

PRESS RELEASE

Shoplogix focuses on BeSt

Esslingen, September 4, 2019 – In order to maintain its competitive edge and to be able to react to increasingly demanding customer requirements, the internationally successful company Shoplogix has decided to cooperate strategically with BeSt Management Consultants.

The world's leading providers of operative performance tools and IoT provides its customers with comprehensive, real-time visibility into the factory and machinery performance, through continuous monitoring of production processes – all essential data and all opportunities to improve performance of equipment are made visible in a purposeful way. BeSt management consultants will set the focus on midmarket manufactures and suppliers.

Magnus Sandberg, Shoplogix President and CEO: "We are excited about the strategic cooperation with the BeSt experts and support their efforts to expand the focus of Shoplogix on users in the medium-sized company market. Our solution offers digitalisation in plug & play mode for almost all production-oriented manufacturers."

Karsten Eggert, Managing Director BeSt Management Consultants: "For us, the new commitment is a challenge which is as demanding as it is fascinating. Thanks to digitisation, BeSt can now offer comprehensive consulting in the matter of operational excellence at the most effective level on a factual basis. Our teams will do everything in their power to successfully implement **execution simply digital** for the customer – we are approaching this exciting task with a great deal of confidence and anticipation".

About Shoplogix - Founded in 2002, the company is today one of the leading providers of highly efficient performance management solutions. Clearly defined goals: Reduction of operating costs, promotion of sustainable growth, improvement of profitability. Shoplogix is well positioned internationally, with offices around the globe and headquarters in Oakville, Ontario, Canada. Shoplogix provides real-time visibility into performance to increase production efficiency, including automated monitoring, reporting and analysis of machine status, and tracking of real-time production to establish more efficient processes and reduce downtime. This makes it possible to visualize key data to identify trends and gain insight into ways to improve machine performance and process efficiency.

www.shoplogix.com

About BeSt Management Consultants – BeSt, Esslingen is member of the Technology & Strategy Group (T&S) with headquarter in Strasbourg. Since its foundation in 2007, BeSt with over 70 senior consultants has developed a reputation as management consulting in the fields of operational excellence and digitisation strategies focusing on the customer requirements. Both T&S and BeSt Management Consultants continue with customer-centric and individually tailored solutions with a staff of more than 1,250 employees at 18 locations worldwide. The BeSt Management Consultants team is consistently and successfully driving the digital transformation in the area of new technologies in the market segments automotive, transportation, aerospace, machinery and industrial engineering, energy, chemicals, pharmaceuticals as well as healthcare, consumer goods and banks.

www.best-mc.com

www.technologyandstrategy.group.de