

Social business, indispensable driver of the digital transformation

United Planet awarded Social Business Leader 2016

The software company, United Planet, has been awarded the prize of Social Business Leader for the third time in a row. In a new study, Experton accredited the producer with a highly attractive product and service portfolio. The data integration capabilities of the software, Intrexx, were especially convincing to the IT consulting company.

Freiburg, the 18th of January 2016. In the [Social Business Vendor Benchmark 2016](#), the Experton group assessed social business as an “indispensable driver or filter of the digital transformation”. For this study, the market position and portfolio attractiveness of 129 providers from the German market were investigated. The provider United Planet, with its solution Intrexx (www.intrexx.com), was awarded the prize of Social Business Leader for the third time in a row.

“Central platform for daily business processes”

According to the study, United Planet has “transformed its original intranet solution, Intrexx, into a comprehensive social enterprise networking suite over the last years, and with this, it currently offers one of the best and most mature solutions on the German market.”

The study particularly highlights the integration capabilities. The interaction of the portal framework, Intrexx, and the social collaboration application, Intrexx Share (www.intrexx.com/share), allows for any amount of software solutions to be included in the information exchange. In this way, the system not only encourages knowledge exchange and

cooperation among colleagues, but also provides the company with a comprehensive data hub.

By integrating additional systems, such as CRM, BI and ERP, Intrexx becomes, according to Experton, a “complete solution” that compiles all relevant information in one interface for the users.

Social Business Software is much more than just hype

One of the study’s core statements highlights the ever increasing role of social collaboration software: “To be successful within the digital economy, business procedures and concepts need to be adapted using social components.” This explains the high average yearly growth of the market by 31%.

Image material available at:

<http://www.unitedplanet.com/pr01-16/screen/experton2016>

Social Business Vendor Benchmark 2016, © Experton Group AG, publication free of charge

<http://www.unitedplanet.com/pr01-2016/screen/share>

Screenshot of Intrexx Share, © United Planet GmbH, publication free of charge

Further information about United Planet can be found here:

www.unitedplanet.com

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Printout free of charge, image materials available upon request



United Planet

United Planet is a pioneer for “out of the box” enterprise portals. The company has been on the market since 1998 and with over 4,800 customers and more than a million users, it is considered to be one of the market leaders in the sectors covering small and medium sized undertakings, public administration and organizations (e.g. hospitals).

The company is directed by Manfred Stetz and Katrin Beuthner.

United Planet’s areas of expertise:

- Enterprise portals
- Social Business
- Intranet and extranet solutions
- Web applications
- Mobile applications for smartphones and tablets

Intrexx

Intrexx is an innovative portal software that’s easy to learn and can be implemented rapidly. With it, processes can be automated, simplified and adjusted to ever-changing requirements at any time. Data from a wide variety of software systems can be integrated and consolidated. Every employee can therefore obtain all the information they need at any time and in every location. Their daily work is made significantly simpler, the business becomes more flexible and it has a distinct competitive advantage.

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