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## GK Software wins new orders in North and Central America

- Significant follow-up order in Canada
- First new customer in Mexico

GK Software has been able to continue its successful international expansion programme during this business year and gain two more projects. A leading Canadian retailer has opted for another product from the GK Software portfolio sold by SAP. As part of a major follow-up order, the mobile merchandise management software will be introduced in more than one thousand stores. A leading department store and boutique operator in Mexico has decided to purchase the POS solution and will equip more than 1,300 stationary and mobile tills with the new software. The project was gained through a local partner and it will handle the implementation work.

As a result, GK Software AG has already been able to gain thirteen new projects this year, four of them in North and Central America. The Management Board believes that this endorses its strategy of internationalization and it is continuing to stand by its forecast for the 2015 business year without making any changes.

### About GK Software AG

GK Software AG is a leading developer and provider of standard software for the retail sector, and currently counts 20 percent of the world's 50 largest retailers among its customer base. The company offers an extensive range of solutions for stores and enterprise headquarters as well as for the implementation of contemporary omni-channel retail concepts. Thanks to its open and platform-independent software solutions in the GK/Retail Suite, the company has established itself as one of the market's leading providers of technology and innovations. Its solutions enable retail chains with numerous stores to optimize their business processes and to benefit from significant potential for saving costs and implementing customer loyalty programs in order to improve their competitiveness. In addition to its own software solutions, GK Software AG also offers customers a comprehensive range of implementation and maintenance services. Having been acquired in 2013, AWEK GmbH and in 2015, the retail segment of DBS Data Business Systems Inc.

The company employs 729 members of staff (figures for 30 September 2015) across its headquarters in Schöneck (Germany) and other business locations in Germany, Czech Republic, Switzerland, South Africa, Russia and the USA. GK Software AG's customers include many well-known retailers from both Germany and beyond, including Galeria Kaufhof, Parfümerie Douglas, Coop (Switzerland), EDEKA,

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Hornbach, JYSK Nordic, Lidl, Loblaw, Migros, Netto Marken-Discount and Tchibo. The software is currently being used at 212,000 installations across approximately 38,500 stores in more than 38 countries. The company has grown rapidly in recent years and its sales revenues totaled EUR 44.6 million in 2014. Since launching the company in 1990, the two founders Rainer Gläß (CEO) and Stephan Kronmüller (deputy board member), together with the experienced management team, have shaped GK Software AG into a profitable company exhibiting strong growth.

Further information about the company: <http://www.gk-software.com>

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### **Investor Relations**

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