



FOR IMMEDIATE RELEASE

Cumulus Sales for Canto Partner DataBasics Exceed \$1Mil. in 2008

PRESS RELEASE

Record earnings for Canto Partner in Australian territory.

QUEENSLAND, AUSTRALIA 22 JAN 2009 — Australian Canto partner DataBasics exceeded \$1 million (AUD) in sales of Canto Cumulus products and services during the 2008 calendar year, setting a regional record for sales by a single partner.

DataBasics credits its success to the addition of some thirty new Cumulus customers, with the balance of revenues coming from software maintenance renewals and services. Government agencies dominated the new Cumulus installations, followed by corporate marketing and design agencies.

“2008 was a good year for Canto and many of Canto’s partners,” says Canto CEO Ulrich Knocke. “But DataBasics’ performance in their region was particularly impressive. Their success no doubt reflects how effectively they apply their advanced knowledge of Cumulus toward addressing the needs of their customers.”

DataBasics Director Ricky Patten attributes his company’s continued success in part to a growing trend in the region for the adoption of digital asset management:

“Digital asset management has now become an essential business requirement for many organizations in Australia, New Zealand and SE Asia,” he says, identifying the regions his company serves. “When I visit customers, I am welcomed with a well researched list of what these people need to make their business more efficient and competitive.”

A DataBasics press release describes the company’s 2008 sales as “significant business in Australia [that] reinforces Canto Cumulus to be a successful longterm player in the software industry.”

About DataBasics

Information about DataBasics and the products and services it offers can be found on the company’s website. (<http://www.databasics.com.au/>)

About Canto & Cumulus

Canto has been dedicated to helping customers fully utilize their digital assets since 1990. Canto Cumulus is a cross-platform solution that enables companies to easily organize, find, share and track their ever-increasing numbers of digital files, in any format. Canto’s worldwide network of certified developers offers an impressive assortment of plug-ins that enhance the Cumulus product line further.

Learn more: www.canto.com

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