

## Ingram Micro People

### **Ernesto Schmutter takes operational lead of Ingram Micro EMEA Division “Data Capture and Point-of-Sales”**

**Dornach / Munich, January 31<sup>st</sup> 2011 – As of March 1<sup>st</sup> 2011, Senior Director Ernesto Schmutter will be responsible for the operational DC/POS business of Ingram Micro in Europe, Middle East and Africa (EMEA). In his new position he will be reporting to Gerhard Schulz, Senior Vice President Central and Eastern European Region, Pan Euro & DC/POS.**

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Ernesto Schmutter (45) has been with Ingram Micro in Germany since 1995, holding a variety of high-level management positions in Product Management, Sales and Marketing. On top of that he was actively involved in additional company-wide strategic projects. Before joining Ingram Micro he worked in purchasing and marketing for a direct merchant company named Micro Warehouse. Ernesto holds a masters degree in philology and marketing. “With Ernesto we have an experienced manager with an outstanding market reputation to run this growing and future-oriented business. I congratulate him on his new position and thank his successful predecessor Jan Gulbrandsen who will be pursuing new career challenges outside of Ingram Micro. We appreciate the service he provided and wish him all the best for his professional and private future”, Gerhard comments on his old and new direct report. “I am very much looking forward to my new international task. I see a huge potential for the Data Capture and Point-of-Sales market in the near future”, Ernesto said. “With our combined power of broadline distribution infrastructure and value distribution indepth expertise, we have the best possible position for quick, but healthy growth today and tomorrow.”

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Ingram Micro has entered the Data Capture and Point-of-Sales distribution market by acquiring established market-leading specialist distributors all over EMEA and in Israel and has been focusing on successfully growing this strategic business during the recent years. In EMEA Ingram Micro serves the UK/Ireland, Belgium, The Netherlands, Luxemburg, Spain, Portugal, Germany, Austria, Switzerland, Denmark, Finland, France, Norway, Sweden, Israel and Eastern Europe. The Ingram Micro DC/POS Division is a leading worldwide supplier of enterprise mobility products including ruggedized mobile computers, enterprise mobile computers, wireless networking equipment, barcode scanners, label printers, mobile printers and RFID systems. Also part of the portfolio are data capture products for barcode/RFID scanning, truck terminals, wireless infrastructure and mobile PCs/terminals for field service, healthcare, warehouse applications, transport & logistics.

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Ingram Micro as well offers a wide assortment of POS equipment like touch screens, POS computers, receipt-label-kiosk and card printers, cash drawers, card readers and keyboards. “We have a strong knowledge of our products and verticals. We offer local presales technicians and practice local marketing”, Ernesto describes the international team. “With our efficient European purchasing center, our DC/POS stock consolidated in the huge logistic hub in Straubing in Germany and our first-class distribution services, we are very well positioned to service our clients and their end-customers best-in-class.”

10 **About Ingram Micro:**

As a vital link in the technology value chain, Ingram Micro creates sales and profitability opportunities for vendors and resellers through unique marketing programs, outsourced logistics services, technical support, financial services, and product aggregation and distribution. The company serves more than 150 countries and is the only global broad-based IT distributor with operations in Asia.

Visit: <http://www.ingrammicro-dcpos.eu/>

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