

## NEW IBM ILOG PRODUCTS HELP CUSTOMERS REACT FASTER TO BUSINESS OPERATIONS CHALLENGES

*Offerings Include Supply Chain and Business Rule Management System Applications*

**SUNNYVALE, Calif. and PARIS - 17 June, 2009** - ILOG, an IBM Company, today announced new offerings across its business rule management and supply chain management portfolio of products to help enterprises more quickly analyze an ever-increasing flow of data and make smarter decisions about their operations and the customers they serve.

The new products provide professionals in a range of industries -- including banking, insurance, airlines, healthcare, government, manufacturing and others -- with tools to make better decisions faster on information. For example, new features in the latest release of IBM ILOG's business rule management system (BRMS) allow managers, analysts, architects and developers to more easily develop and deploy business rules.

Decisions -- from whether to accept a loan application, pay a health care claim, or flag a credit card transaction as suspect are critical to businesses. IBM ILOG BRMS adds a new level of analysis to existing software that helps to automate these decisions and allows businesses to customize and quickly adapt their business rules as the needs of the business change.

IBM ILOG's supply chain management applications have been enhanced to analyze more detailed parameters, including tax implications, and tracking of carbon emissions in supply chains. IBM ILOG Supply Chain Applications help companies address global supply chain design and sourcing strategies, transportation planning, and the optimal flow and placement of inventory.

"The ability to make rapid and informed operational, tactical and strategic decisions is at the core of any successful enterprise. The new ILOG products give key professionals, in a range of industries, the tools they need to accomplish this, while working smarter, understanding more and communicating better," said Craig Hayman, vice president, WebSphere, IBM Software Group.

### **The new products include:**

- IBM WebSphere ILOG JRules® 7.0 BRMS product line - the newest version of ILOG BRMS for the Java platform helps customers in managing complex, variable and evolving business rules, making rule authoring easier and more intuitive for business users through ILOG's Rule Solutions for Office integration with Microsoft Office Word and Excel, providing improved decision governance and insight capabilities, and ensuring business policies and rules are quickly, safely and reliably implemented as automated decision services. This release will also include improvements for managing and automating decisions in legacy applications running on mainframe systems.
- IBM WebSphere ILOG Rules for .NET® 7.0 BRMS product line - a BRMS for the Microsoft .NET platform that adds the ILOG BRMS rule repository and Web-based IBM WebSphere ILOG Rule Team Server environment, and allows "one click" deployment of rules as Transparent Decision Services for use in service-oriented architectures.
- IBM ILOG LogicNet Plus™ XE 7.0 - a supply chain design and planning solution that allows measuring and optimizing of the carbon footprint within a supply chain concurrently with production, transportation, warehousing, and other supply chain costs. An industry first, the

tool also offers customers the ability to analyze tax implications when designing supply chains, taking into account global tax regulations with other costs and constraints.

- IBM ILOG Plant PowerOps™ 3.2 - an integrated production planning and scheduling application that helps professionals anticipate and solve potential problems up to five times faster than previous versions. It includes a strong “re-plan and reschedule” capability, enabling customers to run more “what-if” business scenarios. Finally, it is the first solution of its kind to optimize schedules and inventory requirements simultaneously.

For more information on ILOG, an IBM Company, please visit <http://www.ilog.com>.