

## “Aviation in Africa” & 13th Aviation Student Research Workshop

**30<sup>th</sup> June to 2<sup>nd</sup> July 2016, Bremen**

**Preliminary Program**

In cooperation with Airneth, G.A.R.S. and the Hogeschool van Amsterdam, the Centre for Public Management of the City University of Applied Sciences Bremen is happy to host the first workshop on Aviation in Africa and the annual G.A.R.S. student research workshop. We are also pleased to announce that we will once again offer the prize for the best paper. The winner will receive the European Prize in Aviation Economics and Management at the Fifth European Aviation Conference to be organized at the Istanbul Technical University, Turkey, 18-19 November 2016.

We thank Bremen Airport and the Wolfgang-Ritter-Stiftung for their support.

<p><b>Wednesday, June 29<sup>th</sup> 2016</b>  <b>Get together at 7 p.m.</b>  <b>Venue: Ständige Vertretung (<a href="http://www.staev.de/de/bremen.html">http://www.staev.de/de/bremen.html</a>)</b></p>					
<p><b>Aviation in Africa First day</b></p>					
8:30 – 9:00	<i>Registration</i>				
9:00 – 9:15	Welcome by Rectorate Prof Dr Karin Luckey, City University of Applied Sciences Bremen				
9:15 – 10:45  <b>Chair: Hans-Martin Niemeier, City University of Applied Sciences Bremen</b>	<p><b>Session I New Strategies for Inclusive Economic Growth in Africa I</b></p> <table border="1"> <tr> <td>New Growth and Poverty Alleviation Strategies – Institutional and Local Perspectives</td> <td>Achim Gutowski, International Business School of Service Management (ISS), Hamburg.</td> </tr> <tr> <td>New Growth and Poverty Alleviation Strategies – Spatial Development Matters</td> <td>Karl Wohlmuth, Universität Bremen</td> </tr> </table>	New Growth and Poverty Alleviation Strategies – Institutional and Local Perspectives	Achim Gutowski, International Business School of Service Management (ISS), Hamburg.	New Growth and Poverty Alleviation Strategies – Spatial Development Matters	Karl Wohlmuth, Universität Bremen
New Growth and Poverty Alleviation Strategies – Institutional and Local Perspectives	Achim Gutowski, International Business School of Service Management (ISS), Hamburg.				
New Growth and Poverty Alleviation Strategies – Spatial Development Matters	Karl Wohlmuth, Universität Bremen				
10:45 – 11:15	<i>Coffee break</i>				
11:15 – 12:30	<b>Session II New Strategies for Inclusive Economic Growth in Africa II</b>				

*Preliminary Program*

<b>Chair: Frank Fichert, University of Applied Sciences Worms</b>	Structural change in Africa and the importance of trade costs	Robert Kappel, GIGA German Institute for Global and Area Studies, Hamburg
	Integration into Global Value Chains: Options and Constraints	Hans H. Bass, City University of Applied Sciences Bremen
<b>12:30 – 13:30</b>	<i>Lunch</i>	
<b>Chair: Peter Forsyth, Monash University</b>	<b>Session III: Air Transport and Development I</b>	
	The geography of air transport network in Africa and its efficiency effects	Gianmaria Martini, University of Bergamo, Italy
	Development of Air Service Agreements in Africa	Eric Njoya, University of Huddersfield
	A Comparative Analysis of Ethiopian Airlines and Kenya Airways	Nick Fadugba, CEO African Aviation, London
	Air transport as a catalyst for socio economic transformation- a case study for Africa	Benard Oguna, Keyna Airways
<b>15:30 – 16:00</b>	<i>Coffee break</i>	
<b>16:00 – 17:45 Chair: Antonio Antunes, University of Coimbra</b>	<b>Session IV: Air Transport and Development II</b>	
	The liberalization effect on Sub Sahara's aviation landscape: A synopsis analysis on the impetus of the low cost carrier entry	Eyden Samunderu, ISM International School of Management
	Locating economic viable hubs in Africa	Nicole Adler, Hebrew University
	<i>TBA</i>	Ken Button, George Mason University
<b>17:45 – 18:30 Chair: Ofelia Betancor, Univer. de Las Palmas</b>	<b>Session V: Panel Discussion: Air Transport and Inclusive Growth for Africa</b>	
	Robert Kappel (GIGA German Institute of Global and Area Studies, Hamburg), Karl Wohlmuth (Universität Bremen)	
	Ken Button (George Mason University), Nicole Adler (Hebrew University)	
<b>19: 30</b>	<i>Dinner</i> <i>Venue: Hofbräuhaus (<a href="http://www.bremen-hofbraeuhaus.de/">http://www.bremen-hofbraeuhaus.de/</a>)</i>	

**Preliminary Program**

<b>Preliminary Program</b>	
<b>Friday, July 1<sup>st</sup></b>	
<b>Venue: City University AS Bremen</b>	
<b>Address: Werderstr. 73, Room A301</b>	
<b>8:30 – 9:00</b>	<i>Registration with Coffee</i>
<b>9:00 – 9:15</b>	<b>Aviation in Africa Second day</b> Recap of the first day by Gianmaria Martini (University of Bergamo, Italy)
<b>9:15 – 11:00</b> <b>Chair: Frank Fichert, University of Applied Sciences Worms</b>	<b>Session VI: LCCs, Airport and Safety</b> <i>Felix Guntermann</i> PhD: University of Bonn <b>Addis Ababa Airport between Globalization and Fragmentation – A Hub in Space and Time</b> Discussant: Gianmaria Martini (University of Bergamo, Italy)  <i>Ridha Aditya Nugraha</i> MA: LL.M., Independent Researcher <b>Improving Aviation Safety in Indonesia: Lessons for Africa</b> Discussant: Jürgen Müller (Berlin School of Economics)  <i>Kholeka Westerkamp</i> BA/MA: IHUB <b>The role of LCC's in Africa</b> Discussant: Eric Njoya (University of Huddersfield)
<b>13th Aviation Student Research Workshop</b>	
<b>11:00 – 11:30</b>	<i>Poster Session with Coffee</i>
<b>11:30 – 13:00</b> <b>Session 1</b> <b>Chair: Rico Merkert, University of Sydney</b>	<i>Gerben de Jong</i> PhD: VU Amsterdam <b>Market Power, the home country effect and airport dominance in the European Airline Industry</b> Discussant: Antonio Antunes (University of Coimbra)  <i>Jonathan Steinbach</i> PhD: Zeppelin Universität <b>Cooperation in the Airline Industry</b> Discussant: Frank Fichert (University of Applied Sciences Worms)
<b>13:00 – 14:00</b>	<i>Lunch</i>
<b>14:00 – 15:30</b> <b>Session 2</b> <b>Chair: Jürgen Müller, Berlin School of Economics</b>	<i>Hermann Lindner</i> Vice-President Environment and Infrastructure, Air Berlin PLC and Co. Luftverkehrs KG <b>Panel Discussion: Rising regulation costs and airline competition – The case of Air Berlin</b> Panel Members: Peter Forsyth (Monash University), Kenneth Button (George Mason University), Frank Fichert (University of Applied Sciences Worms) and N.N. Airport Bremen
<b>15:30 – 16:00</b>	<i>Poster Session with Coffee</i>
<b>16:00 – 18:15</b> <b>Session 3</b> <b>Chair: Christian</b>	<i>Bianca Oussoren</i> Masters: VU Amsterdam <b>Willingness to pay for flexibility and reliability in air cargo transport</b> Discussant: Rico Merkert (University of Sydney)  <i>Annika Paul</i>

**Preliminary Program**

<b>Behrens, VU Amsterdam</b>	PhD: Bauhaus Luftfahrt <b>European Hub Airports: Do Competitors within the Catchment Constrain Market Power?</b> Discussant: Ofelia Betancor (Univer. de Las Palmas)
	<i>Alexandra Musewald</i> Masters: Bremen City University of Applied Sciences <b>Internalization of NO<sub>x</sub> emissions in aviation</b> Discussant: Peter Forsyth (Monash University)
<b>19:00</b>	<i>Evening Event</i> Venue: <i>Bellavista im Pumpenhaus</i> ( <a href="http://www.bellavista-im-pumpenhaus.de/">http://www.bellavista-im-pumpenhaus.de/</a> )
<b>Preliminary Program</b>	
<b>Saturday, July 2<sup>nd</sup></b>	
<b>Venue: City University AS Bremen</b>	
<b>Address: Werderstr. 73, Room A301</b>	
<b>9:00 – 9:45</b> <b>Session 4</b> <b>Tolga Ülkü, HWR Berlin</b>	<i>Key Lecture</i> <i>Christian Behrens</i> Free University of Amsterdam <b>Silver, gold, platinum: the carrier's advantage of offering status levels to frequent flyers</b>
<b>9:40 – 11:00</b> <b>Session 5</b> <b>Chair: Tolga Ülkü, HWR Berlin</b>	<i>Lalin Kovidhikulrungsri</i> PhD: Leiden University <b>The Rights of Persons with Disabilities in Air Travel: The US Air Carrier Access Act</b> Discussant: Frank Fichert (University of Applied Sciences Worms)
	<i>Ridha Aditya Nugraha</i> MA: LL.M., Independent Researcher <b>Body Scanners within Airport Security System: Security or Privacy Issue?</b> Discussant: Tolga Ülkü (HWR Berlin)
	<i>Jiangtian Xu</i> PhD: University of East Anglia <b>Is EU New Hegemon of International Civil Aviation? Game Theory Analysis on EU Civil Aviation ETS (Emission Trading System)</b> Discussant: Kenneth Button (George Mason University)
<b>11:00 – 11:30</b>	<i>Poster Session with Coffee</i>
<b>11:30 – 13:00</b> <b>Session 6</b> <b>Chair: Peter Forsyth, Monash University</b>	<i>Felix Reimann</i> M.Sc.: Universität Leipzig <b>Delay Costs in Aviation</b> Discussant: Christian Behrens (VU Amsterdam)
	<i>Sebastian Bock</i> MA: Bremen City University of Applied Sciences <b>Chapter 11 effects on fares in international and US domestic markets</b> Discussant: Peter Forsyth (Monash University)
<b>13:00 – 14:00</b>	<i>Lunch</i>
<b>14:00 – 16:00</b> <b>Session 7</b>	<i>Claudio Noto</i> PhD: Universität St. Gallen

**Preliminary Program**

<b>Chair: Nicole Adler, Hebrew University</b>	<b>Perspectives for Airport Capacity Allocation at an Airport with a dominant Network Airline</b> Discussant: Kenneth Button (George Mason University)
	<i>Ane Elixabete Ripoll-Zarraga</i> PhD: London School of Economics <b>Visualising the main reasons of the Spanish Airports' technical inefficiencies: moving from DEA to a multidimensional scaling model</b> Discussant: Gert Brunekreeft (Jacobs Univ. Bremen)
	<i>Paolo Scala</i> PhD: Amsterdam University of Applied Sciences <b>Implementation of an Optimization and Simulation based approach for detecting and resolving conflicts at airports</b> Discussant: Antonio Antunes (University of Coimbra)
	<i>Alexandra Dvorakova</i> Masters: VU Amsterdam <b>Cost efficiency analysis of European regional airports using DEA Malmquist index</b> Discussant: Tolga Ülkü (HWR Berlin)
<b>16:00 – 16:30</b>	<i>Closing Remarks Hans-Martin Niemeier, City University of Applied Sciences Bremen</i>

**Accepted poster proposals for Poster Sessions on Friday & Saturday**

Jonathan Steinbach, Zeppelin Universität - Regulatory options to support the expansion of passenger aviation in sub-Saharan Africa

Pak Lam Lo, University of Bergamo - The determinants of CO2 emissions of air transport passenger traffic: an analysis applied to Lombardy (Italy)

Paulina Bakowska, Poznan University of Economics and Business - The influence of cultural differences on a communication in a situation of emergency: an example of asian airlines.

Jakob Weinig, VU Amsterdam - Long-haul low-cost

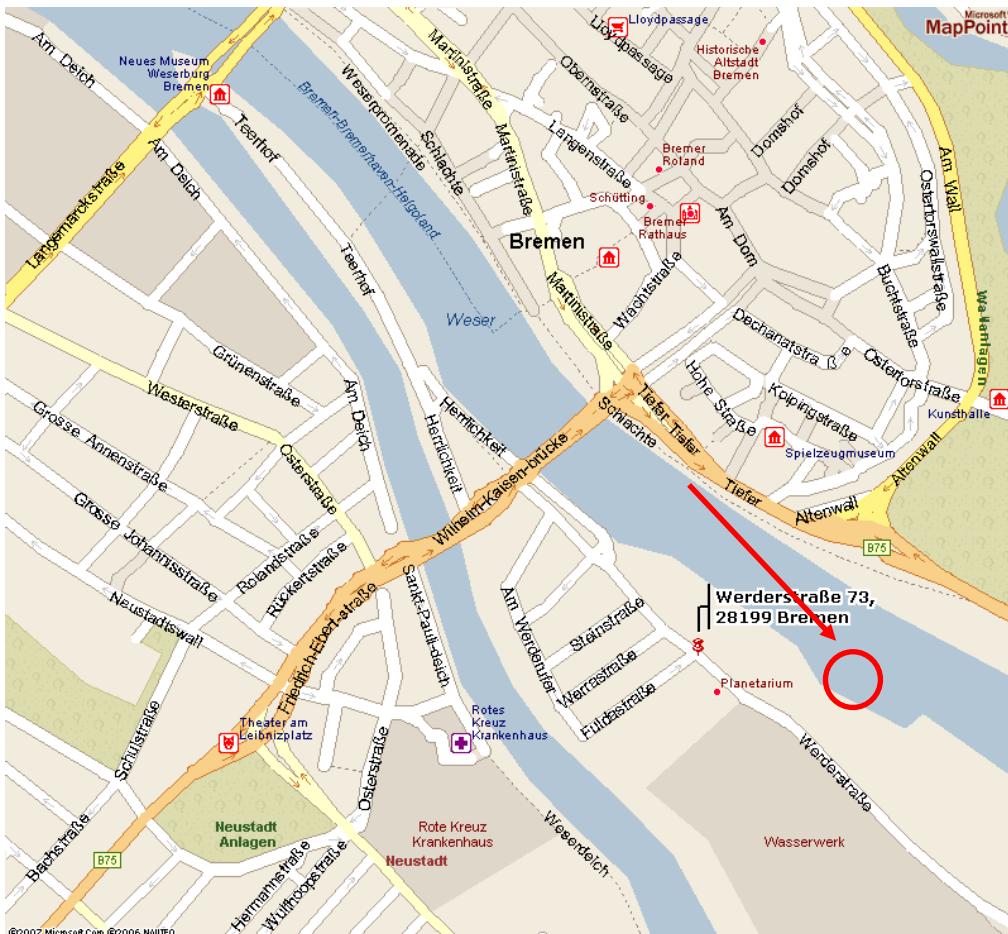
Jotham Hensen, VU Amsterdam - The Impact of the 2008/09 Financial Crisis on the Transatlantic Air Transport Network

Magdalena Kujawiak, Poznan University of Economics and Business – Passengers' Airport Choice Model in Poland

**Preliminary Program**

**Venue:** Hochschule Bremen, Werderstr. 73, 28199 Bremen

Take trams 4, 5, 6, 8 or bus 24 to "Wilhelm Kaisen Brücke"



### Registration:

Please register by filling in the registration form (final page) and send it to Shravan Kumar: [shravana.kumar67@gmail.com](mailto:shravana.kumar67@gmail.com)

Workshop is free of charge. Donations are welcomed

Contact for further details: Hans-Martin Niemeier, +49-40-8119377, [Hans-Martin.Niemeier@hs-bremen.de](mailto:Hans-Martin.Niemeier@hs-bremen.de)

For updates visit <http://www.garsonline.de>

## Accommodation

We can recommend in particular for **senior speakers Holiday Inn Express Bremen Airport** and **for students Bremen Youth Hostel**. Alternative offers for accommodation can be found at the tourist information page of Bremen (<http://www.bremen-tourism.de>). Some hotels in the area have only limited capacity, so we recommend that you book early. All of the following hotels (except for the Swissôtel Bremen) are within walking distance of the Hochschule Bremen. Note that the prices are only intended as guidelines and are not guaranteed by us.

Hotels with special prices for the Hochschule Bremen

The following hotels agreed to offer discounts. When booking please indicate the code **Hochschule Bremen** for your reservation.

**Holiday Inn Express Bremen Airport** [www.hiexpress.com](http://www.hiexpress.com)

Hanna-Kunath-Str. 5

28199 Bremen EUR 60,- Single Room Tel +49-421-322850 EUR 60,- Double Room  
upon request-Apartments for families

Please send a mail to [reservation@express-bremen-airport.de](mailto:reservation@express-bremen-airport.de)

Please indicate the code ILBV9 for your reservation

Hotel Alte Neustadt\*\*\*

[www.alte-neustadt.de](http://www.alte-neustadt.de)

Große Johannisstr. 228, 28199 Bremen

Tel. 0421/5987435

Single Room EUR 65,-

Double Room EUR 85,-

Other hotels

Swissôtel Bremen\*\*\*\*

<http://www.swissotel.de/hotels/bremen/>

Hillmannplatz 20 • 28195 Bremen

Tel.: +49 421 62000 0, Fax: +49 421 62000 222

E-Mail: [bremen@swissotel.com](mailto:bremen@swissotel.com)

Room price: 107 -170 Euro (single)

Good value for money

See

**Bremen Youth Hostel (phantastic location)**

<http://www.jugendherberge.de/en/youth-hostels/Bremen578/Portrait>

see [www.airbnb.com](http://www.airbnb.com)

**Preliminary Program**

## Registration Form

German Aviation Research Society (G.A.R.S.)

“Aviation in Africa” & 13th Aviation Student Research Workshop

30th June to 2nd July 2016, Bremen

General Information	
Name	
Affiliation / University	
Address	
Email	
Tel.	
Additional Information	
Arrival time	
Departure time	

Dinner/ Tour	
Are you attending the dinner on Wednesday? (at own costs)	
If yes, mention your choice from the menu (Page 9)	
Are you attending the dinner on Thursday? (at own costs)	
Are you attending the dinner on Friday? (at own costs)	
Are you interested for a short tour through Bremen on Saturday afternoon?	

Do you have any further requests?

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Please fill in the registration form and send it back to Shravan Kumar: [shravana.kumar67@gmail.com](mailto:shravana.kumar67@gmail.com)

**Wednesday, June 29<sup>th</sup> 2016**  
**Dinner Menu**  
**Venue: Ständige Vertretung**

**Preliminary Program**

(Please mention menu choice in the registration form (Page 8))

**Vorspeisen**

<b>Hähnchenfilet im Schinkenmantel</b> <sup>3,8</sup>		
an marinierten Blattsalaten mit Apfelspalten, Baguette und Butter		€ 10,70
wahlweise mit Haus- oder Joghurt-Knoblauch-Dressing		
<b>Marinierter Gemüsesalat warm</b> <sup>8</sup>		
mit gerösteten Pinienkernen, Baguette und Kräuterbutter		€ 8,70
<b>Tomatenahnesüppchen</b> <sup>8</sup>		
mit Pesto und Stangenbrot		€ 4,70
<b>Kartoffel - Lauchsüppchen</b>		
vegetarisch		€ 4,70
<b>Der Mediterrane Flammkuchen</b>		
mit Zwiebeln, Oliven, getrocknete Tomaten und Schafskäse		€ 11,70

**Hauptgerichte**

<b>Die Backkartoffel</b> <sup>8</sup> mit		
- Sour Cream und Salaten der Saison		€ 8,70
<b>Karmenat ( Kölsche Rippchen )</b> <sup>3</sup>		
geräucherte Dicke Rippe mit Apfelrotkohl, Schwarzbiersauce und		
Kartoffelknödel		€ 13,90
<b>Der Pannfisch</b> <sup>8</sup>		
(Lachs, Rotbarsch und Seelachsfilet vom Grill) auf deftigen Bratkartoffeln		
umzogen mit einer Dijon - Senfsauce, dazu Gurken - Bohnensalat		€ 18,90
<b>Lachsforellenfilet</b> <sup>8</sup>		
auf der Silberhaut gebraten an marinierten Blattsalaten,		
garniert mit frischen Früchten, Kräuterbutter und Kartoffeln		€ 15,70
<b>Hausgemachter Schweinebraten</b>		
mit Rotkohl und Klößen		€ 13,50