

Press release

For immediate release

Finance in Motion releases annual Impact Investment Report

- “Road to Impact” presents milestones of 2019, reflects on asset manager’s first decade since foundation
- Total of over EUR 4.5 billion invested in social and environmental development
- More than 70,000 new small business loans financed in 2019; green investments save 870,000 tons of CO2 annually

Frankfurt, May 14, 2020 – Finance in Motion has released its annual Impact Investment Report today. “[Road to Impact](#)” presents the impact asset manager’s strategic framework for achieving social, environmental, and financial returns, illustrated by specific achievements of 2019. The publication also offers a look back at the company’s development over the decade since Finance in Motion was established in 2009, including through a specially released [video interview](#) with Managing Directors Elvira Lefting and Florian Meister.

By the end of December 2019, Finance in Motion was advising funds with EUR 2.5 billion in assets, having unleashed a record total of over EUR 4.5 billion for sustainable development in more than 30 low to middle-income countries across five regions since the launch of the first fund. In 2019, these funds had, for example, facilitated over 70,000 new loans to small businesses and households and were helping prevent the emission of more than 870,000 tons



of CO2 every year. Finance in Motion also launched the 1,000th technical assistance project to supplement these investment activities and enhance their impact.

Managing Director Elvira Lefting said: “This publication comes at a time when the world urgently needs targeted capital to tackle global challenges. Low and middle-income countries are being especially hard hit by the economic ramifications of the coronavirus outbreak. Impact investors play an important role in unleashing funds to address the needs of these communities. Therefore, the usual sense of celebration surrounding the release of our annual Impact Investment Report is, for us, rather replaced by our determination to double down on our mission: to harness the power of finance to make a positive difference for people and planet.”

“Road to Impact” can be downloaded by visiting www.finance-in-motion.com/our-impact.

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About Finance in Motion

Finance in Motion is a global impact asset manager focused exclusively on sustainable development in low and middle-income countries. The company develops and advises impact investment funds whose blended finance structures bring together public and private investors to address climate change, strengthen biodiversity conservation, foster the sustainable use of natural resources, improve livelihoods, and promote economic opportunities.

Over the course of its operations, Finance in Motion has unleashed a cumulative total of over EUR 4.5 billion toward these goals in Southeast Europe, the Caucasus, Latin America, the Middle East, and North Africa. In addition to investment activities, the funds also provide technical assistance to support investees, foster responsible finance, and maximize impact in the countries they serve. Finance in Motion furthermore makes selected direct investments in impactful enterprises that share the company's values.

Through its 17 offices that manage activities across more than 30 countries, Finance in Motion helps partners develop their businesses and demonstrate that sustainable and financial returns can go hand-in-hand.

For more information, please visit us at: www.finance-in-motion.com

You can also follow us on Twitter [@financeinmotion](https://twitter.com/financeinmotion) and on [LinkedIn](https://www.linkedin.com/company/financeinmotion).

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