

Press release



TOP WEARABLE INNOVATORS WE WILL TALK ABOUT IN 2018

33 Innovation World Cup Finalists selected out of 940 will pitch their solutions at WTEU18

Munich, 21st of December – This year’s IOT/WT Innovation World Cup® 2017/18 was an extraordinary edition, with more than 900 contestants worldwide registering to the competition and submitting their ground-breaking projects. Convinced especially by their innovativeness, technological feasibility, market readiness and strategic approaches, our panel of judges had the difficult task of selecting the top wearable finalists of the IOT/WT Innovation World Cup® 2017/18 in four categories (lifestyle, sports & fitness, healthcare and industrial).

These 33 techpreneurs will become the rising stars of wearable technologies and we are looking forward to showcasing their innovative talent at the official pitch and award ceremony to be held in Munich on January 30th at the 12th **WT |Wearable Technologies Conference 2018 EUROPE**, THE global meeting point for the entire wearables ecosystem. There the wearable winners of the IOT/WT Innovation World Cup® 2017/18 will be announced in front of a large audience of industry and innovation experts coming from all around the globe to the leading event for wearable and connected devices.

“Every year the Innovation World Cup® gives STMicroelectronics an incredible appreciation for the creativity and skill of the global community of problem solvers using wearable technologies to meet their challenges and improve lives,” said Andrea Onetti, Analog MEMS Sensor Group VP and MEMS Sensor Division GM, STMicroelectronics. *“Even more, we’re amazed with how these creative geniuses apply technology – and we’re especially gratified when they use the fusion of ST’s low power and extremely accurate inertial, temperature, acoustic, and environmental sensors – to improve performance, save energy, reduce size and cost, and make life better.”*

The 33 nominated finalists will present their solutions at the Innovation Wildfire sessions during the WT | Wearable Technologies Conference 2018 EUROPE.

The 33 finalists across four categories and 3 special prizes of partners EBV Elektronik, AIQ Smart

Clothing, and Geeny by Telefónica NEXT are **(in alphabetical order!)**:

Lifestyle:

- HUG Gesture Control technology by **HUG Innovations** (India)
- Kiddoo by **Kiddoo Smartwatch for kids** (Hong Kong)
- ORA-X by **Optinvent** (France)
- SimyBall by **SimyLife Gamification** (Austria)
- The World's First Hearable by **Bragi** (Germany)

Sports & Fitness:

- K-FORCE by **KINVENT BIOMECHANIQUE** (France)
- Lumafit by **Lumafit** (Ireland)
- Providing amateur athletes with affordable GPS technology by **Sports Performance Tracking** (Australia)
- SUPA by **SUPA** (United States)
- TRACKTICS football performance device by **Tracktics** (Germany)

Healthcare:

- Breaking the Traditional Model of ECG Monitoring by **HealthWatch Technologies** (Israel)
- iBreve by **iBreve** (Spain)
- TracPatch by **Consensus Orthopedics** (United States)
- ViShruti by **Ayata Intelligence** (India)
- Wearable and Treatable by **WAT Medical Enterprise Ltd.** (Canada)

Industrial:

- Global Environmental Monitoring Network by **MagnaSCI SRL** (Romania)
- IO, the first smart & connected industry 4.0 safety shoes by **Intellinium** (France)
- TABS by **TrackNet** (United States)
- TomTrack by **Tomcoms** (France)
- WORKERBASE by **Workerbase** (Germany)

Smart Clothing Challenge powered by AiQ Smart Clothing:

- CISM – CardioID Smart Monitoring by **CardioID Technologies** (Portugal)
- HeartIn fit by **HEARTIN INC.** (United States)
- SUPA by **SUPA** (United States)

EBV Elektronik's IOT HERO finalists:

- Hawa Dawa by **Hawa Dawa** (Germany)
- MyClose, the first motorbike lock that calls you on your smartphone! By **MYCLOSE** (Italy)
- Smart Lamp by **Luke Roberts GmbH** (Austria)
- StethoMe™ - Home Stethoscope. A smart way to keep your child's health in check by **Mywhizzy.com Sp. z o. o.** (Poland)
- TipCrop Oasis by **IoT Stars** (United Kingdom)

The winner of the EBV IOT Hero 2018 will be awarded a cash prize of 10,000 Euro.

Geeny Connected Living Challenge by Telefónica NEXT:

- Al Bicchiere by **beexlab srl** (Italy)
- BrighTap by **BrighTap/Bwareit** (Israel)
- Neurotech Fashion Project by **Joanna Hir & MuArts** (Poland)
- Smart Lamp by **Luke Roberts GmbH** (Austria)
- TipCrop Oasis by **IoT Stars** (United Kingdom)

Be sure to join us on January 30th at IOT/WT Innovation World Cup® 2017/18 at the **WT | Wearable Technologies Conference EUROPE** where our wearable and special prizes' finalists will present their solutions live on stage and the winners will be awarded. For more information go to: <http://www.innovationworldcup.com/event/iot-wt-innovation-world-cup-pitch-award-ceremony-2018-munich/>

Innovation World Cup® Contact

Innovation World Cup® Series powered by Navispace AG
Dr. Sonja Sulzmaier
s.sulzmaier@navispace.de

About the IOT/WT Innovation World Cup®

The IOT/WT Innovation World Cup® is part of the Innovation World Cup® Series, the largest open innovation platform worldwide that supports breakthrough innovations to become reality. The Series is the world leading IoT competition that welcomes contestants from all over the world to submit their innovative solutions in the Home, City, Retail, Transport, Lifestyle, Industrial and Healthcare categories. A panel of industry experts selects the most potential solutions based on criteria such as level of innovation, marketability, and usability. Participation is free of charge.

The IOT/WT Innovation World Cup® was initiated by Navispace AG in 2003. Current partners include STMicroelectronics, LoRa Alliance™, EBV Elektronik, Geeny by Telefónica NEXT, Gemalto, AiQ Smart Clothing Inc., VARTA Microbattery, and Cicor Group.


Further partners include WT | Wearable Technologies, Kickstarter, CSEM, AlpICT, ACCIO, Business OULU, G2 Startups, infoShare, Gate Garching, Wolves Summit, Medical Valley, German Tech Entrepreneurship Center GTEC, UnternehmerTUM, Team Côte D'Azur, French Côte D'Azur, Innovative City, Innovability, InnMind, Polar Bear Pitching, MIT Enterprise Fom Poland, Technoport, THINGS Stockholm, ICT Cluster Bern, Takomo, IT2Industry, Paris Region Entreprises, Disruptive Week Milan, CapDigital, TAITRA, MIT Enterprise Forum Poland, Hong Kong Science, Technology Park, Government of Canada, MEDICA, Cluster Digital, IOT Business News, and many more.

For further information about IOT/WT Innovation World Cup®, visit: <http://www.innovationworldcup.com/iot-wt/>

Follow us on:

 @IWCseries



 @IWCNavispace