

EXHIBITION

INFORMATION & REGISTRATION



07-08 September 2011

darmstadtium, Darmstadt

AT A GLANCE

| | |
|-----------------------------|--|
| AC | "Active Systems for Dynamic Markets" |
| TARGET GROUP | Experts from business, research, development, science |
| BRANCHES OF INDUSTRY | Aerospace, automobile construction, rail technology, ship-building industry, medical technology, acoustics, measurement technology, machine and plant engineering, handling technology and production automatization |
| CONFERENCE | 2-day, different sessions, in English 780.00 € incl. VAT – participant fee 20 % reduction for every additional person |
| ACADEMY | Forum for young scientists, accompanying poster presentation |
| EXHIBITION | Booth units from 8 sqm. Reservation deadline: 20 May 2011 |
| EVENING EVENT | On the evening of the first conference day (07 September 2011) |

www.adaptronic-congress.com



Gesellschafter


Sperlich GmbH
Wegbereiter für Innovationen

 **ERAS**
Engineering and Realization
of Adaptive Systems

Prime Partner

 **Fraunhofer**
LBF

BOOTH OUTFIT

Booking of stand includes the following equipment:

COUNTER

for PC / laptop, TV screen including power supply (triple junction box)

COLUMN DISPLAY

Completely back-lit acrylic glass display, usable on both sides, removable backlite film.

Please send printable files to info@adaptronic-congress.com.

You have the possibility of sending 2 different motifs or to have the display printed in German/English (front / back side).

The Congress organizers will take care of the design and layout.

We require the following from you:

1. Headline: max. of 22 characters (including blanks)
2. Continuous text (for one page): max. of 460 characters (including blanks)
3. Pictures/graphics: picture size of 43x43 cm [resolution of min. 300 dpi (*.jpg, *.tif, *.bmp, *.pdf, etc.)]

Please remember that the bottom 980 mm are reserved for the "Adaptronic Congress" (see layout).

This will be uniformly printed for all exhibitors.

BOOKLET STAND + 2 BAR STOOLS

For additional furnishings and/or equipment please don't hesitate to contact us.



Booklet Stand



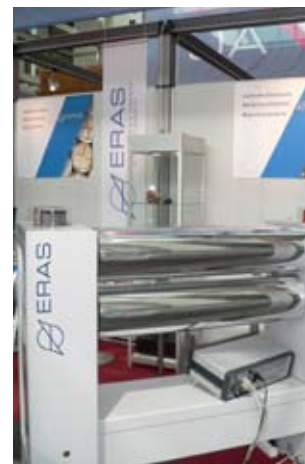
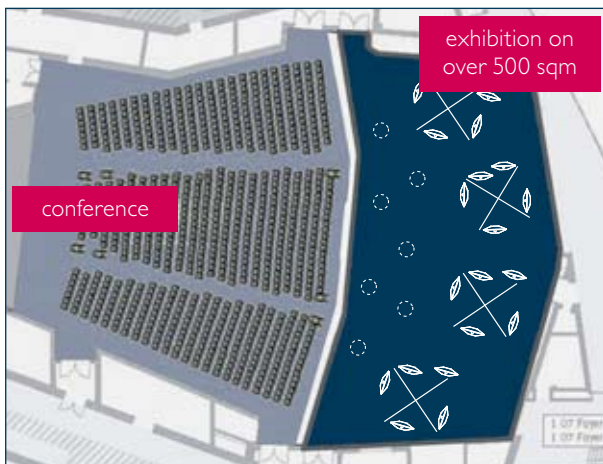
Bar Stool



Counter



Column Display





ENTRY IN CONGRESS PROGRAM

DEADLINE 20 MAY 2011

The Congress program presents effective advertising with details on the exhibitors and their services. The decision of potential Congress participants to attend is based on this information. Admission is free of charge.

BRIEF DESCRIPTION (max 500 characters, incl. blanks)

WE ARE

- ☐ manufacturers
- ☐ professional association
- ☐ university / institute
- ☐ engineering office
- ☐ consultant / service company
- ☐ distributors / retailers
- other

FIELD (You can specify more than one.)

- | | |
|--|---|
| <input type="checkbox"/> sensorics | <input type="checkbox"/> structural technology |
| <input type="checkbox"/> actotics | <input type="checkbox"/> informatics |
| <input type="checkbox"/> automation technology | <input type="checkbox"/> measurement and control technology |
| <input type="checkbox"/> research | <input type="checkbox"/> R&D in business |
| <input type="checkbox"/> new materials | <input type="checkbox"/> microsystem technology |
| other | |

EXHIBITS (please note height, weight etc.)

Date, signature

Company stamp and authorized signature

AD PLACEMENT IN THE CONGRESS PROGRAM

- ☐ We would like to **place an advertisement**, 1/1 page, in the Congress program for the price of **EUR 714.00** incl. VAT.

The Congress program provides information for the visitors on all of the presentations as well as presenters, exhibitions and their exhibitors. The booklet is also a good source of information after the Congress is over. Your advertisement is therefore ideally placed, both during the Congress and afterwards.

The program will be sent in plenty of time to potential visitors. The target groups include technology users from all areas of the industry and mid-sized companies, institutes and schools of higher learning. The booklets are sent with a personalized letter.

The exhibitors also include the program with their invitation to potential customers. Roughly 6,500 copies are distributed altogether.

REPROTECHNICAL REQUIREMENTS

Size: 216 mm wide x 154 mm high (incl. 3 mm "cut"), 4-color (CMYK)
 Submittal: printable PDF-file, vector graphics (EPS) or pixel graphics (TIF, 300 dpi)
 on data medium or as an e-mail attachment (info@adaptronic-congress.com)

☐ is enclosed

☐ will be delivered by 06 May 2011



1/1 page (DIN A5, Landscape format)

Date, signature

Company stamp and authorized signature



Fax reply +49 551 49601-49 or info@adaptronic-congress.com



EXHIBITOR REGISTRATION

DEADLINE 20 MAY 2011

Legally binding registration in complete agreement with terms of participation and specified prices:

Complete name of company / institute*

Address*

website*

Postal code, city or town*

Telephone

fax

e-mail

CEO / institute director

Contact person for Congress / exhibition*

telephone extension

e-mail*

*This information will be presented in the Congress program.

- ☐ We are making a binding commitment to participate in the Adaptronic Congress 2011 exhibition, using **1 booth, approx. 8 m²** at a price of **EUR 3,332.00** incl. VAT.

This includes: booth walls incl. set-up and disassembly, booth lighting (2 spot lights), **free admission for 1 person** to conference incl. meals (menu or lunch buffet, Congress beverages), Congress documentation, 50 Congress program brochures for advertising purposes.

Additional personnel for exhibition stands who wish to participate in the Congress program must register separately at a cost of **EUR 650.00** incl. VAT which includes the above-mentioned services.

Our booth will be staffed by _____ (1 person).

Please, send **your company logo** as a vector file (EPS) on a data medium or as an e-mail attachment (info@adaptronic-congress.com)

Date, signature

Company stamp and authorized signature

1. REGISTRATION AND ADMISSION

The submission of this registration binds the exhibitor to participate in the exhibition. With this registration, the exhibitor bindingly acknowledges the conditions of the exhibition for himself and for those he hires, and commits himself to observe all legal, police, building inspection department, fire protection, accident prevention, trade authority and other conditions. Admittance may be canceled if the prerequisites are not or no longer given.

Adaptronic Congress Management GbR (called ACM in the following), the organizer of the exhibition, is entitled to reject any registrations without having to state a reason. Exclusion of competition may be neither demanded nor agreed to. Oral agreements require a written confirmation for them to be legally binding.

2. ALLOCATION OF STANDS

Stands are allocated by ACM in writing and in accordance with the conditions of the exhibition theme. The entry date of the registration is not a determinant factor. Special requests of the exhibitor on the location of the stand will be taken into consideration as far as possible but cannot be made a condition of participation. ACM may relocate stands and advertising space for organizational or arrangement purposes. ACM reserves the right to relocate entrances, exits, and passage ways for necessary safety reasons.

3. SUBLETTING

The exhibitor is not entitled to give, exchange, or sublet to a third party or other companies either part of or the whole stand that is allocated to him nor is he permitted to accept this for other companies without written permission by ACM.

4. WITHDRAWAL

In the interest of the Congress, withdrawal from a contract is only possible under special circumstances and only with a written agreement from ACM. When withdrawing from a contract, the exhibitor shall pay the following fees:

- 50% up to two months before the Congress begins and
- 75% of the calculated amount up to one month before the Congress begins.

If the exhibitor withdraws later or fails to take up occupancy of his stand, the full participation fee shall be payable, regardless if ACM relinquishes the stand to another party. A withdrawal must be submitted in written form. If the participant is able to find a replacement that is confirmed by ACM, a processing fee of 10% of the amount invoiced shall be payable regardless of the time when the withdrawal was submitted. All agreements stipulated in the original contract shall remain effective for the new tenant.

5. CHANGES

In case a minimum of 15 exhibitors is not attained or if other unforeseeable events occur that make it impossible to hold the Congress for which ACM is not responsible, ACM reserves the right to:

- a) cancel the Congress or
- b) postpone the dates of the event.

If the event cannot take place due to unforeseeable events, the participation fee shall be refunded after a deduction of 10% for processing costs that will be credited to a new contract. If the event has to be postponed to another date for compelling reasons, the agreements reached shall remain valid for the new date. The participant may not submit legal claims for damages due to a postponement of the Congress to another date or to cancellation of the Congress. Participants who provide proof that a postponement of the Congress results in a conflict with previously made commitments to other events may request to be released from the contract.

6. CONFIRMATION AND TERMS OF PAYMENT

The invoice is sent out with the confirmation. Payment is due as follows:

- a) 50% of the invoice amount after receipt of confirmation
- b) 50% of the invoice after exhibition is over.

ACM may make ulterior use of the stand in case of failure to comply with the terms of payment. Default interest shall be levied in case of a failure to comply with payment terms. The invoice must be paid in full. It is not possible to exercise any rights of set-off or counter claim against the invoice.

7. SETUP AND DISASSEMBLY

One day is available to set up the exhibition stands. The stands must be ready by the opening of the Congress. The setup of exhibition material above the normal stand height of 250 cm must be made known to ACM up to four weeks before beginning the disassembly.

According to building inspection department regulations, all inflammable furnishing material and exhibition items must be impregnated with fire retardants, and the exhibitor must be able to

certify that this has been done. One and a half days are available to disassemble the exhibition stands. No stands may be wholly or even partially vacated before the determined date. Exhibitors who breach this policy shall have to pay a fine of twice the invoice amount.

Stands that have not been disassembled or exhibition items that have not been removed by the end of the set date shall be removed by ACM and stored at the expense of the exhibitor and excluding any liability. Any damage to or changes in the building furnishings caused by the exhibitors will be invoiced to them.

8. LIGHTING, ELECTRICITY

ACM pays for general lighting. Requests of the exhibiting companies for additional lighting and special connections at their own expense can be taken into consideration only with timely registrations. These connections are invoiced in accordance with the terms of the contract installer and are paid to him. The exhibitor is liable for any damage due to uncontrolled extraction of energy. ACM is not liable for any immediate damage due to a power disruption of the supply system.

9. OCCUPATION OF STAND

The stand must be occupied during opening hours.

10. CLEANING

The exhibitors are provided exhibition stands in a "clean-swept" condition. ACM is responsible for the cleaning of the public areas. The exhibitors are responsible for the cleaning of their stands. Waste items shall be put in bags or boxes and placed in the passageway in front of the stands in the evenings. ACM will provide for their removal.

11. SURVEILLANCE

General surveillance at night is taken carried out on behalf of ACM without liability for loss or damage. The exhibitor is responsible for the surveillance of his stand and exhibition goods during opening hours as well as during cleaning time. Special or additional surveillance must be approved by ACM.

12. LIABILITY

Due to a legal regulation, ACM is only liable for damages for which it is directly responsible. ACM is covered by a liability insurance. ACM is not liable for damages caused by the public visiting the Congress or due to other circumstances. No damage claims of any kind may be made for indications or measures taken by ACM that are based on false information.

It is strongly recommended for the exhibitor to take out insurance against any possible hazards, particularly theft. ACM is not liable to the exhibitor for damages due to a failure of the power supply system. The exhibitor is required to mount a protection device onto his machines that correspond with trade association accident prevention regulations. ACM reserves the right to prohibit at any time the operation of any machines or appliances if the operation of the machines that have been set up is determined to be dangerous. The exhibitor is liable for any damage to persons or things that arise as a result of his exhibition setup or exhibition goods.

13. ADVERTISING

Advertising for third parties, including the suppliers for the exhibitor, is only allowed with approval by ACM. The operation of a sound system, demonstration of machines, photos, slides, and films and particularly any action shows require a special agreement with ACM. This permission may be revoked or limited in the interest of the Congress.

14. HOUSE RULES

ACM exerts the house rules in the Congress building in cooperation with the owner.

15. PLACE OF JURISDICTION

The place of jurisdiction for any lawsuits is Göttingen.

16. FORFEITURE OF CLAIMS

Claims of the exhibitor must be submitted to ACM in writing one week after the Congress has ended. Any claims made after this point in time shall be considered forfeited.

17. SAFEGUARDING CLAUSE

Any ineffectiveness of one or more clauses will not affect the validity of the rest of the clauses in these business conditions.

Adaptronic Congress Management GbR
Bürgerstraße 44/42, 37073 Göttingen
Phone +49 551 49601-0, Fax +49 551 49601-49
Organization: Sperlich GmbH (Göttingen), ERAS GmbH (Göttingen)
Prime Partner: Fraunhofer LBF



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ACM – a joint venture



Prime Partner



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