



TRIZ FUTURE CONFERENCE 26TH - 29TH OCTOBER, BERLIN

THE 15TH INTERNATIONAL CONFERENCE OF
THE EUROPEAN TRIZ ASSOCIATION ETRIA

CREATING CUSTOMER VALUE

Berlin is now, following numerous European capitals, the place to illuminate the subject of “Creating Customer Value”.

Priceless insights in the areas of “business value”, “society” and “industrial cases” will be offered to individuals and enterprises interested and contributing to the progress of our society in economy and productivity.

Experienced innovators, product developers and various researchers from around the world are coming together on this occasion to exchange ideas on structured innovation. By providing insights on successful innovation methods, successes and the thoughts of experienced experts and visionary researchers, embedded in an inspiring and refreshingly new event, participants can expect a conference of innovation in all aspects.

This conference needs you to extend the network of people who make a difference for the future of all of us.

The conference is organized jointly by The European TRIZ Association (ETRIA) and Tom Spike GmbH (Consultancy for Structured Innovation).

FACTS & FIGURES



INPRO Innovation Projects
Gerd Esser
CEO



Bombardier Transportation
Luc Roy
Head of Subsystem Platforms



Rolls Royce
Ulrich Wenger
Engineering & Technology Director



General Electric Global Research
Oliver Mayer
Senior Principal Engineer



University of Tel Aviv
Yoram Reich
Engineering Professor

10 FORMATS

- Keynotes
- Presentations (classic)
- Short Presentations and Discussions
- T3 – Turning TONGS Tables
- Tutorials
- Workshops
- Best Paper Award
- Evening Events
- Members Board Meeting
- Networking Dinner

KEYNOTE SPEAKERS

18 PARTICIPATING COUNTRIES

- Australia
- China
- Finland
- France
- Germany
- Italy
- Japan
- South Korea
- Malaysia
- Netherlands
- Nigeria
- Philippines
- Poland
- Romania
- Russia
- Slovakia
- United-Kingdom
- USA

LOCATION & DATE

October 26-29, 2015
Nhow Berlin
Stralauer Allee 3
10245 Berlin



EXPECTED PARTICIPANTS **200**

DAY 2/3/4

CUTTING EDGE SCIENTIFIC PAPERS AND CASE STUDIES

27.10.-29.10. | SEE AGENDA FOR SCHEDULE

Newest developments and achievements in theoretical and practical TRIZ. Keynotes and paper presentations from experienced experts and visionary researchers from 18 countries around the world.

Be there and get the latest insights from the leading TRIZ experts.

DAY 1

TRIZ TUTORIALS

26.10.2015 | 01:30 PM - 5:00 PM

Basic Tutorial

Learn about the power of TRIZ, its benefits towards creating the future and how to apply it in practice. Exchange experiences amongst practitioners from various industries and universities from all over the world. This basic tutorial will enable you to have a good start into the conference, maybe besides some of the more sophisticated scientific contributions.

Thomas Nagel, experienced inventor and Director at Bombardier Transportation will guide you through this tutorial.

Advanced Tutorial “Directed Evolution”

Learn about the power of TRIZ when it comes to foreseeing the future of your products and technologies. Exchange experiences amongst practitioners from various industries and universities from all over the world.

Boris Zlotin, TRIZ scientist and student of TRIZ founder Genrich Altshuller will guide you through this tutorial.

Coffee, snacks, drinks and finger food will sweeten the breaks.

DAY 1

RELAXED NETWORKING

26.10.2015 | 06:30 PM - 08:00 PM

With fingerfood & drinks in a relaxed atmosphere and first networking opportunities. Exchange experiences amongst practitioners from various industries and universities from all over the world.

DAY 2

TRIZ EXPO

27.10.2015 | 08:30 AM - 06:00 PM

A vivid exhibition of the achievements of great inventors, engineers and experts of the community exclusively presented to the participants of the TRIZ Future 2015.

The TRIZ EXPO features books, software as well as templates for trainings and games. The Exhibitors give interested participants the opportunity to touch, play, read and try out great things in the field of problem solving.

Fee for Exhibitors:

Full registration fee of 850 Euro.

To participate at this event please register at: www.tfc2015.com
and contact TOM SPIKE for complete registration.

Contact:

TOM Spike

Nina Defounga.

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+49 - 30 - 60 98 49 02 87



DAY 2

GALA DINNER

27.10.2015 | 07:30 PM - 10:30 PM

Join our Gala Dinner. It is a great opportunity to get to know the community, have some great conversations with people that you would not meet elsewhere and enjoy delicious food & drinks. We have also planned for some cultural highlights and additional surprises.

Additional Gala Dinner Seats: You can of course bring your spouse, partner or colleagues to our fabulous Gala Dinner. Fee for additional Gala Dinner Seats: **99 Euro p.P.**

Information and tickets
www.tfc2015.com

Contact:

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