

Press Release



Two full days of the EPLAN Virtual Fair

The EPLAN Virtual Fair is opening its digital doors this year for the sixth time and for two full days in a row for the first time. Visitors can expect a wide range of topics covering professional engineering and integrated, end-to-end processes. Live talks for c-level executives, customer best practices and a new partner area offer attendees constructive inspiration. Topic-specific and country-specific webcasts and software demonstrations of the new solutions found on EPLAN Platform provide incentives and outlooks for further developments, including in cloud contexts.



EPLAN Virtual Fair.jpg: The global EPLAN Virtual Fair is taking place for the sixth time on 28 to 29 April 2021. (Photo from 2020)

Just two weeks after the digital Hanover Messe, the time will have come: EPLAN will be opening the doors to its biggest digital event of the year. The EPLAN Virtual Fair a globally established format that is taking place for the sixth time running is awaiting with a new, clear design and numerous topic-specific expansions for management and users alike. "After the success of the past years, we're expanding the EPLAN Virtual Fair to cover two full days across different time zones," says EPLAN Software & Service Managing Director Haluk Menderes. There's a simple reason for this: there are just more topics to cover and visitor interest is on the rise. With almost a 20 per cent increase in participants from more than 70 countries in 2020, the importance of this major virtual event is clear.



Haluk Menderes.jpg: "After the success of the past years, we're expanding the EPLAN Virtual Fair to cover two full days across different time zones," says EPLAN Software & Service Managing Director Haluk Menderes.

Management and users: the right programme for everyone

Top-class leadership talks at the management level on the ecosystem of industrial automation, the potential to be found in industrial panel building, and the topic of roundtrip engineering are just a few of the many themes being covered throughout the multifaceted conference programme. This year those themes are being supplemented with new live talks for industry management, including in the disciplines of automotive, energy, building automation, maritime and process industry.

There will be six different live demonstrations on software topics each day, and experts will be providing practical insights into EPLAN Platform innovations. The opportunities of the new cloud services as part of EPLAN ePulse are also on the programme, not to mention the efficiency potential that can be found in control cabinet and switchgear system engineering. Last but not least, there will also be fun to be had, with various online games where attendees will be able to (virtually) compete against one another. Prizes include three online update trainings for EPLAN Platform.



Leadership-Talks.jpg: Leadership talks at the management level are being supplemented with new live talks for industry management. (Photo from 2020)

Partners getting their own presence this time

There is a newly created community area, offering all the companies participating in the EPLAN Partner Network the possibility to participate with their own "onsite" presence. It is set up to be a small trade show within the Virtual Fair. Numerous opportunities for networking are yet another reason for visitors from around the world to attend: a live chat, this time including a 1:1 video chat, offers everyone interested the chance to talk shop and exchange ideas across national borders in a virtual space.

People can register free of charge at:

<https://www.EPLAN-software.com/virtual-fair/>