# Press Release September 18, 2015

#### ISRA VISION AG: Chinese steel company standardizes quality processes with leading ISRA technology

## Strategic large-scale order for surface inspection from Chinese steel giant

ISRA VISION AG (ISIN: DE 0005488100), one of the world's top companies for industrial image processing (Machine Vision), as well as globally leading in surface inspection of web materials and 3D machine vision applications, received a strategic large-scale order in the amount of more than 4 million euros from a leading Chinese steel manufacturer. With systems for surface inspection, the company is standardizing the quality control of the products in the entire manufacturing chain to prevent the cost-intensive processing of defective products. The installed systems serve as a basis for follow-up business, such as the implementation of the innovative quality management system <sup>E</sup>PROMI (Enterprise PROduction Management Intelligence) for the centralized management of production data.

By maximizing the efficiency of production lines, the inspection solutions from ISRA offer a simple and effective way to a resource-conserving and cost-efficient production. Given the relatively low investment effort, the quality systems are amortized in a very short time. This allows them to remain an attractive solution to sustainably decrease manufacturing costs, even in weak economic periods. Given the strong order backlog of the first nine months of the current financial year (Q3 report August 31, 2015: over 70 million euros), this order underscores once again ISRA's consequent growth course. As communicated earlier this year, the company expects a revenue growth in the lower double-digit percentage range for the current financial year and continuing high profit margins at the level of the previous quarters.

#### Company profile

ISRA Vision AG, together with its subsidiaries, is worldwide leading in surface inspection of web materials. Furthermore, it is one of the globally leading providers of machine vision programs, specialising in the area of 3D machine vision, in particular for "3D robot vision".

The core competence of the company is the ISRA-BrainWARE<sup>®</sup>, an innovative software for intelligent machine vision systems. Here, the scientific know-how from the fields of optics, lighting technology, surveying technology, physics, image processing and classification algorithms and a complex system design are combined. Machine vision is a key technology for visualising systems that imitate the human eye. Today's ISRA applications focus primarily on the automation of production and quality assurance of goods and products supplied to large, future-oriented markets such as energy, healthcare, food, mobility and information. The customers mainly include renowned global players from the respective sectors. With more than 25 locations worldwide, ISRA offers customer proximity everywhere and ensures optimum service and support.

In the past seventeen years, ISRA has shown profitable growth with an annual average increase in sales of approx. 25 percent. Currently the company employs approx. 600 people worldwide.

Further information are available at www.isravision.com.

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## Additional Information

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