

Tuesday, November 22nd 2016

BELECTRIC Drive renamed to chargeIT mobility

Schweinfurt/Kitzingen: With over seven years' experience, BELECTRIC Drive has not only built up key expertise in electro-mobility but is also considered as one of the pioneers in establishing e-charging infrastructure in Germany. Once some imaginative economy, energy and information technology engineers clubbed together to come up with a neat solution for charging electric vehicles. In order to gather information on what it is like to deal with electric cars day to day, a fleet of over 50 vehicles was even brought into operation at the time in the Lower Franconia region. Since then a lot has happened and the company has strengthened its market position thanks to its innovative capabilities and tenacity. Now the start-up is stepping onto the next level and, from now on, will be named "chargeIT mobility".

"With the new name 'chargeIT mobility', our ambitious goals and visions for the future are really taking shape," Sebastian Bachmann explains, CEO of the rebranded chargeIT mobility GmbH. "The issue of connectivity is particularly important in this age of electro-mobility and driverless cars. The new name demonstrates our clear focus on combining the worlds of mobility and charging in the best possible way using innovative IT solutions." The charging solutions are not being further developed from as far as some software companies do, but with non-stop testing at our own test sites and charging clusters at the Technology Center INNOPARK in Kitzingen. Work is ongoing to fine-tune and optimize the "user – vehicle – charging station – software – supply – network" cycle for practical everyday use.

The fact that this is not a market niche is clear from the strategic approach adopted by the renamed company, which plans to work with other key players to expand the charging infrastructure for electro-mobility in Germany. In the medium term, this means improvement of system stability and user-friendliness of charging stations in order to achieve a reliable charging performance for everyone involved in future technology. ChargeIT mobility's long-term objective is to establish the leading system for operating and managing e-charging stations across Europe.

"With its exemplary staying power and innovative capabilities, chargeIT mobility is already playing a key role in the electro-mobility market. The plug-and-play system design, dynamic load management capabilities, a mechanism for smoothing peak loads, and a flexible, user-friendly IT backend are just a few of our innovations," says Bernhard Beck, shareholder of the hoch.rein innovation group, describing his subsidiary's market position.

There are three stakeholder groups in charging electric vehicles: the users/drivers, the operators and the power grid operators. chargeIT mobility equips all groups with a tool, to design a requirements oriented electro-mobility. Unlike other systems, chargeIT has many wide-ranging interfaces that illustrates a cost efficient and universal compatible development. This makes it much easier for operators to manage the whole charging system and for users to charge their vehicles. Complex charging stations and those that cannot be unlocked without sending a service team are now a thing of the past. Many existing charging stations has already been updated with the chargeIT intelligence.

Germany is pursuing ambitious goals in implementing electromobility solutions. The plan is for one million electric cars to be on German roads by 2020. It is chargeIT mobility's core objective to ensure that the basic infrastructure required to support them is ready on the charging side. However, other countries also play an important role in the global electric car movement. "Backed by our success on the German market, we will be expanding our business in Europe and the U.S. over the next years. Important projects already started," Bachmann says, describing his future corporate strategy.



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Press Release



Monday, November 21st 2016

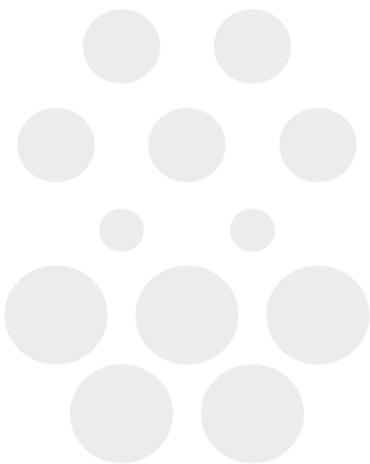


Image above: The new chargeIT mobility GmbH logo also combines the spheres of charging hardware and software in the field of electromobility. The design is a stylized representation of the two connector and socket components of the European IEC type 2 charging plug.

About chargeIT mobility:

chargeIT mobility GmbH was founded under the name BELECTRIC Drive GmbH in 2010 and is headquartered at the INNOPARK technology center in Kitzingen. The company is part of the hoch.rein company group and has been operating under its new name since November 2016. chargeIT mobility has been developing its charging solutions for electric vehicles since the fledgling electro-mobility industry took off. True to its guiding principle of connecting e-mobility, the company aims to develop intelligent ICT solutions to help link charging and mobility for easy-to-use everyday applications. As an independent platform provider, chargeIT thus supplies networked electro-mobility from the Baltic Sea right up to the edge of the Alps. An experienced e-mobility service provider, chargeIT offers fully integrated overall solutions for energy suppliers and industry partners, ranging from the basic charging station hardware and ICT solutions through to an all-in service. It develops and produces the charging infrastructure required to support this technology (for electric cars, buses, and bikes) in Kitzingen, Nuremberg, Regensburg, Dresden, and Mindelheim. This infrastructure is cost-effective to maintain, flexibly designed, and simple to operate. The BELECTRIC online features not only enable you to manage loads easily but also to calculate your bills by SMS or the smartphone app and send real-time charging information to charging station finders, apps, and navigation systems. More than 1,000 chargeIT charging points with online features have already been installed in Germany, France, Italy and Romania.

For more information, visit www.charge-it-mobility.com



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