



Sessions 2024/25

**Boost your
knowledge**

Fogra | **Web
Academy**

Why train with Fogra?

Be always up to date

You will learn current topics that are easy to follow: the latest findings from research, practice and standardisation.

Your questions – our answers

Do you have a practical problem or a question? We will help you!

Learn whenever – wherever

Whether from home or at the office, live or recorded. The Fogra Web Academy suits your needs.

Dear reader!

Are you eager to learn and want to update your knowledge in your designated working area and beyond? The Fogra Web Academy is the right choice. With one hour per week, you can boost your knowledge with little time and effort.

For 2024/25, we look forward to 30 sessions with new and established courses – all providing a high level of practical application, a wide range of topics and skilled trainers.

Are you a newcomer to the industry who wants to learn the basics or an expert looking for detailed knowledge on new technologies? Our ambition is to take you to the next level.

Our goal is your gain!



Dr Eduard Neufeld
Institute Director

A handwritten signature in black ink that reads "Eduard Neufeld". The signature is written in a cursive, flowing style.

Key facts on the Web Academy



1 hour live online training sessions in English

In just 1 hour, we give you tips and tricks for your daily practice. You will learn how to work more efficiently through standardisation. All this at the convenience of your home or workplace.



Mondays 9 am & 5 pm CET/CEST from September to May

Each week you can expand your knowledge on 30 different topics from basics to advanced live every Monday, ask questions and engage in discussions with the course leader. No time to participate? All session recordings are available online.



4 major topics – training & qualification: Colour, Print, Postpress & Standardisation

Understand the fundamentals of printing & media technology and get special insights into the industry and in-depth topics. Do you want to show what you have learned? Get your "Fogra Graduate" certification by passing the necessary tests.

Why join the Fogra Web Academy?

“For several years, I have followed Fogra's Web Academy. I never missed a presentation. It's a rare pleasure to listen to such experts. I thought I knew a lot but learned more by watching these sessions. It's invaluable, up-to-date knowledge for all serious professionals who want to know more.”

Axel Robert
Ubisoft



“Fogra Web Academy allows us to add science to production processes, stay up to date and advance from a global point of view. Learning more about materials, processes, and production techniques allows us to achieve better results and be more sustainable. We gain knowledge and open up a world of possibilities. Knowing new materials, methods, and regulations helps us to face the future. Standardising and finding a common language is a condition of success to achieve good communication with customers.”

Miguel Avellaneda
Giesecke + Devrient Mobile
ePayments Iberia S.A.



Subscription & prices

Company flat rate

The price for companies depends on their size. The subscription allows any number of a company's employees to take part in the Fogra Web Academy. The price per person drops the more staff join the courses.

Conditions

All employees may join the live sessions, get access to the recordings & handouts and can take the graduate tests. The materials are accessible for the given season (September to May).

Member discount

Fogra members benefit from a 30% discount.

Book now your subscription now



fogra.org/shop/web-academy

Tax exemption in acc. with §4 no. 22a UStG. Subscription to the Fogra Web Academy is automatically extended but may be terminated by giving 3 months' notice by 31 May of the respective year. The notice of termination must be made in writing to Fogra.

Your contact



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Single booking

for 1 person

367.00 € Standard
330.30 € for Members

Company flat rate

Up to 100 employees

840 € Standard
588 € for Members

Up to 200 employees

1,290 € Standard
903 € for Members

Up to 300 employees

1,740 € Standard
1,218 € for Members

Up to 400 employees

2,190 € Standard
1,533 € for Members

Up to 600 employees

2,640 € Standard
1,848 € for Members

Up to 1.000 employees

3,090 € Standard
2,163 € for Members

FAQs

Does the fee cover one person, or can more people from my company follow?
All employees have access to the courses.

Is the fee for one course or multiple courses?
This fee includes 30-course topics, 60 one-hour live online courses and recordings for the whole course year.

Is my company a member of Fogra?
We will check this for you.

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26.05.		Fundamentals & Special Test II		Latest submission: 11.06.

Colour I: Perception

Learn the basic concept of CIELAB as a link between the perception and reproduction of colour. Our expert shows you how to define colour and calculate colour differences, helping you to evaluate printed products.

Why should you attend?

To brush up your knowledge on colour basics

In this session, you will learn

- how CIELAB is defined
- how to use ΔE
- the Do's and Don'ts defining spot colours

Dates

Mon 09 September 2024: 9 AM – 10 AM CEST
 Mon 16 September 2024: 5 PM – 6 PM CEST

Trainer

Dr Julie Klein



Colour II: Measurement

Measure as you see! You will learn the importance of light in colour perception and how it influences the colours we see. Colorimetry is the symbiosis of measurement and visual perception.

Why should you attend?

To deepen your knowledge on colorimetry

In this session, you will learn

- how objects, light and the human eye interact
- how to measure prints and displays
- how a spectrum becomes a colour

Dates

Mon 23 September 2024: 9 AM – 10 AM CEST
 Mon 30 September 2024: 5 PM – 6 PM CEST

Trainer

Donatela Saric



Print image quality: Beyond colour accuracy

Get to know which criteria and tools can be used to evaluate print image quality. We explain how to use the Fogra tools developed explicitly for evaluation. You will learn how to check the performance of your printing system and get the best out of it.

Why should you attend?

To learn more about image quality evaluation

In this session, you will learn

- how to select print image quality criteria
- how to use the Fogra Image Quality test package
- the Standards & evaluation methods

Dates

Mon 09 September 2024: 5 PM – 6 PM CEST
 Mon 16 September 2024: 9 AM – 10 AM CEST

Trainer

Dr Andreas Kraushaar



Colour Measurement: Specialities – managing OBAs

Optical brightener agents are used to increase the whiteness of everyday objects, including paper – a factor which needs to be understood and controlled when measuring colour. Gain the necessary know-how for managing OBA-rich substrates!

Why should you attend?

To master colour measurement with OBAs

In this session, you will learn

- to measure the amount of OBA
- how OBA and UV light are related
- how to measure OBA-rich substrates

Dates

Mon 23 September 2024: 5 PM – 6 PM CEST
 Mon 30 September 2024: 9 AM – 10 AM CET

Trainer

Dr Andreas Kraushaar



Colour III: Reproduction

How can only four inks reproduce a pixel image with up to 16.7 million colours? Get to know the mechanism of colour mixing in printing and learn that the fewer inks used, the more effective printing becomes.

Why should you attend?

To gain or refresh your knowledge on colour reproduction

In this session, you will learn

- to master colour reproduction
- to characterise printing conditions
- to use spot colours and optical brightening

Dates

Mon 07 October 2024: 9 AM – 10 AM CEST
 Mon 14 October 2024: 5 PM – 6 PM CEST

Trainer

Dr Andreas Kraushaar



From pigment to Ink

No ink, no print! Ink needs to meet specific printing requirements (e.g. for newsprint and food packaging), be technically resistant and enable optical effects. Learn the basics and how ink is produced.

Why should you attend?

To get an understanding of ink basics

In this session, you will learn

- how pigments become ink
- how ink dries after printing
- how ink is tested

Dates

Mon 21 October 2024: 9 AM – 10 AM CEST
 Mon 28 October 2024: 5 PM – 6 PM CEST

Trainer

Dr Philipp Stolper



How to sample: Visual evaluation

You will learn how to evaluate samples using lighting conditions and reference materials for visual inspection. This will help you to ensure that the output meets the desired colour standards and customer expectations.

Why should you attend?

To learn how to visually assess colours accurately

In this session, you will learn

- about the prerequisites for visual evaluation
- about different types of visual evaluation
- about standardised light sources

Dates

Mon 07 October 2024: 5 PM – 6 PM CEST
 Mon 14 October 2024: 9 AM – 10 AM CET

Trainer

Donatela Saric



Printing substrates: Flexibles & foils

Understand how to make the best use of flexibles and foils. Though printability can be challenging and the costs are higher than for paper, there are advantages in terms of mechanical and chemical resistance as well as barrier properties.

Why should you attend?

To learn about substrates beyond paper

In this session, you will learn

- about the properties of plastic materials
- how plastic films are produced
- the possibilities to overcome printability problems

Dates

Mon 21 October 2024: 5 PM – 6 PM CEST
 Mon 28 October 2024: 9 AM – 10 AM CEST

Trainer

Dr Philipp Stolper



Printing substrates: Paper

Find out more on the most important printing substrate. You will learn how paper is made, how it influences the print result and how it is recycled. And all this considering that paper accounts for at least 50% of printing costs.

Why should you attend?

To gain or refresh knowledge on paper basics

Dates

Mon 04 November 2024: 9 AM – 10 AM CEST
 Mon 11 November 2024: 5 PM – 6 PM CEST

Trainer

Ludwig Zins



In this session, you will learn

- how fibres become paper
- how paper affects printed colour & print run efficiency
- how paper is recycled

From colour management to Gloss management

Controlling gloss is essential for the final print appearance and a tricky task. In this course, you will learn about the importance of gloss as an appearance attribute and how to master and measure gloss in print.

Why should you attend?

To use and manage gloss for high-quality print

Dates

Mon 04 November 2024: 5 PM – 6 PM CEST
 Mon 11 November 2024: 9 AM – 10 AM CEST

Trainer

Donatela Saric



In this session, you will learn

- how gloss influences the print
- about the methods of gloss measurement
- how to control gloss in print

How-to: Sheet-fed offset printing

Learn how the printing method can affect the outcome of your project. Let's start with sheet-fed offset printing and find out the technical basics of this most commonly used printing process.

Why should you attend?

To gain or refresh knowledge on offset printing techniques

Dates

Mon 18 November 2024: 9 AM – 10 AM CEST
 Mon 25 November 2024: 5 PM – 6 PM CEST

Trainer

Jürgen Gemeinhardt



In this session, you will learn

- how lithography works
- how paper, ink, fountain solutions, blankets and presses interact
- how modern presses are designed

Climatic influences in the pressroom

As a hygroscopic material, paper is susceptible to moisture. All parties involved in the production chain are often confronted with effects attributed to moisture interaction with paper. Learn the fundamental mechanisms, most typical effects and how to deal with them.

Why should you attend?

To learn about the climate-related effects and to be prepared for daily production

Dates

Mon 18 November 2024: 5 PM – 6 PM CEST
 Mon 25 November 2024: 9 AM – 10 AM CEST

Trainer

Ludwig Zins



In this session, you will learn

- how moisture affects paper
- the problems based on the interaction of paper and moisture
- possible countermeasures

How-to: Web offset printing

Get an overview of this printing technique that combines print quality and high productivity and includes postpress features. This combination makes web offset perfect for larger commercial projects like volume magazines and advertisements.

In this session, you will learn

- how heatset web offset works
- how newsprint is performed
- how consumer products are produced directly from the press

Why should you attend?

To gain or refresh knowledge on offset printing techniques

Dates

Mon 02 December 2024: 9 AM – 10 AM CEST
Mon 09 December 2024: 5 PM – 6 PM CEST

Trainer

Ludwig Zins



Ink sustainability: Mineral-oil-free inks

The use of mineral-oil-based inks is subject to restrictions, particularly in Germany and France. Find out more about the benefits and challenges of mineral-oil-free inks.

In this session, you will learn

- about the new generation of inks
- how deinkability is assessed
- how mineral oil content in printed products may be affected

Why should you attend?

To be prepared for using mineral-oil-free inks

Dates

Mon 02 December 2024: 5 PM – 6 PM CEST
Mon 09 December 2024: 9 AM – 10 AM CEST

Trainer

Dr Philipp Stolper



How-to: CTP

Modern Computer-to-plate (CTP) systems contribute significantly to fast and reliable plate-making for offset printing. They allow exact adjustments of the tone value increases to reach the aim values of the international standardisation concept.

In this session, you will learn

- how CTP systems and plates work
- to handle tone value increases in the CTP RIP
- to control your CTP adjustments

Why should you attend?

To learn the basics about CTP systems

Dates

Mon 13 January 2025: 9 AM – 10 AM CEST
Mon 20 January 2025: 5 PM – 6 PM CEST

Trainer

Jürgen Gemeinhardt



How to evaluate & communicate Metallic effects in print

Find out how metallic effects can be achieved, how they can be measured and how parameters can be set to enable clear communication of the perceived metallic character.

In this session, you will learn

- the physical principles of metallic effects
- how to achieve metallic effects with different printing processes
- how the main measurement parameters and the perceived metallic effect correlate

Why should you attend?

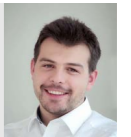
To learn more about metallic effects and how to properly evaluate them using measurement techniques

Dates

Mon 13 January 2025: 5 PM – 6 PM CEST
Mon 20 January 2025: 9 AM – 10 AM CEST

Trainer

Lukas Hetterich



How-to: Digital printing

Improved quality and speed, trends for smaller production runs and individualisation paved the way for its growing share. Understand the interplay between press, paper and front end and how all this is addressed in standardisation.

Why should you attend?

To gain or refresh knowledge on digital printing techniques

Dates

Mon 27 January 2025: 9 AM – 10 AM CEST
 Mon 03 February 2025: 5 PM – 6 PM CEST

Trainer

Dr Julie Klein



In this session, you will learn

- how digital printing works
- about digital printing conditions
- about process & quality control (PSD)

How-to: Flexo printing

Flexographic printing is one of the most reliable ways to produce large orders of high-quality custom labels and packaging at rapid speeds. Its versatility to be used with various substrates makes it even more popular.

Why should you attend?

To gain or refresh knowledge on flexo printing techniques

Dates

Mon 10 February 2025: 9 AM – 10 AM CEST
 Mon 17 February 2025: 5 PM – 6 PM CEST

Trainer

Jürgen Gemeinhardt



In this session, you will learn

- to introduce flexibility in flexographic printing formes
- to manufacture printing formes
- about press constructions

Substrates and RGB-based workflow: Textile printing

Digital textile printing has unique features (i.e. ink sets, colour-ways) compared to conventional workflows. Learn all you need to know about process control, colour measurement, profiling, workflow and final visual appraisal.

Why should you attend?

To source colour in textile printing correctly

Dates

Mon 27 January 2025: 5 PM – 6 PM CEST
 Mon 03 February 2025: 9 AM – 10 AM CEST

Trainer

Dr Andreas Kraushaar



In this session, you will learn

- to report colour values and geometries
- to find out if a paper match is suitable
- how to use FOGRA58

Machine learning for Better colours

Update your knowledge on where and how Machine learning (ML) impacts the printing industry. In this course, you will learn how ML can be used in order to achieve better colours.

Why should you attend?

To understand and apply ML for better colours

Dates

Mon 10 February 2025: 5 PM – 6 PM CEST
 Mon 17 February 2025: 9 AM – 10 AM CEST

Trainer

Dr Julie Klein



In this session, you will learn

- fundamentals about ML
- to improve colour accuracy
- how ML affects colour science and the printing industry

Rigid & flexible: Packaging printing

The packaging market continues to grow. Learn which techniques are used to print rigid and flexible packaging and which legal requirements processes, substrates, and inks must meet, for example, in the food sector.

Why should you attend?

To learn packaging basics from techniques to legal requirements

In this session, you will learn

- how different types of packaging are printed
- how lithography, flexo and digital printing dominate
- how gravure, screen and pad printing contribute

Dates

Mon 24 February 2025: 9 AM – 10 AM CEST
Mon 10 March 2025: 5 PM – 6 PM CEST

Trainer

Dr Philipp Stolper



From colour management to image management

Learn the principles and practical solutions for moving from patch-based colour measurements to image-based capturing. The first Fogra Decoration Proofing Forum results will be presented and explained.

Why should you attend?

Image-based colour measurement is the future for full industrial printing and 100% control

In this session, you will learn

- what measurement is needed for image-based capturing
- how to compare two images (as ISO 24585 SIM-PDE)
- when image-based colour measurements are beneficial

Dates

Mon 24 February 2025: 5 PM – 6 PM CEST
Mon 10 March 2025: 9 AM – 10 AM CEST

Trainer

Dr Andreas Kraushaar



Plastic card printing I: Profiling surface finished products

Surface finishing changes the visual appearance of a printed product. A dedicated characterisation is needed depending on the coating type and quality demands. Learn how to do the correct colour measurement and management to print the expected.

Why should you attend?

To manage the visual appearance of coated print products

In this session, you will learn

- to measure surfaced finished prints
- to setup proofing and data separation workflows
- to apply this also for ID cards

Dates

Mon 17 March 2025: 9 AM – 10 AM CEST
Mon 24 March 2025: 5 PM – 6 PM CEST

Trainer

Dr Andreas Kraushaar



Plastic card printing II: Machine settings

Applying colour management only works if the underlying processes are reproducible and repeatable. The Fogra fountain solution service serves as the basis for well-prepared presses being ready for colour management.

Why should you attend?

To learn both analogue press diagnosis and therapy

In this session, you will learn

- to use Fogra dampening testform
- to use Fogra mosaic test form
- how to improve press behaviour

Dates

Mon 17 March 2025: 5 PM – 6 PM CEST
Mon 24 March 2025: 9 AM – 10 AM CEST

Trainer

Dr Andreas Kraushaar



The beauty of perfection: Print finishing

Print finishing creates a high added value for print products. In this course, you get an overview of varnishing, film lamination and foil transfer techniques. Learn which technique is best for which product and where the limits are.

In this session, you will learn

- to decide on a technique
- to achieve the best results
- to avoid typical failures

Why should you attend?

To gain or refresh knowledge on print finishing

Dates

Mon 31 March 2025: 9 AM – 10 AM CEAT
Mon 07 April 2025: 5 PM – 6 PM CEST

Trainer

Florian Hirschhalmer



Taking the bind out of binding: Bookbinding

The more demanding a book project is, the more essential materials, production and process control become. Get an overview of binding techniques and closely examine the production process of softcover books in perfect binding.

In this session, you will learn

- how to make the right decisions for a book project
- how to manufacture softcover books
- how to identify quality factors

Why should you attend?

To learn about bookbinding

Dates

Mon 28 April 2025: 9 AM – 10 AM CEST
Mon 05 May 2025: 5 PM – 6 PM CEST

Trainer

Florian Hirschhalmer



Plastic card printing III: ID-card testing

Want to know if your ID card meets quality standards? Do you think a customer complaint is unjustified? Rely on test methods that predict ageing over the product's life – based on ISO standards!

In this session, you will learn

- how the ageing of plastic cards works
- more about bending tests
- how to predict edge delamination

Why should you attend?

To learn about testing and interpreting test results

Dates

Mon 31 March 2025: 5 PM – 6 PM CEST
Mon 07 April 2025: 9 AM – 10 AM CEST

Trainer

Dr Uwe Bertholdt



Picking the low-hanging fruits: Energy efficiency

Electrical energy is the most expensive and relevant energy for many print shops. Learn to compare apples with apples for the most efficient analogue or digital press.

In this session, you will learn

- power and energy measurement basics
- how to improve energy efficiency and save costs
- how ISO 20690 helps to invest in the most sustainable printing press

Why should you attend?

To find energy guzzlers and learn how to act

Dates

Mon 28 April 2025: 5 PM – 6 PM CEST
Mon 05 May 2025: 9 AM – 10 AM CEST

Trainer

Dr Andreas Kraushaar



Fogra standards & ICC profiles: Printing conditions

Printing conditions provided by Fogra have become defacto standards in the printing industry. The database covers over 60 entries and addresses not only current production conditions but also increasing colour exchange spaces.

Why should you attend?

To apply printing conditions to improve print results

In this session, you will learn

- about different interpretations of printing conditions
- how Fogra standards and ICC profiles are connected
- ups and downs of exchange colour space

Dates

Mon 12 May 2025: 9 AM – 10 AM CEST
Mon 19 May 2025: 5 PM – 6 PM CEST

Trainer

Dr Andreas Kraushaar



S Latest developments in standardisation: ISO News

Have an up-to-date overview of the projects under discussion or being voted on in the ISO TC 130, the committee responsible for the print and media industry. Fogra plays an active role in the ISO committee, so don't miss our first-hand ISO News!

Why should you attend?

To be prepared for upcoming changes in standards

In this session, you will learn

- how a standard becomes a standard
- about current developments of new standards
- about improvements of already applied standards

Dates

Mon 12 May 2025: 5 PM – 6 PM CEST
Mon 19 May 2025: 9 AM – 10 AM CEST

Trainer

Dr Andreas Kraushaar



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Good to know



Get your certificate! Show what you know.

Every attendee who has joined at least 50% of the sessions automatically receives an Attendance Certificate after the last session in May.

The Graduation Fundamentals and/or Specials Certificates are issued after attendees pass two online tests, one in December and the other in May. All graduates will be listed on the Fogra Graduates online platform.



Live or later?

No problem if you miss our live sessions – all courses are recorded and archived on fogra.org/media-library to access at any time after the live class and as often as you want. For access, you need to be logged in.



Fogra Website

Attendees will find an overview of all sessions and information about the contents, dates, and trainers.



Please register on our website at fogra.org/registration to gain access to all subscriber-only content, such as recordings and handouts of past sessions.



How to join a course

1. Log in

Please register at fogra.org/registration and ensure you are logged in to proceed with step 2.



2. Selection

Go to fogra.org/web-academy and click the red "session booking" button for each course you'd like to attend under "Upcoming sessions".



3. Registration

Register with your name and your company's email address. After your registration, you'll receive a confirmation email with information on how to join the course when it's time.

You confirm that you

1. will provide accurate registration information about yourself,
2. will only use your company's email address for registration,
3. will not enable any other person to access the webinar by using your registration information,
4. will provide registration links and archived content to authorised persons only,
5. are aware that Fogra reserves the right to remove registrations that violate these terms.

Frequently Asked Questions

Subscription & course registration

Q: How does the subscription for my company work?

A: Please order the subscription at fogra.org/shop/web-academy or email beckmann@fogra.org.



Q: How do I register for a course?

A: See the step-by-step explanation on page 27 and find all registration links at fogra.org/web-academy. Please register at fogra.org/registration to gain access to the subscriber-only course registration.



Courses

Q: Are there any technical prerequisites to taking the course?

A: For the online courses, GoToWebinar is used. You can join using your notebook, PC or mobile device (please check your app store). Before attending the webinar, be sure to check the system requirements to avoid any connection issues.

Q: What is the course language?

A: The courses are held in English. Attendees may ask questions in German if they feel more comfortable doing so.

Q: How long are the courses?

A: The course takes one hour, including the Q&A section.

Q: What if I miss a course?

A: All courses are recorded and archived on fogra.org/media-library to access anytime during the ongoing season. Please register at fogra.org/registration to gain access to this subscriber-only content.



Online tests

Q: When do the tests take place?

A: The tests on sessions 1 to 7 will be in December, and those on sessions 8 to 15 in May.

Q: How can I participate in the tests?

A: The links to the test forms are sent to all attendees after session 7 and session 15.

Q: How do the tests look like?

A: It is a multiple-choice test with 3 questions per session. The time limit for submission is 1 hour. Tests are passed by achieving at least 50 % of the total score.

Q: What happens if I don't pass the test?

A: Keep on going! You have 3 attempts – repeat the test and, of course, contact us if you have any questions. If you don't pass the third attempt, don't give up and try again next year!

Get your colour management & digital printing skills!



Our Partner & Professionals programme offers professional qualifications in colour management and digital printing. "Digital Print Partners" prove their expertise, expand their knowledge about current standards and apply it at selected FograCerts. „Digital Print Professionals" demonstrate their advanced know-how and learn self-paced and online.

Become a Fogra Partner or Professional and impress your customers with your certified skills!

fogra.org/digital-print-partner



fogra.org/digital-print-professional



Fogra | Academy

Notes

Subscription

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