



## PRESS INFORMATION

December 2013

### **-TECHART wins readers' choice awards in Germany and Switzerland-**

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*Leonberg, December 2013 – Before the end of this year TECHART Automobildesign celebrates success at readers' choice awards of renowned car magazines. Both, readers of Auto Bild Sportscars in Germany and auto Illustrierte in Switzerland have selected TECHART Programs as number one, providing a strong overall result for the refinement specialist from Leonberg.*

Auto Bild Sportscars of the year 2013 – Winner TECHART Cabriolet based on Porsche 911 Carrera S. At Essen Motor Show, where TECHART Automobildesign has celebrated world premiere of its individualization program for the new Porsche 911 Turbo models, the Auto Bild Sportscars of the year 2013 have been awarded. Readers of Europe's leading sports car magazine were able to choose vehicles from 17 categories. All of them had been driven and tested by the editors throughout the previous year. Thereby the TECHART Program for the Porsche 911 Carrera S Cabriolet won category „Cabriolets Tuning“.

auto Illustrierte Tuning Cars 2013 – Winner TECHART Limousine based on Porsche Panamera Turbo. The readers of Switzerland's largest automobile magazine auto Illustrierte chose their favourites from 135 refined vehicles in five categories. The TECHART Program for the Porsche Panamera Turbo models has been able to repeat last year's victory and won category "limousines / station wagons" again.

In addition the TECHART SUV based on Porsche Cayenne Turbo was ranked second, the TECHART Cabriolet based on Porsche 911 Carrera S was ranked fifth in their corresponding categories, achieving a strong overall result for the TECHART brand.

- Images on <http://press.techart.de>



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#### Company profile

TECHART Automobildesign GmbH, with its headquarters in the Swabian town of Leonberg, is setting global standards when it comes to the customisation of vehicles from the Porsche brand. Founded in 1987, TECHART has been living this passion for over 25 years under the leadership of the two managing directors Thomas Behringer and Matthias Krauß. The consistent implementation of their ideas and targets has seen the company develop into a global business with over 70 employees and sales in over 30 countries. From aerodynamics and exterior designs, to technical optimisations in all vehicle sectors, to the refinement of interiors by the company's own upholstery shop, the TECHART range covers all Porsche series and models. Approved as an internationally registered vehicle manufacturer, TECHART has established itself as a premium brand for the refinement of Porsche cars worldwide.

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