

## PRESS RELEASE

## Software AG Placed in 'Leaders' Quadrant by Leading Industry Analyst Firm in Two Application Infrastructure Reports

- Leading industry analyst firm named Software AG in Leaders Quadrant for Application Infrastructure for Back-End Application Integration Projects and Application Infrastructure for SOA Composite Application Projects.
- Software AG's comprehensive webMethods product suite and integration capabilities enable customers to solve complex integration problems and integrate all of their existing and future applications cost-effectively

Darmstadt, Germany, 06-03-2009 - Software AG, a global leader in business infrastructure software, today announced it was recognized by Gartner, Inc. in the 'Leaders' Quadrant in two of its recently released reports: Magic Quadrant for Application Infrastructure for Back-End Application Integration Projects<sup>1</sup> and Magic Quadrant for Application Infrastructure for SOA Composite Application Projects.<sup>2</sup> The recognition evaluates vendors' ability to execute and their completeness of vision, something Software AG takes great pride in and is evident in its rich portfolio offerings of business process management (BPM), legacy integration, enterprise service bus (ESB), SOA governance, data integration and master data management.

"Software AG's placement in two recent Leaders Quadrants, we believe, is testament to our commitment to providing enterprise users with technology that speaks to the business value and strategic investments they desire," said Dr. Peter Kürpick, Chief Product Officer and Member of the Executive Board, Software AG. "We are extremely pleased with these honors and believe we are delivering on this strength with our webMethods suite to help companies [integrate](#) and build [composite applications](#), automate and improve business processes, and transform the way they build systems."

Vendors in the application infrastructure for back-end application integration were evaluated on maturity and completeness of the product offering, reasonably affordable costs and a sizeable customer base that reports good experience with the vendor's integration technology. In addition, a vendor's product vision and the innovation exhibited in carrying out that vision was key.

Software AG's comprehensive webMethods product suite offers extensive integration capabilities, providing products that offer insight into identifying and fixing operational problems and enable fast and codeless assembly of interactive composite applications that are easy to use, even for complex integration problems. They enable companies to achieve business results faster by eliminating integration challenges that have plagued them in the past.

Software AG's composite application and application integration capabilities enable companies to meet and anticipate the needs of business by taking advantage of their existing IT infrastructure, and maximizing their investment in [Service-Oriented Architecture](#) (SOA). At the core of the webMethods suite is an advanced Enterprise Service Bus (ESB) that provides the foundation for an SOA. It combines proven application integration capabilities, high-speed messaging, and support for B2B, legacy applications, and event-driven technologies to create the most complete integration infrastructure available in the marketplace.

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<sup>1</sup> Gartner, Inc. "Magic Quadrant for Application Infrastructure for Back-End Application Integration Projects" by Jess Thompson et al, December 19, 2008.

<sup>2</sup> Gartner, Inc. "Magic Quadrant for Application Infrastructure for SOA Composite Application Projects" by Massimo Pezzini et al, December 19, 2008.

“Software AG’s business solutions are designed to make developers more productive while maximizing existing investments,” Dr. Kürpick added. “It’s the ability to reuse services rather than recreate them, to build composite applications without coding, and to leverage existing legacy application investments.”

Complimentary copies of both reports are available at [www.softwareag.com/recognition](http://www.softwareag.com/recognition).

#### About the Gartner Magic Quadrant

The Magic Quadrants are copyrighted 2008 by Gartner, Inc. and are reused with permission. The Magic Quadrant is a graphical representation of a marketplace at and for a specific time period. It depicts Gartner’s analysis of how certain vendors measure against criteria for that marketplace, as defined by Gartner. Gartner does not endorse any vendor, product or service depicted in the Magic Quadrant, and does not advise technology users to select only those vendors placed in the “Leaders” quadrant. The Magic Quadrant is intended solely as a research tool, and is not meant to be a specific guide to action. Gartner disclaims all warranties, express or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

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[Software AG](#) is the world’s largest independent provider of [Business Infrastructure Software](#). Our 4,000 global enterprise customers achieve business results faster by modernizing, integrating and automating their IT systems and processes. As a result, they rapidly build measurable business value and meet changing business demands. Based on our solutions, organizations are able to liberate and govern their data, systems, applications, processes and services - achieving new levels of business flexibility.

Our leading product portfolio includes solutions for high performance [data management](#), developing and [modernizing applications](#), enabling [service-oriented architecture](#), and improving [business processes](#). By combining our technology with industry expertise and best practices experience, our customers improve and differentiate their businesses - faster.

Software AG has almost 40 years of global IT experience and over 3,600 employees serving customers in 70 countries. The company is headquartered in Germany and listed on the Frankfurt Stock Exchange (TecDAX, ISIN DE 0003304002 / SOW). Software AG posted total revenues of €721 million in 2008 (IFRS, unaudited).

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