trends in material usage
- Q3: Future of prefab
- Q4: Circular and sustainable construction