

Press Release

power one hearing aid batteries at the First World Deaf Alpine Skiing Championships

Ellwangen, March 2013

Deaf athletes get together for the inaugural downhill skiing event

A brand new winter sports event, the first World Deaf Alpine Skiing Championships, was held from 23 February to 2 March in Nesselwang, Germany. Realising how important it was going to be to be able to rely on powerful power one hearing aid batteries for the event, the hearing aid battery team at VARTA decided to support the good cause. After all, the athletes' hearing aids and power one premium batteries make the perfect combination, providing a particularly high level of performance.

73 sportsmen and women from 12 countries worldwide took part in the international competition. There were five different alpine skiing disciplines for the skiers to enter, with general categories for men and women, as well as for juniors and masters.

Young sporting talents achieving good positions were rewarded with power one trophies, donated by VARTA Microbattery.

The German national team was made up of Philipp Eisenmann, Michael Glatt, Simon Glatt, Alexander Müller, Max Pähler, Moritz Pöppel, Sebastian Göppel, Bernd Weitgasser and Werner Locher.

Between them, the German athletes won three gold medals, six silver medals and four bronze medals. The VARTA Microbattery power one team would like to offer them our congratulations.



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Photo captions:

The German national team at the first World Deaf Alpine Skiing Championships, all supplied with power one hearing aid batteries

Logo of the first World Deaf Alpine Skiing Championships in Nesselwang

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About VARTA Microbattery GmbH

VARTA Microbattery is one of the world's leading battery manufacturers. With production facilities and sales subsidiaries worldwide, we supply our customers in more than 100 countries with high-quality battery products. The company has its headquarters in Ellwangen, Germany. We develop and produce batteries comprising of many electrochemical systems and cell geometries. As a global system supplier, we are in a position to fulfil our customers' requirements all over the world.

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