

Press release

SCHNEIDER-KREUZNACH expands its B+W filter portfolio

New MRC coated filters and accessories

Bad Kreuznach, September 23, 2008. From analog to digital – at Photokina 2008, Schneider-Kreuznach presents accessories and innovations for the B+W filter portfolio. MRC coating ("Multi Resistant Coating") developed by Schneider-Kreuznach comes as standard in the new filter line. It provides perfect anti-reflection, brilliant colors and high contrast. Lens and filters are optimally protected by this extremely resistant multi-layer broadband coating (eight layers on both sides) and the smooth surface. In addition, the scratch resistant, water and dirt repellent outer layer makes it easier to clean the glass surface. Due to its low residual reflection (0.5%) MRC reliably prevents ghost or double images, which can be caused by return reflections from chips.

Saturated colors and contrasts with B+W filters

The new MRC coated B+W infrared filter (620-1100 nm) is especially suited to experimental photography with digital cameras. It is now available as 092 MRC-IR and 093 MRC-IR.

The B+W blue filter 039 MRC is optimal for landscape stills. This SW filter for fine art photographers displays different green hues, such as leaves or plants, especially differentiated on SW films.

The B+W analysis filter for broadcasters is a special filter for analog shots. It simulates the contrast rendition of a movie scene for the human eye before the actual shot. The models ND 1.8 and ND 3.0 are available in this series.

Narrow bracket generation for digital cameras

The XS-PRO Digital is a newly developed bracket, which is especially suited for SLRs with wide angle and zoom lenses. It has a front thread for additional accessories such as lens screens or detentable lens covers. The bracket is made of brass and is matt black to prevent reflections. A Clear Type 007 MRC is now available. Planned are 010 UV MRC and the KSM circular pol-filter MRC.

The brochure "B+W filters for digital photography" presents detailed information on the full selection of filters for digital cameras from the extensive range of B+W filters, plus numerous tips for creative photography. The brochure is available in German and English.

About Schneider Group:

The Schneider Group specialises in the development and production of high-quality photographic lenses, cinema projection lenses, high-quality lenses for industrial applications and precision mechanics. The Group consists of the 1913 founded Jos. Schneider Optische Werke and its affiliates Pentacon (Dresden, Germany), B+W Filterfabrik (ISCO) (Göttingen, Germany), Praktica (London, UK), Schneider Optics (New York, Los Angeles), Schneider Bando (Seoul) and Schneider Asia Pacific (Hong Kong). The main brand is "Schneider-Kreuznach". The Schneider Group has 650 employees worldwide, with 345 at its German headquarters. The Group is the long-time world market leader for high performance lenses.

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