Ciklum Joins the Growing Ranks of Netbiscuits Solution Partners

Danish leading IT outsourcing services provider Ciklum joins the Netbiscuits Global Partner Network to add value to its well established mobile expertise.

Kaiserslautern, Germany, and Kyiv, Ukraine, 22 August 2012 - Netbiscuits announced today that Ciklum, the leading European innovative IT company specialized in nearshore software development in Eastern Europe, is the latest Certified Solution Partner to join the growing ranks of its Global Partner Network (GPN).

Joining the alliance of leading technology companies will help Ciklum achieve its ambitious growth goal and maximize its clients' mobile opportunities. Commenting on this partnership, Torben Majgaard, Ciklum's CEO and Founder, says:

> "*Using the Netbiscuits Platform helps us boost our mobile revenue through the sharing of mobile industry know-how and delivery of next generation mobile and web solutions to our clients.*"

The partnership between Netbiscuits and Ciklum promises to be a win-win scenario. Close cooperation in professional services and product development creates a positive feedback loop that will be beneficial to the close alignment of both companies' offerings with rapidly changing mobile market demands.

> "*It's great to have Ciklum on board as a mobile projects solution partner and I look forward to building on the great experience we have already made with their development services,*" says Michael Neidhoefer, Netbiscuits Co-founder and CEO. "*Ciklum's unique business model places the company in an excellent position to capitalize early on the mobile opportunity and pass the benefits onto their customer base.*"

All Netbiscuits Certified Solution Partners are required to successfully complete and update professional developer training. Training courses on the Netbiscuits Platform tools, features and functionalities will allow Ciklum to continuously optimize their mobile experience and prove knowledge towards their customers.

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ABOUT CIKLUM

Ciklum (www.ciklum.com) is a Danish innovative IT outsourcing company specializing in nearshore software development in Eastern Europe, in Ukraine and Belarus. Ciklum's unique business model merges the human element with IT to not only help companies to grow, but provide ongoing resources that sustain growth with the flexibility to scale up or down as markets shift.

Established in 2002, Ciklum employs nearly 2,000 IT specialists with more than 165 global clients' own software development teams. Ciklum has six development offices in Ukraine, one in Belarus, and two in Pakistan, as well as representative offices in Denmark, Sweden, United Kingdom, Switzerland, Germany and the Netherlands. Ciklum is named the 2010 and 2011 Top 100 global services provider and is rated Best Larger IT Employer 2010 & 2011 in Ukraine by DOU.UA, the Ukrainian Community of Software Developers.

ABOUT NETBISCUITS

Netbiscuits (www.netbiscuits.com) is the world's leading cloud platform for the development and delivery of next generation web apps across all mobile and connected devices. Netbiscuits technology helps you maximize the mobile opportunity by removing the complexity of programming for many devices, enhancing your in-house and outsourced development resources and reducing the amount of time and money it takes to execute your mobile strategy. The Netbiscuits Platform leverages web standards, rich media design and a Global Partner Network to implement and optimize web experiences for multiple screens and operating systems. Founded in 2000, the company has eight offices on four continents and is committed to making Netbiscuits the standard platform for the mobile web. Netbiscuits delivers more than 10 billion pages per month and supports more than 100,000 mobile sites and apps globally.

ABOUT NETBISCUITS' GLOBAL PARTNER NETWORK

Netbiscuits' Global Partner Network (http://www.netbiscuits.com/partner-network) is an alliance of leading technology and IT service companies leveraging the Netbiscuits Mobile Cloud Platform to design and implement next generation web apps across all mobile and connected devices for enterprise customers.

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