

Country-Level Smartphone Market Share for 2011, 2012, and 2016 (based on shipments)

Country	2011 Market Share	2012 Market Share	2016 Market Share
PRC	18.2%	20.7%	20.2%
USA	21.3%	20.6%	15.3%
India	2.2%	2.9%	9.3%
Brazil	1.8%	2.3%	4.7%
United Kingdom	5.3%	4.5%	3.7%
Others	51.2%	48.9%	46.8%
Total	100.0%	100.0%	100.0%

Source: IDC Worldwide Quarterly Mobile Phone Tracker, March 2012