

**Top Five Tablet Vendors, Shipments, and Market Share, First Quarter 2014
(Preliminary Results, Shipments in millions)**

Vendor	1Q14 Unit Shipments	1Q14 Market Share	1Q13 Unit Shipments	1Q13 Market Share	Year-over-Year Growth
Apple	16.4	32.5%	19.5	40.2%	-16.1%
Samsung	11.2	22.3%	8.5	17.5%	32.0%
ASUS	2.5	5.0%	2.6	5.4%	-2.8%
Lenovo	2.1	4.1%	0.6	1.3%	224.3%
Amazon.com Inc.	1.0	1.9%	1.8	3.7%	-47.1%
Others	17.2	34.2%	15.5	31.8%	11.5%
Grand Total	50.4	100.0%	48.6	100.0%	3.9%

Source: IDC Worldwide Quarterly Tablet Tracker, April 30, 2014

Note: Total tablet market includes slate tablets plus 2-in-1 tablets.