

National Instruments Germany GmbH Ganghoferstraße 70 b ● 80339 München Tel.: 089 7413130 ● Fax: 089 7146035

## PRESS RELEASE

Editor Contact: Rahman Jamal, Technical & Marketing Director Europe

Eva Heigl, Marketing Communications Manager Central European Region

Tel.: +49 89 7413130 Fax: +49 89 7146035

## National Instruments Named Among the World's Top 25 Best Multinational Workplaces

**Press release, VIP Days, Oct. 23, 2013 –** For the third consecutive year, the Great Place to Work® Institute has ranked National Instruments among the top 25 multinational companies to work for in the world. This year's "**World's Best Multinational Workplaces**" list ranks NI at number 9. This honor is a testament to NI's commitment to creating exceptional workplaces worldwide.

"NI hires the best and the brightest, creates a great work environment and develops rewarding careers for our employees," said Dr. James Truchard, CEO, president and cofounder of National Instruments. "NI's long-term management approach, known as the 100-year plan, recognizes that our employee success directly impacts our key stakeholder's success and is critical to NI's overall success."

FORTUNE has named NI among the nation's "100 Best Companies to Work For" for the past 14 years and the Great Place to Work Institute has recognized NI branches including Costa Rica, France, Germany, Italy, Japan, Mexico and the U.K.

NI employees make products that accelerate productivity, innovation and discovery for engineers and scientists solving the world's grand challenges. Because of NI employees' work building the tools of scientific discovery, customers are working to break the world land-speed record, monitor smart grids more efficiently and launch rockets into space.

"Our employees are our greatest competitive differentiator," said Mark Finger, vice president of human resources at National Instruments. "Repeatedly receiving this type of recognition both globally and nationally reinforces our commitment to creating meaningful jobs for our employees and our commitment to providing the best engineering tools to our customers."

As NI has grown to nearly 7,000 employees in 50 countries, the company's culture has spread beyond

Austin headquarters to each of the branch offices. NI invests in its people and is committed to being a

stable employer despite trying economic times.

About the World's Best Multinational Workplaces List

Great Place to Work's annual World's Best Multinational Workplaces List ranks the top 25 global

companies to work for. Qualifying companies must have been selected for at least five national Great

Place to Work® lists, have at least 5,000 employees worldwide and count at least 40 percent of their

global workforce outside of the company's home country.

**About National Instruments** 

Since 1976, National Instruments (www.ni.com) has equipped engineers and scientists with tools that

accelerate productivity, innovation and discovery. NI's graphical system design approach provides an

integrated software and hardware platform, speeding the development of any system needing

measurement and control. NI ensures customer success with an ecosystem of services, support and

more than 700 Alliance Partners worldwide. The company's long-term vision and focus on improving

society through its technology also enables the success of its employees, suppliers and shareholders.

**Reader Contact:** 

Germany:

National Instruments Germany GmbH

Ganghoferstraße 70 b | 80339 München Tel.: +49 89 7413130 | Fax: +49 89 7146035

info.germany@ni.com | ni.com/germany

Austria:

National Instruments GesmbH

Plainbachstr. 12 | 5101 Salzburg-Bergheim

Tel.: +43 662 457990-0 | Fax: +43 662 457990-19

ni.austria@ni.com | ni.com/austria

Switzerland:

National Instruments Switzerland Corp. Austin,

Zweigniederlassung Ennetbaden

Sonnenbergstr. 53 | 5408 Ennetbaden

Tel.: +41 56 2005151 | Fax: +41 56 2005155 ni.switzerland@ni.com | ni.com/switzerland