

The new WebSite X5® version 10, now available in the Turkish language, will soon make its debut in Turkey, thanks to the new collaboration between Incomedia and ETI.

Ivrea (Italy) – 3rd October, 2013 - Incomedia, the Italian developer of WebSite X5®, signed a new agreement with the Turkish distributor ETI that will make the Incomedia's new web editor, WebSite X5® version 10, available for Turkish users.

[Incomedia](#), a leading independent developer and publisher of multimedia software for the PC, today announced the launch of WebSite X5® version 10 in Turkey. ETI will be Incomedia's new partner and official distributor of WebSite X5® version 10, among the most important software Partners across the country.

Not only has the user interface of the software been completely translated into the Turkish language, but also the social help center, answers.websitex5.com. So, thanks to this collaboration, Turkish users will also receive full technical support in Turkish.

“The collaboration between Incomedia and ETI is very important for us: with [WebSite X5®](#) version 10, ETI not only adds a new product to the already rich list of software available on the national market, but at the same time it confirms its solid reputation as distributor of high quality multimedia solutions.” comments Ahmet Yanikoglu, CEO of ETI.

Federico Ranfagni, CEO of Incomedia, asserts: “The Turkish ICT market, for some years now, has been going through a rapid development and the dynamic software industry in particular is in constant evolution.

We have already worked in the Turkish marketplace, and now its continuing growth and the excellent results obtained so far suggest new paths to follow and new business opportunities to establish and pursue, which we look forward to with great positiveness and optimism. We have complete trust in our new partner ETI, who has been carefully selected, and, we are convinced, will certainly be able to endorse the qualities of WebSite X5® in the Turkish market.”

For more information about Incomedia and WebSite X5®, please visit the website www.websitex5.com/en, where a Demo version and some video tutorials, that explain in detail how to create a website with WebSite X5® version 10, are also available.

About Incomedia:

Incomedia, founded in 1998, is a leading independent developer and publisher of multimedia software for the PC. Incomedia's flagship product, WebSite X5®, currently sold in over 40 countries through a well-established network of International distributors, resellers and retailers, was developed with the aim of bringing high-end website creation software at affordable prices to home, business and education users. The software is designed specifically for users who want to publish high-quality websites and online shops, with a professional look and feel in just 5 simple steps. For more information about Incomedia, please visit the official website here: www.incomedia.eu

About ETI:

Founded in Turkey in 1990, ETI deals with the development and distribution of high-performance and innovative software solutions. It manages a large portfolio of products, providing its customers with a wide range of software and services of first choice.

After more than 20 years of successful activity, ETI is the Turkish leader in the distribution of software, consultancy in matter of copyright and brand/product licensing. For more information about ETI, please visit the official website here: <http://www.eti.com.tr>

Press Contacts:

Maria Tatiana Barone

tatiana.b@incomedia.eu

INCOMEDIA - Via Burolo, 22A - 10015 IVREA (TO) - ITALY – Tel: +39-0125-253491

Official websites: www.incomedia.eu, www.websitex5.com