#### Press release

Obersulm, 11.06.15

IDS launches webstore for B2B customers!

Online shop for industrial cameras and accessories

 **The industrial camera manufacturer IDS Imaging Development Systems launched its webstore “IDS Direct”. Registered B2B customers from Germany and Austria being activated for online ordering have the opportunity to order cameras and appropriate accessories comfortably 24/7 on** [**www.ids-imaging.com**](http://www.ids-imaging.com)**. The online shop offers almost the entire standard camera portfolio that is composed of more than 300 camera models with USB 2.0, USB 3.0, or GigE interface as well as frame grabbers, and about 200 accessories like lenses, cables and hubs.**

Cameras and accessories will be delivered free of charge via standard shipping with order value of 150,- Euro net and higher. Payment can be made with online payments systems PayPal and giropay amongst others. Existing clients can order on account. In addition, the shopping cart can be downloaded as an offer in PDF format. The webstore is available for B2B customers from Germany and Austria as well as for deliveries to these countries.

The IDS sales team located at the company headquarter in Obersulm is still at customers’ disposal with expert advice to information both on cameras and accessories as well as on the new webstore.

Images:

B2B webstore with more than 300 industrial camera models from IDS

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