

Press Information

Media Group RTL Germany launches intranet with CONTENTS

Munich, 12.05.2009 – The intranet of the Media Group RTL Germany as well as the company intranets of RTL Television, VOX, infoNetwork, CBC, IP Deutschland, RTL interactive and n-tv have recently started running on the content management platform CONTENTS.

The intranet of the Media Group RTL Germany, one of the leading media enterprises in Germany, has recently been based upon the CMS platform CONTENTS. At the same time, the company intranets of RTL Television, VOX, infoNetwork, CBC, IP Deutschland, RTL interactive und n-tv were also changed to CONTENTS.

For the intranet's relaunch special efforts were made to provide the staff members of the Media Group RTL Germany with preferably high returns in relation to their daily work. In order to ensure a smooth access to the intranet Single Sign-On was integrated, which makes the entry of an intranet password no longer necessary. For this purpose the CONTENTS module "Single-Sign-On" was upgraded in favour of an automatic adjustment of user data and user groups.

Another improvement allows the associates to save commonly needed sites individually under "My favorites". These may include external websites as well as intranet pages. For this purpose each intranet page provides the function "Add to favorites".

Further customisation options have been facilitated through widgets, which every associate can integrate as required into their respective intranet screen. Amongst others a weather.de widget, an n-tv news widget, a translation and a currency widget are available. Alongside the commonly accessible pages for all employees the new intranet also features secured page locations which only certain groups have access to.

The new intranet also offers a number of facilitations for the editorial staff. The very clear WYSIWYG interface as well as the easy to use page functions of CONTENTS noticeably simplify creation and editing of data content. Two individual upgrades additionally optimise picture work: Image galleries can be very easily filled by using a flash-based mass upload. Moreover images can now

be directly integrated into a text field. Together with the well-proven image upload the editorial scope for design is thereby considerably augmented.

The migration of the intranets to CONTENS provides a multitude of conveniences also from an administrative point of view. The need for maintenance is minimized to merely one installation which significantly reduces time and effort.

Christoph Simons, CBC Head of Channel Management: „For the highly diverse requirements of the several intranets that are controlled by one system we depend on a user-friendly and flexible cms. Since CONTENS meets a multiplicity of the demands we have collectively opted for CONTENS within the Media Group RTL Germany.“

Conceptual design and implementation of this large-scale relaunch project were realised by the IT experts of CBC (Cologne Broadcasting Center, www.cbc.de) in close cooperation with the CONTENS Professional Services Team.

About the Media Group RTL Germany

The Media Group RTL Germany is one of the leading media companies in Germany. In addition to its free-to-air channels RTL Television, VOX and n-tv, the company portfolio also includes three digital niche channels: RTL Crime, Passion and RTL Living. RTL Group's affiliates RTL II and Super RTL are also run from Cologne.

RTL interactive was set up to cover all the interactive and transaction-based operations that fall outside classic TV provision. Within the Media Group RTL Germany, there are a number of other important functions fulfilled by the marketing organization IP Deutschland, by the news/magazine company infoNetwork as well as by the broadcasting and production company Cologne Broadcasting Center (CBC).

About CBC (Cologne Broadcasting Center)

Since its establishment in 1994, CBC has become one of the leading broadcasting and television production companies in Germany.

In Cologne, Munich, Hamburg and Berlin CBC supports the stations VOX, Super RTL, RTL II, RTL Crime, RTL Living, Passion, tv.gusto and tv.gusto Premium as well as several TV production companies. Moreover CBC is responsible on behalf of Sportcast for the production and broadcast of international soccer league live reports. The CBC post production has over 60 editing suites, graphic

workstations and digital audio studios at its disposal. For outdoor productions CBC offers a wide range of SNG vehicles. These mobile units are located in Berlin, Hamburg, Cologne, Munich and Moscow. CBC is an enterprise of the Media Group RTL Germany.

About CONTENS Software

CONTENS Software GmbH provides content management software (CMS) and social software solutions for companies with sophisticated online communication needs. Its line of products meets the demands of businesses from small online editors to international companies.

A strong network of experienced partners conceives innovative and customized CONTENS solutions and implements them according to individual demands. With the help of the CONTENS platform-independent CMS products, businesses can quickly realize and edit extensive online projects without any prior programming knowledge.

Several well-known companies depend on the content management products provided by CONTENS, such as Adecco, Brose, the Concordia Insurance Group, Eli Lilly, the HypoVereinsbank BKK, the HVB Direkt, John Deere, the cantons of Aargau and Freiburg, manager-lounge, the Max Planck society, McDonald's Deutschland Inc., Mövenpick Hotels & Resorts, the Oettinger Imex AG, Ratiopharm, RTL interactive, the Schwyzer Kantonalbank, Siemens TS, the town of Biel and T-Mobile.

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