



Istituto Italiano
del Rame
Copper Alliance

COPPER AND THE HOME 2014

International competition
for the design
and creation of objects
made with copper
or its alloys.

Competition Topic All entries must be intended for home decoration, and their realised forms should feature prominent use of copper or its alloys (such as brass, bronze, copper-nickel, etc.).

Design Criteria The objects designed must be for use in the home (items for offices, shops, schools, hospitals, and public buildings are also acceptable) and could fit one of these example categories:

- Furniture (chairs, tables, trolleys, coffee tables, bookcases);
- Kitchen utensils (pots, food warmers, cookie cutters, glasses, etc.);
- Complementary furniture (coat hangers, magazine racks, dividers, picture frames, vases);
- Coverings and decorations (wall coverings, floors, dividing walls, screens, doors);
- Functional elements (radiators, lamps, lights, switches);
- Technical elements (handles, hand rails, taps, plaques).

Whilst it is possible to integrate other materials into the design, copper or copper alloys must form a major and significant part of it.

The project must showcase the technical, aesthetic and expressive potential of copper and its alloys, and it should be suitable for mass production. Technological innovations related to the production cycle of the object will also be considered during judging.

Participation Requirements The competition is open to all those born after September 30th 1974 and is divided into two categories:

- Designer, architect, individual or group as well as graduated employees working in these fields;
- Individual student, or group, enrolled in a higher education school of graphics, interior decorating, interior design, a faculty of architecture or interior design,

undertaking doctorates, masters or equivalent courses, coordinated by at least one course teacher.

Deadline Projects must be received no later than **September 30th 2014** (the postmark may be used as proof).

How to participate Participation in the competition is free of charge.

The submission of a project by the closing date is considered to be a request to participate in the competition.

Technical documentation specifying the technological motivations for the use of copper or its alloys must be included for all projects. This should be a maximum of 2000 characters, and include the project name or description. All charges for sending submissions will be borne by the participants. No material sent will be returned.

How to submit the project Projects should be posted, by mail or courier only, to:

Copyright srl
Viale Coni Zugna 1
20144 Milano

Copyright will respond to candidates by email upon receipt of the project, and will then prepare a chronological list of all entries and forward the projects – in an anonymous form – to the jury.

Projects must be submitted on CD or DVD and files must have the following characteristics:

- Drawings and photos in Jpeg format (in high-definition - 300 dpi - and a minimum size of 21x29.7 cm), which can be read by the most common software in a Windows® or Mac® environment;
- Technical report in PDF format;
- The projects (including any tables or pictures) should be distinguished by a name or description.

All details are available on our websites.

If the project does not meet the required criteria, it will not be accepted.

Projects in development, not yet being marketed as of the closing date of September 30th 2014 may also be submitted.

Documentation All participants, individual or group, must enclose the following documentation:

- A copy of a valid identity card or passport;
- Signed authorisation for the processing of personal data (see Form A1, available on www.copperalliance.it);
- The e-mail address for receipt confirmation and any further communications.

The documents should be sent in a sealed envelope with the name, or identifying description, and the words "personal data" on the outside (see detailed instructions for shipping).

Student Category Documentation In addition to the previously-mentioned requirements, inside the sealed envelope each student must insert a certification that they are currently enrolled on a relevant course, and written confirmation from a course (or head) teacher that they served as the project coordinator (see Form A2, available on www.copperalliance.it).

Jury The judging panel will consist of three professionals in the field of architecture and design:

- Marco Ferreri – Architect
- Roberto Paoli – Architect and Designer
- Marco Romanelli – Architect and Critic

The projects will be examined in an anonymous form.

The jury will meet at the IIR headquarters, or another location deemed appropriate. It will keep minutes of its proceedings and its decisions are to be considered

absolutely final. After judging has taken place, the winners will be notified by post or e-mail.

The IIR is not bound to disclose the reason for any exclusions made by the jury.

Prizes The following prizes may be awarded:

- Designers and Architects
- **1st Prize: € 4,000**
- **2nd Prize: € 2,500**

- Student Category
- **Prize: € 1,500**

A special plaque will be awarded to the school whose course is considered to have most effectively addressed the competition.

The jury, in addition to the above listed prizes, may assign ex-aequo prizes and special mentions based on its final judgement.

Award Ceremony The location and the date of the Award Ceremony are to be confirmed.

The competition results will be published through the IIR website and via press releases sent to magazines and specialist websites.

Intellectual Property The project authors are solely responsible for any copyright or intellectual property violation.

The intellectual property rights of projects submitted by individuals employed by a third party are regulated by their respective working contracts. In cases of clear violation, IIR will immediately exclude the project from the competition.

The project authors remain the sole owners of the intellectual property rights concerning their projects. The authors, by participating in the competition, authorise IIR, with no

charge whatsoever, to display any submitted projects during the exhibitions and events connected with the advertising of the competition, to use the projects in any publication the organisers deem necessary and/or appropriate, and to use them for advertising purposes on the internet.

Protection of Personal Data Personal data submitted together with the projects will be processed by the Italian Copper Institute and Copyright for the sole purpose of permitting analysis and evaluation of the projects. They may be disclosed to third party suppliers only for purposes strictly connected to the competition, and divulged only in connection with articles for publication in magazines on paper or in electronic format.

In accordance with European privacy rules (protection of individuals or other subjects with regard to the treatment of personal data) we request explicit authorisation (Form A1) from all participants for the processing of their personal data. Said authorisation is necessary in order to participate in the competition.

Information Details of the competition can be found on the IIR website www.copperalliance.it and on www.copperindesign.org

They can also be requested from the following address:

Istituto Italiano del Rame
Via dei Missaglia 97- 20142 Milano
Tel. +39 2 89301330
info@copperalliance.it

Forms A1 and A2 Download Forms A1 and A2 on the IIR website: www.copperalliance.it

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Competition organiser:
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