

Avnet Abacus Dominates at the 2021 Molex Distributor of the Year Awards

For the first time in Avnet history, Avnet Abacus won four Molex Award categories, including Molex 2021 European Distributor of the Year

Brussels, Belgium, 28th July, 2022: Avnet Abacus, one of Europe's leading interconnect, passive, electromechanical, power supply, energy storage, wireless & sensor products and a regional business unit of [Avnet](#) (NASDAQ: [AVT](#)), has excelled at the annual Molex European Distributor Awards by winning four award categories, including the prestigious 2021 Molex European Distributor of the Year.

The 2021 Molex European Distributor of the Year award singles out a channel partner that has collaborated successfully in the region over a long period, providing value through well-executed demand creation programmes. This is underpinned by a clear knowledge of the product portfolio along with strong technical competencies that enable a deep understanding of how best to service customers' commercial and technology requirements. For the first time in Avnet history, Avnet Abacus won four of the supplier's Distributor of the Year awards in which they were considered. : European Distributor of the Year, Central Europe (Avnet Abacus Germany), Southern Europe (Avnet Abacus France), and Northern Europe (Avnet Abacus Netherlands). The awards took place at the Molex European Distribution Conference held in the UK on the 21st of June, where the best-performing Molex distributors gathered to celebrate the year's success.

"We would like to congratulate Avnet Abacus for their continued efforts and are pleased to recognise their successes through our 2021 awards," said Paul Keenan, Sales Director – Distribution Europe, at Molex. "Avnet Abacus has demonstrated strong support and a collaborative approach across all regions with a focus on demand creation, and we would like to thank their respective teams for their excellent contributions towards our shared success."

“It speaks volumes that Molex, a global electronics leader and connectivity innovator, has awarded Avnet Abacus its Distributor of the Year for 2021 not only across the entire EMEA region but also in the local markets of Central, South and Northern Europe,” said Rudy Van Parijs, President at Avnet Abacus. “The collective wins are a clear demonstration of our reputation, technical ability and reach. We are honoured to bring innovative Molex solutions to customers in Europe and look forward to continuing to work closely with them in 2022.”

Avnet Abacus is an authorised Molex distributor throughout Europe and offers Molex’s broad product range, enabling transformative technology innovation in the automotive, data centre, industrial automation, healthcare, 5G, cloud, and consumer device industries.

About Avnet Abacus

Avnet Abacus is a pan-European distributor committed to supporting customers from design to fulfilment. Avnet Abacus’ exceptional linecard features globally recognized manufacturers and an extensive product range that includes interconnect, passive, electromechanical, power supply, energy storage, wireless & sensor products and solutions.

Avnet Abacus is a regional business unit of Avnet, (NASDAQ:AVT), with European headquarters in Belgium (Avnet Europe BV). For more information, visit: www.avnet-abacus.eu

About Avnet

Avnet is a global technology solutions provider with an extensive ecosystem delivering design, product, marketing and supply chain expertise for customers at every stage of the product lifecycle. We transform ideas into intelligent solutions, reducing the time, cost and complexities of bringing products to market. For nearly a century, Avnet has helped its customers and suppliers around the world realize the transformative possibilities of technology. Learn more about Avnet at www.avnet.com.

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For further information:

Anja Woithe
Senior PR Manager Avnet EMEA
Anja.woithe@avnet.eu
+49 (0) 8121 774 459