



CFK VALLEY STADE  
**CONVENTION™**



## Information for Exhibitors

# CFK-Valley Stade Convention 2011

07-08 June 2011, Stadeum Stade

The Expert Forum for  
Composite Lightweight Construction

# Booth prices and further information

Exhibition booths for the CFK-Valley Stade Convention are available at the following prices:

### Exhibition Space A (280 EUR / m<sup>2</sup>)

- approx. 8 m<sup>2</sup> at EUR 2,240.00 plus VAT
- approx. 12 m<sup>2</sup> at EUR 3,360.00 plus VAT

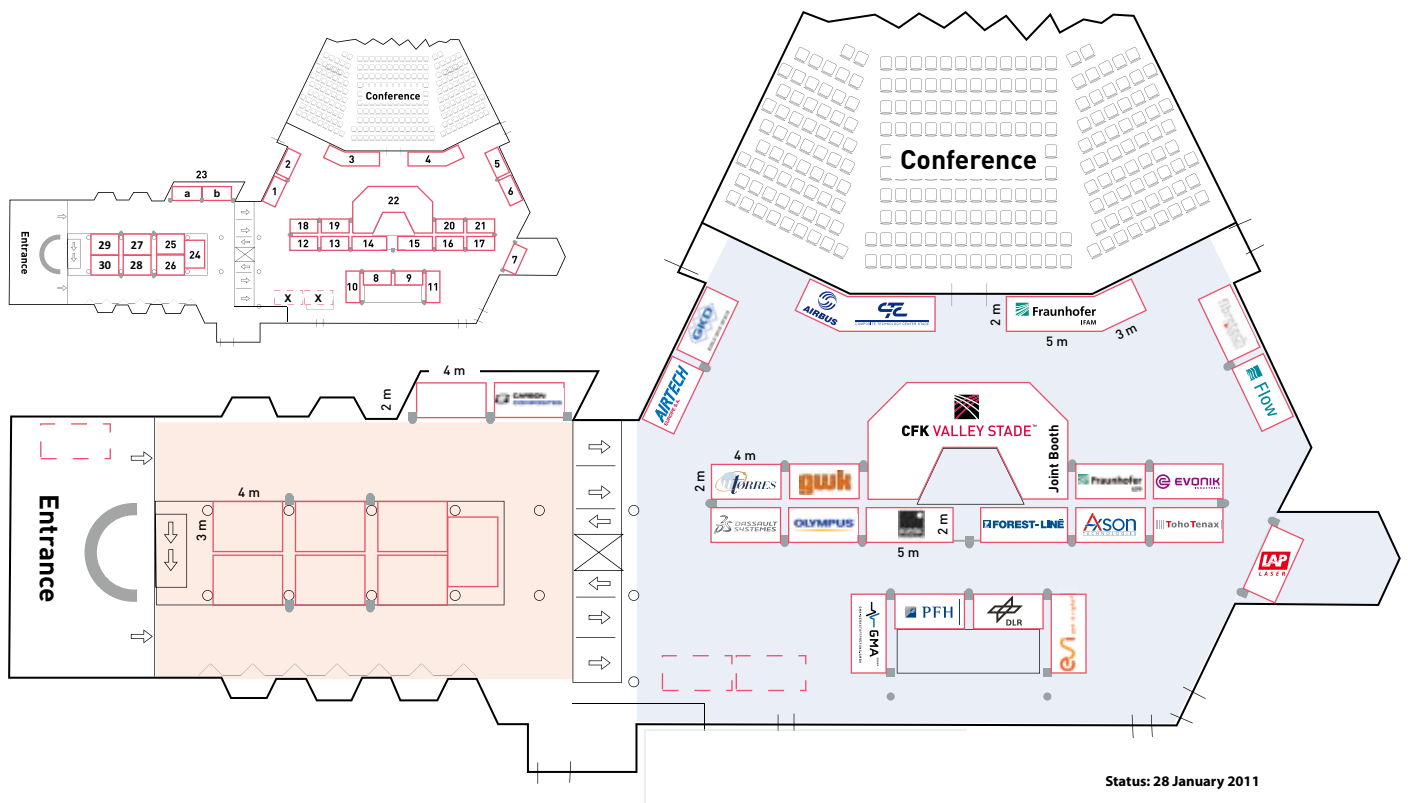
### Exhibition Space B (350 EUR / m<sup>2</sup>)

- approx. 8 m<sup>2</sup> at EUR 2,800.00 plus VAT
- approx. 10 m<sup>2</sup> at EUR 3,500.00 plus VAT

**This includes:** booth walls incl. set-up and disassembly, booth lighting (2 spot lights), free admission for 1 person to the Convention incl. meals (menu or lunch buffet, Convention beverages), Convention documentation, 50 Convention program brochures for advertising purposes and an illuminated booth sign.

In order for the company names to all have a uniform appearance on the booth signs, the organizer will procure the signs from one source. The booth sign is delivered directly to the exhibition and mounted there. Please send us your company logo as a vector file (EPS) for this purpose and stipulate the colors as well as any supplementary features as a guide line.

Additional personnel for exhibition booths who wish to participate in the Convention program must register separately at a cost of EUR 450.00 plus VAT which includes the above-mentioned services.



# Exhibitor registration prior to 18 February 2011



CFK VALLEY STADE  
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Reply to:

CFK-Valley Stade Convention GbR  
c/o Sperlich GmbH  
Bürgerstraße 44/42  
37073 Göttingen

GERMANY

Legally binding registration in complete agreement with terms of participation and specified prices:

Complete name of company / institute

Address\*

Homepage\*

Postal code, city or town\*

Telephone\*

Fax\*

e-mail

CEO / institute director

Contact person for Convention / exhibition\*

Telephone extension no.

e-mail\*

**\* This information will be presented in the Convention program.**

We are making a binding commitment to participate in the CFK-Valley Stade Convention 2011 exhibition, using

- 1 booth approx. 8 m<sup>2</sup> at a price of EUR 2,240.00 plus VAT (Exhibition Space A)
- 1 booth approx. 12 m<sup>2</sup> at a price of EUR 3,360.00 plus VAT (Exhibition Space A)
- 1 booth approx. 8 m<sup>2</sup> at a price of EUR 2,800.00 plus VAT (Exhibition Space B)
- 1 booth approx. 10 m<sup>2</sup> at a price of EUR 3,500.00 plus VAT (Exhibition Space B)

Our booth will be staffed by \_\_\_\_\_ (1 person).

Name

(Free admission for 1 person to the Convention. Additional personnel for exhibition booths must register separately at a cost of EUR 450.00 plus VAT.)

We will send our company logo as a vector file (EPS) on a data medium or as an e-mail attachment (info@cfk-convention.com).

Date, signature

Company stamp and authorized signature

**Fax reply +49 551 49601-49**

In case of further inquiries: Tel. +49 551 49601-22 or info@cfk-convention.com

**Entry in Convention program prior  
to 18 February 2011**



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Bürgerstraße 44/42  
37073 Göttingen

GERMANY

The Convention program presents effective advertising with details on the exhibitors and their services. The decision of potential Convention participants to attend is based on this information. Entries are free of charge.

What we are / do:

user  
supplier  
development  
research  
training

other

Field

(You may specify more than one.)

simulation  
material & semi-finished products  
auxiliary / operating supplies  
production material  
processes and methods  
material processing

bonding technology  
surface technology  
assembly technology  
system reliability & QM  
recycling

other

Exhibits

Date, signature

Company stamp and authorized signature

**Fax reply +49 551 49601-49**

In case of further inquiries: Tel. +49 551 49601-22 or [info@cfk-convention.com](mailto:info@cfk-convention.com)

**Ad placement prior  
to 18 February 2011**



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CFK-Valley Stade Convention GbR  
c/o Sperlich GmbH  
Bürgerstraße 44/42  
37073 Göttingen

GERMANY

We would like to place an advertisement, 1/1 page, in the Convention program at a price of EUR 580.00 plus VAT.

The Convention program provides information for the visitors on all of the presentations as well as presenters, exhibitions and their exhibitors. The booklet is also a source of information after the Convention is over. The advertisement is therefore ideally placed, both during the Convention and afterwards.

The program will be sent in time to potential visitors. The target groups include technology users from all areas of the industry and mid-sized companies, institutes and schools of higher learning. The booklets are sent with a personalized letter.

The exhibitors also include the program with their invitation to potential customers. Roughly 5,000 copies are distributed altogether.

**Reprotechnical requirements**

Size: 210 mm wide x 148 mm high, 4-color (CMYK)  
Submittal: printable PDF-file, vector graphics (EPS) or pixel graphics (TIF, 300 dpi)  
on data medium or as an e-mail attachment (info@cfk-convention.com)

is enclosed

will be delivered by 07 February 2011

Date, signature

Company stamp and authorized signature

**Fax reply +49 551 49601-49**

In case of further inquiries: Tel. +49 551 49601-22 or info@cfk-convention.com

# Order of booth outfit prior to 18 February 2011



CFK VALLEY STADE  
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Reply to:

CFK-Valley Stade Convention GbR  
c/o Sperlich GmbH  
Bürgerstraße 44/42  
37073 Göttingen

GERMANY

We require additional furnishings and/or equipment at the given prices.  
Telephone and fax connection (prices upon application) excl. normal telecommunication charges

Quantity	Object, furnishing/measurement (width x depth x height)	Net price in EUR
Chair Stuhl	Chrome frame, fabric covered upholstery	18,00
Table Tisch klein	Chrome frame, board white (80 x 80 x 72 cm)	42,00
Table Tisch groß	Chrome frame, board white (120 x 80 x 72 cm)	52,00
Bar stool Barhocker		28,00
Bar table Stehtisch		42,00
Table display case Tischvitrine	Aluminum struts, 24 cm glass cover, upper and lower section includes lock (100 x 50 x 90 cm)	137,00
Glass display case Hochvitrine	Struts white, aluminium, lock (120 x 40 x 210 cm)	278,00
Display case Säulenvitrine	Struts white, aluminium, upper and lower feature locks glass cover (40 x 40 x 180 cm)	210,00
Sideboard Sideboard	Struts white, aluminum, lock (100 x 42 x 92 cm)	98,00
Booklet stands Prospektständer schmal	Aluminum, narrow „Zick-Zack“ (ca. 39 x 40 x 110 cm)	95,00
Booklet stands Prospektständer breit	Aluminum, wide (ca. 70 x 30 x 160 cm)	75,00

Date, signature

Company stamp and authorized signature

**Fax reply +49 551 49601-49**

In case of further inquiries: Tel. +49 551 49601-22 or [info@cfk-convention.com](mailto:info@cfk-convention.com)

# Booth outfit (examples)



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# Booth outfit (examples)



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# Conditions of Exhibitor Participation

## 1. Registration and Admission

The submission of this registration binds the exhibitor to participate in the exhibition. With this registration, the exhibitor bindingly acknowledges the conditions of the exhibition for himself and for those he hires, and commits himself to observe all legal, police, building inspection department, fire protection, accident prevention, trade authority and other conditions. Admittance may be canceled if the prerequisites are not or no longer given. CFK-Valley Stade Convention GbR (called CFK-Convention in the following), the organizer of the exhibition, is entitled to reject any registrations without having to state a reason. Exclusion of competition may be neither demanded nor agreed to. Oral agreements require a written confirmation for them to be legally binding.

## 2. Allocation of Booths

Booths are allocated by CFK-Convention in writing and in accordance with the conditions of the exhibition theme. The entry date of the registration is not a determinant factor. Special requests of the exhibitor on the location of the booth will be taken into consideration as far as possible but cannot be made a condition of participation. CFK-Convention may relocate booths and advertising space for organizational or arrangement purposes. CFK-Convention reserves the right to relocate entrances, exits, and passage ways for necessary safety reasons.

## 3. Subletting

The exhibitor is not entitled to give, exchange, or sublet to a third party or other companies either part of or the whole booth that is allocated to him nor is he permitted to accept this for other companies without written permission by CFK-Convention.

## 4. Withdrawal

In the interest of the Convention, withdrawal from a contract is only possible under special circumstances and only with a written agreement from CFK-Convention. When withdrawing from a contract, the exhibitor shall pay the following fees:

50% up to two months before the Convention begins and

75% of the calculated amount up to one month before the Convention begins.

If the exhibitor withdraws later or fails to take up occupancy of his booth, the full participation fee shall be payable, regardless if CFK-Convention relinquishes the booth to another party. A withdrawal must be submitted in written form. If the participant is able to find a replacement that is confirmed by CFK-Convention, a processing fee of 10% of the amount invoiced shall be payable regardless of the time when the withdrawal was submitted. All agreements stipulated in the original contract shall remain effective for the new tenant.

## 5. Changes

In case a minimum of 15 exhibitors is not attained or if other unforeseeable events occur that make it impossible to hold the Convention for which CFK-Convention is not responsible, CFK-Convention reserves the right to:

- a) cancel the Convention or
- b) postpone the dates of the event.

If the event cannot take place due to unforeseeable events, the participation fee shall be refunded after a deduction of 10% for processing costs that will be credited to a new contract. If the event has to be postponed to another date for compelling reasons, the agreements reached shall remain valid for the new date. The participant may not submit legal claims for damages due to a postponement of the Convention to another date or to cancellation of the Convention.

Participants who provide proof that a postponement of the Convention results in a conflict with previously made commitments to other events may request to be released from the contract.

## 6. Confirmation and Terms of Payment

The invoice is sent out with the confirmation. Payment is due as follows:

- a) 50% of the invoice amount after receipt of confirmation
- b) 50% of the invoice after exhibition is over.

CFK-Convention may make ulterior use of the booth in case of failure to comply with the terms of payment. Default interest shall be levied in case of a failure to comply with payment terms. The invoice must be paid in full. It is not possible to exercise any rights of set-off or counter claim against the invoice.

## 7. Setup and Disassembly

One day is available to set up the exhibition booths. The booths must be ready by the opening of the Convention. The setup of exhibition material above the normal booth height of 250 / 230 cm must be made known to CFK-Convention up to four weeks before beginning the disassembly.

According to building inspection department regulations, all inflammable furnishing material and exhibition items must be impregnated with fire retardants, and the exhibitor must be able to certify that this has been done. One and a half days are available to disassemble the exhibition booths. No booths may be wholly or even partially vacated before the determined date.

Exhibitors who breach this policy shall have to pay a fine of twice the invoice amount.

Booths that have not been disassembled or exhibition items that have not been removed by the end of the set date shall be removed by CFK-Convention and stored at the expense of the exhibitor and excluding any liability. Any damage to or changes in the building furnishings caused by the exhibitors will be invoiced to them.

## 8. Lighting, Electricity

CFK-Convention pays for general lighting. Requests of the exhibiting companies for additional lighting and special connections at their own expense can be taken into consideration only with timely registrations. These connections are invoiced in accordance with the terms of the contract installer and are paid to him. The exhibitor is liable for any damage due to uncontrolled extraction of energy. CFK-Convention is not liable for any immediate damage due to a power disruption of the supply system.

## 9. Occupation of Booth

The booth must be occupied during opening hours.

## 10. Cleaning

The exhibitors are provided exhibition booths in a "broom clean" condition. CFK-Convention is responsible for the cleaning of the public areas. The exhibitors are responsible for the cleaning of their booths. Waste items shall be put in bags or boxes and placed in the passageway in front of the booths in the evenings. CFK-Convention will provide for their removal.

## 11. Surveillance

General surveillance at night is provided by CFK-Convention without liability for loss or damage. The exhibitor is responsible for the surveillance of his booth and exhibition goods during opening hours as well as during cleaning time. Special or additional surveillance must be approved by CFK-Convention.

## 12. Liability

Due to a legal regulation, CFK-Convention is only liable for damages for which it is directly responsible. CFK-Convention is covered by a liability insurance. CFK-Convention is not liable for damages caused by the public visiting the Convention or due to other circumstances. No damage claims of any kind may be made for indications or measures taken by CFK-Convention that are based on false information.

It is strongly recommended for the exhibitor to take out insurance against any possible hazards, particularly theft. CFK-Convention is not liable to the exhibitor for damages due to a failure of the power supply system. The exhibitor is required to mount a protection device onto his machines that correspond with trade association accident prevention regulations. CFK-Convention reserves the right to prohibit at any time the operation of any machines or appliances if the operation of the machines that have been set up is determined to be dangerous. The exhibitor is liable for any damage to persons or things that arise as a result of his exhibition setup or exhibition goods.

## 13. Advertising

Advertising for third parties, including the suppliers for the exhibitor, is only allowed with approval by CFK-Convention. The operation of a sound system, demonstration of machines, photos, slides, and films and particularly any action shows require a special agreement with CFK-Convention.

This permission may be revoked or limited in the interest of the Convention.

## 14. House Rules

CFK-Convention exerts the house rules in the Convention building in cooperation with the owner.

## 15. Place of Jurisdiction

The place of jurisdiction for any lawsuits is Stade.

## 16. Forfeiture of Claims

Claims of the exhibitor must be submitted to CFK-Convention in writing one week after the Convention has ended. Any claims made after this point in time shall be considered forfeited.

## 17. Safeguarding Clause

Any ineffectiveness of one or more clauses will not affect the validity of the rest of the clauses in these business conditions.

CFK-Valley Stade Convention GbR, Ottenbecker Damm 12, 21684 Stade, Germany  
Telefon +49 (4141) 938 405, Telefax +49 (4141) 938 409

Partners:

CFK-Valley Stade e. V. (Stade), Sperllich GmbH (Göttingen)



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### Organization

Main Office  
CFK-Valley Stade  
Convention GbR  
[www.cfk-convention.com](http://www.cfk-convention.com)

c/o CFK-Valley Stade e. V.  
Ottenbecker Damm 12  
21684 Stade (Germany)

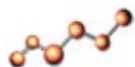
Phone +49 4141 40740-0  
Fax +49 4141 40740-29

[www.cfk-convention.com](http://www.cfk-convention.com)  
[info@cfk-convention.com](mailto:info@cfk-convention.com)

### Company Partners



**CFK VALLEY STADE™**  
[www.cfk-valley.com](http://www.cfk-valley.com)



**Sperlich GmbH**  
[www.sperlich-gmbh.de](http://www.sperlich-gmbh.de)



**Niedersachsen**

[www.innovatives.niedersachsen.de](http://www.innovatives.niedersachsen.de)

[www.cfk-convention.com](http://www.cfk-convention.com)