

PRESS RELEASE

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Quark Publishing System Integration with Cumulus Demonstrated Live

Canto partner Hulinks, in association with Quark Japan, demonstrates Cumulus/Quark Publishing System integration at Page 2009 expo.

BERLIN 12 FEB 2009 — Canto® Japanese partner Hulinks wowed attendees during Tokyo's Page2009 exposition, held earlier this month, when it showed live demonstrations of the new Cumulus/Quark Publishing System integration developed by Canto Professional Services. The integration will be available throughout Japan through the partnered marketing and sales efforts of Hulinks and Quark Japan.

The integration offers Quark Publishing System (QPS) users access to special Cumulus DAM services developed specifically for Quark products, including the ability to search for assets right from within QuarkXPress, drag and drop assets into layouts, and catalog new and edited layouts back into Cumulus. Cumulus client services are built into the integration, enabling QPS users to interact with their asset collections without the need to learn new software.

"Our live demonstrations were well received, especially by potential customers and system integrators who are looking for a professional DAM option," explains Noboru Wakabayashi, manager of marketing communications for Hulinks. "Thanks to Canto's Cumulus/QPS integration, Cumulus plugs right into QPS workflows with minimal disruption. We're happy to be partnered with Quark Japan to deliver these new capabilities to QPS users in the region."

QuarkXPress 8, QuarkXPress Server 8, and the Quark Publishing System were released in Japan last year. Advances in that product line, coupled now with the Cumulus integration, enable Quark Japan and Hulinks to provide publishing solutions that meet the needs of enterprises that require secure digital asset management.

Email Hulinks for more information (Japanese and English): marketing@hulinks.co.jp

Visit the Hulinks website (Japanese): http://www.hulinks.co.jp

About Canto & Cumulus

Canto has been dedicated to helping customers fully utilize their digital assets since 1990. Canto Cumulus is a cross-platform solution that enables companies to easily organize, find, share and track their ever-increasing numbers of digital files, in any format. Canto's worldwide network of certified developers offers an impressive assortment of plug-ins that enhance the Cumulus product line further.

Learn more: www.canto.com

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