Top 5 SCD Vendor Ranking, 2011 Versus 1H15 (000 Units)

		2011			**1H15**	
1	Apple	19.5%	1	Samsung	30.2%
2	Samsung	18.0%	2	Apple	22.1%
3	Nokia	9.2%	3	Lenovo	6.0%
4	HTC	7.1%	4	Sony	5.5%
5	BlackBerry	5.9%	5	LG Electronics	4.8%
	Others	40.3%		Others	31.5%
	Total	100%		Total	100%

Note: Data for 2015 is based on the sum of the first two calendar quarters only.

Source: *IDC Smart Connected Device Tracker, 2Q15*

Table Notes:

IDC's *Worldwide Quarterly Smart Connected Device Tracker* includes personal computers (PCs, notebooks, and desktops), smartphones, 2-in-1s, and tablets. For the purpose of this press release and the table above, however, only notebooks, smartphones, 2-in-1s, and tablets have been taken into account.

IDC's Smart Connected Quarterly Tracker provides unmatched market coverage and forecasts for the entire device space, covering PCs, tablets, and smartphones in more than 80 countries — providing fast, essential, and comprehensive market information across the entire connected device market.

For more information on IDC's *EMEA Smart Connected Devices Tracker*, IDC's *European Tablet in Enterprise Study*, or other IDC client computing research services, contact Vice President Karine Paoli on +44 (0) 20 8987 7218 or at kpaoli@idc.com.