

## TRAMACO and ROWA Lack at ECS 2015

Pinneberg/Germany, March 20th, 2015 - The ROWA GROUP will be represented at this year's ECS (21 to 23 April) by TRAMACO and ROWA Lack. All trade fair visitors are cordially invited to visit the joint stand in **Hall 1, Booth 609**, to find out about the comprehensive product programme that focuses on adhesion promoters for paints, lacquers, printing inks and adhesives. The specialists from TRAMACO and ROWA Lack are looking forward to personal discussions and will be presenting their current product portfolios along with new, innovative solutions.

### The TRAMACO portfolio

With its brands TRAPUR® and TRAPYLEN®, TRAMACO will be presenting at the ECS its high-performance primer and adhesion promoter systems for plastic surfaces that are difficult to coat. These can be used in solvent-based, water-based or UV-curable products. The chemically modified polyolefin-based TRAPYLEN® is one of the most commonly used products for coating plastics. The portfolio also includes CPOs (chlorinated polyolefins) and APOs (acrylate-modified polyolefins). This provides suitable products for a large range of applications. TRAMACO develops customer specific solutions for individual enquiries.

### The ROWA Lack portfolio

Alongside TRAMACO, ROWA Lack will be presenting at the ECS its high-quality water-based and solvent-containing lacquers based on acrylates, PVC, polyurethanes and fluoropolymers. These lacquers are used, in particular, in the fields of PVC tarps, textile constructions, print media, automobile interiors, furniture foils, decorative foils and synthetic leather.



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**Text approved - Specimen copy requested**

**About TRAMACO GmbH:**

The TRAMACO GmbH was founded in 1973. In the beginning trading with chemical specialities was the main focus. Nowadays TRAMACO's main activity is the marketing of its own manufactured products. Thanks to a broad range of high quality basic raw materials from strong suppliers, proprietary specialties from its own production as well as competent technical service TRAMACO is a reliable partner for users of chemical foaming agents, adhesion promoters and additives. Since 1979 TRAMACO has been a member of the ROWA GROUP.

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