



## 5<sup>th</sup> Continental Student Survey Romania 2013

Timișoara, September 2, 2013

## 5<sup>th</sup> Continental Student Survey Romania 2013

- › Continental Student Survey since 2005 every two years
- › 1,000 students were surveyed in 2013
- › 77% men and 21% women
- › 66% natural sciences, mathematics, or informatics
- › 50% economic sciences and
- › 46% engineering



# 5<sup>th</sup> Continental Student Survey Romania 2013

## Agenda

**A** Studies – Profession – Career

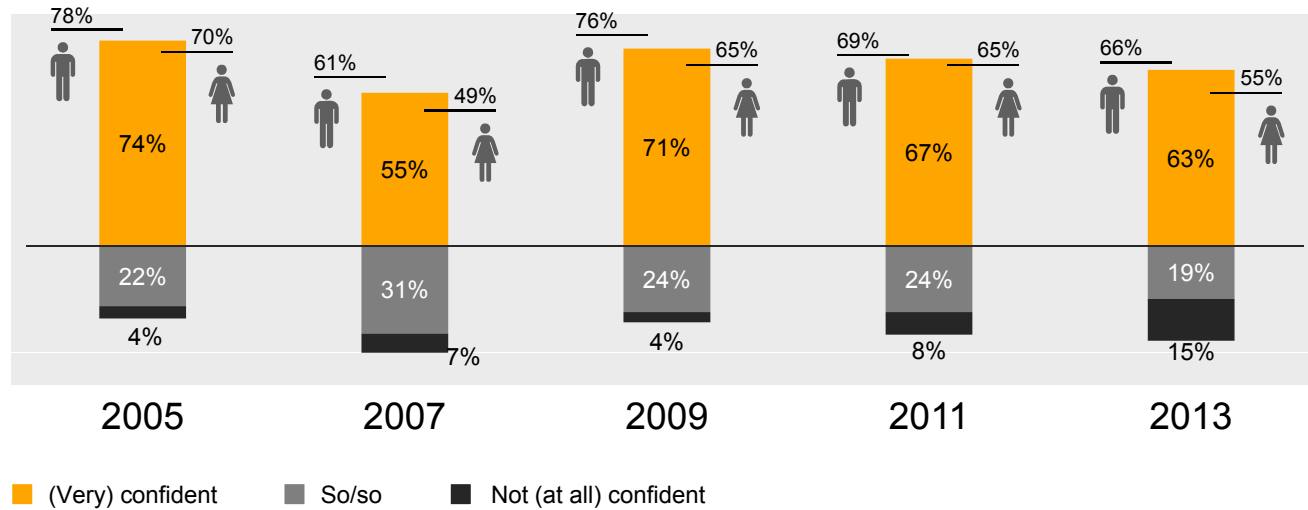
**B** Internationality

**C** Work-Life Balance

# Studies – Profession – Career

## Career Prospects

How do you view your future career prospects?

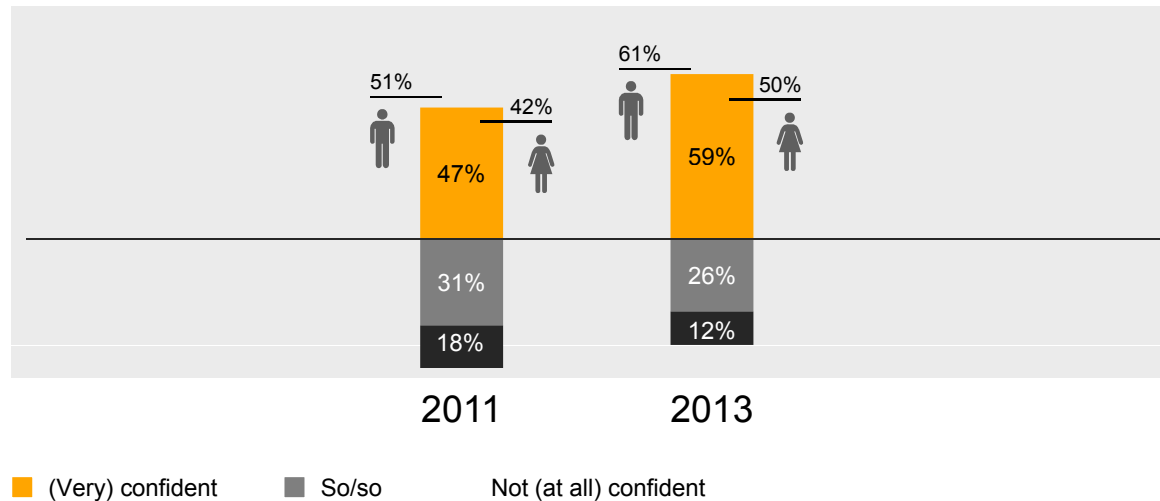


Deviations from 100%:  
Rounding and/or reply option "I can't say"

# Studies – Profession – Career

## Competitiveness in International Comparison

How do you rate your personal competitive advantage – viewed in international comparison?

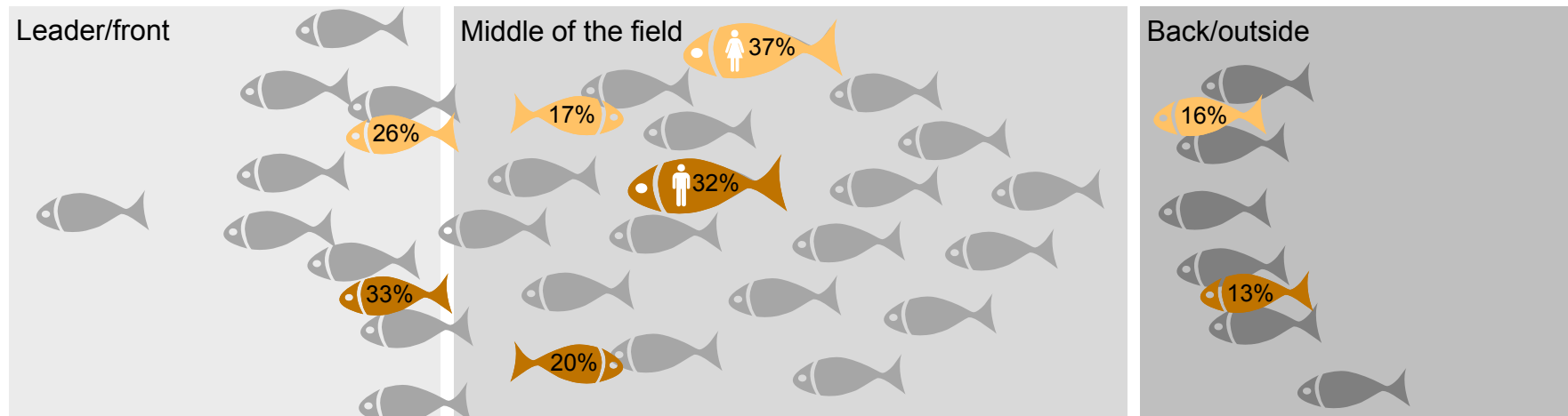


Deviations from 100%:  
Rounding and/or reply option "I can't say"

# Studies – Profession – Career

## Career Expectations in Romania

Where do you see your position at the start of your career?

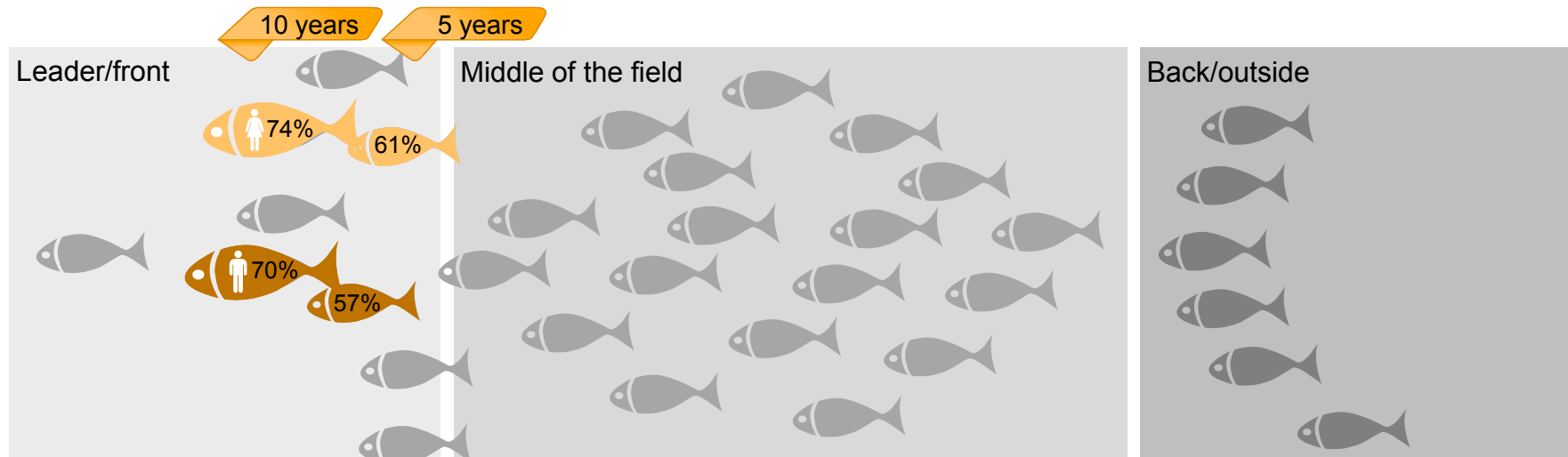


Selection shown, concept according to the Social Science Research Center Berlin

# Studies – Profession – Career

## Career Expectations in Romania

How do you see your career path?



Selection shown, concept according to the Social Science Research Center Berlin

# Studies – Profession – Career

## A Studies – Profession – Career

- › The students see their career prospects in a positive light.
- › Nevertheless, confidence regarding career prospects has declined slightly in recent years.
- › Men have a greater trust in their personal competitive advantage.
- › The specialist workers of tomorrow want a career.



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**A** Studies – Profession – Career

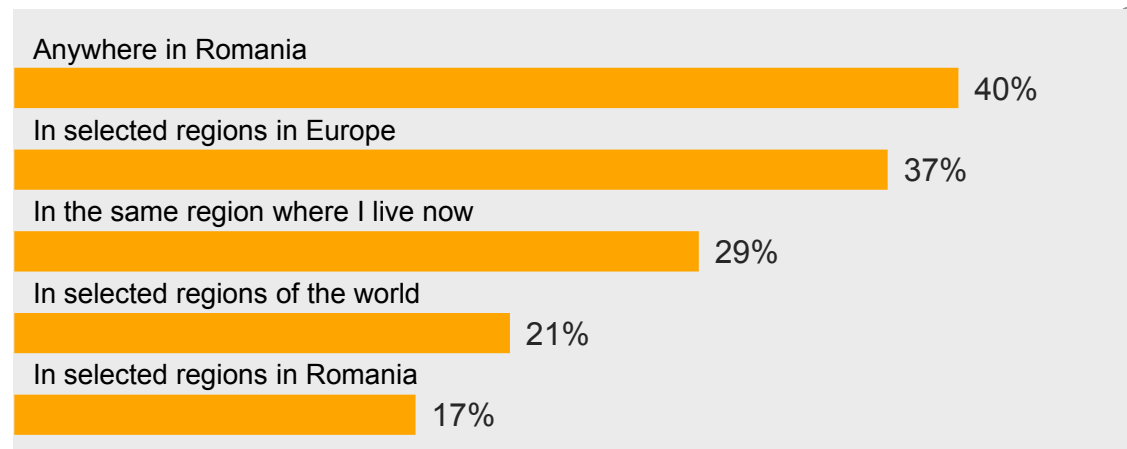
**B** Internationality

**C** Work-Life Balance

# Internationality

## Future Work Location

Where do you want to work in the future?

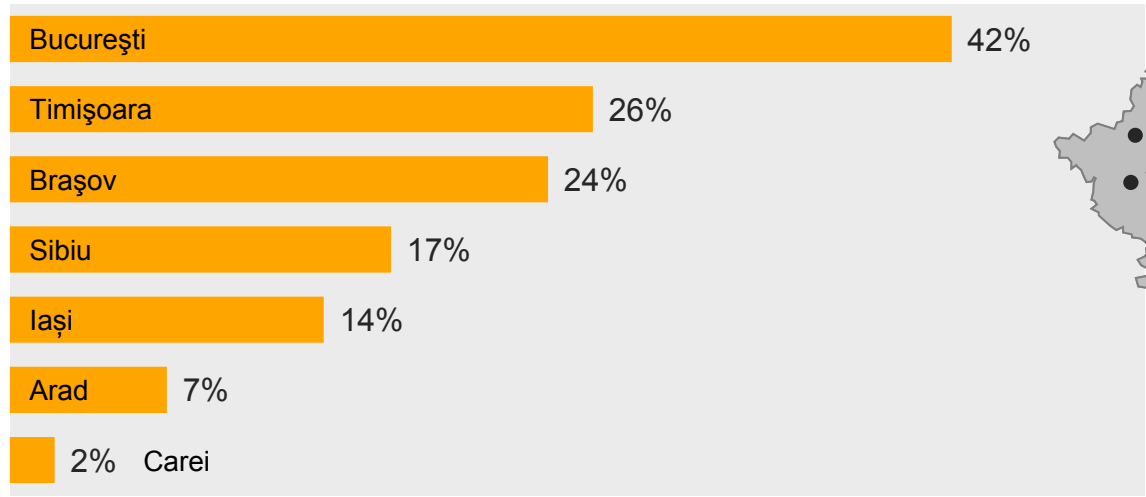


Multiple responses possible

# Working in Romania

## Future Work Location

In which Romanian city would you like to work?

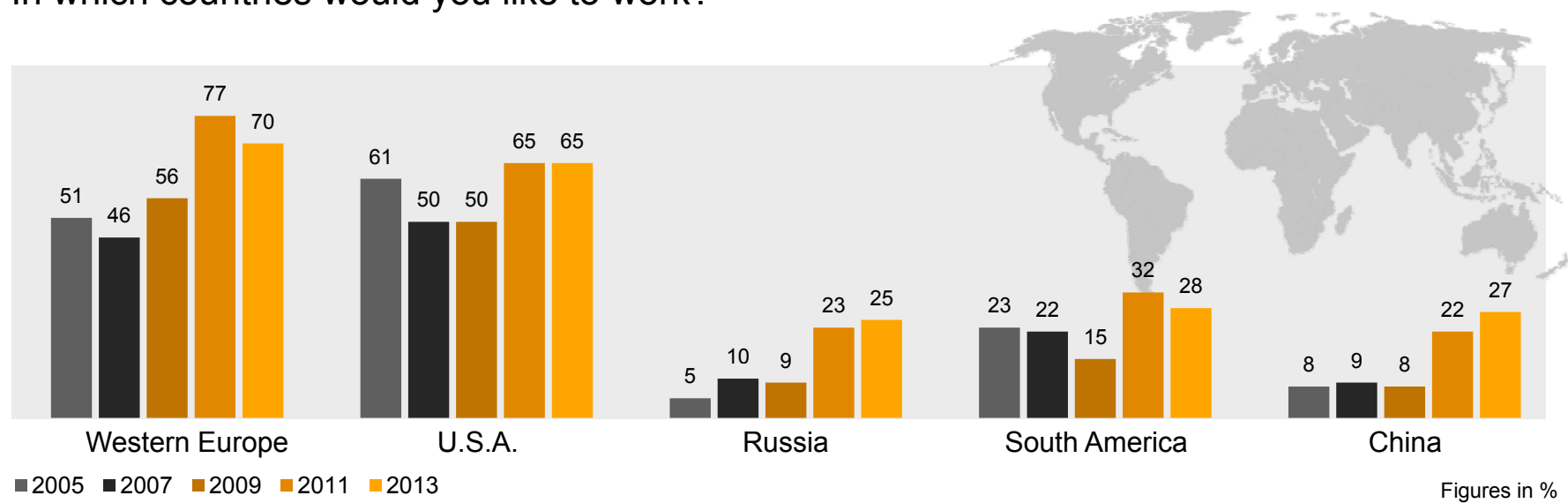


Multiple responses possible

# Internationality

## Working Abroad

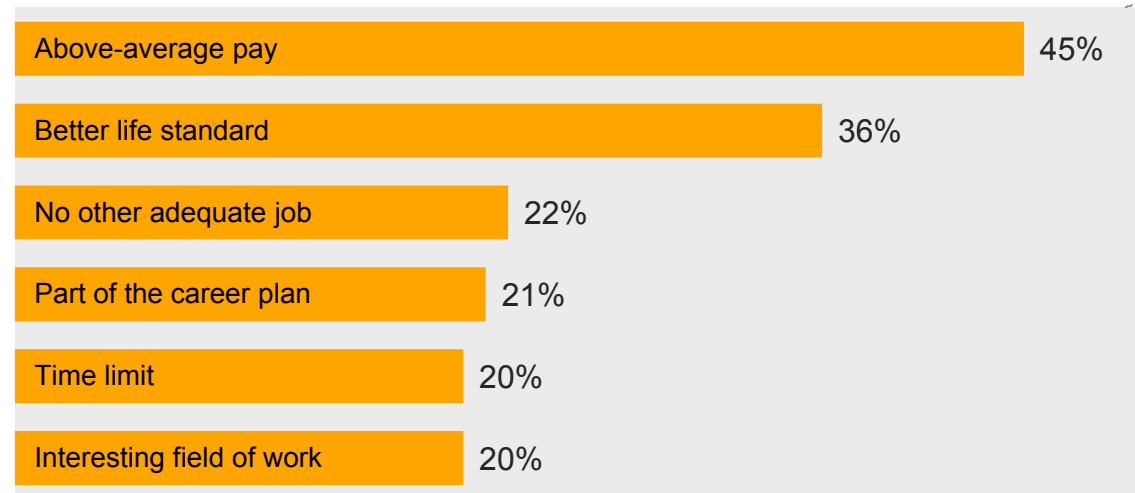
In which countries would you like to work?



# Internationality

## Working Abroad

What makes a job abroad appealing?

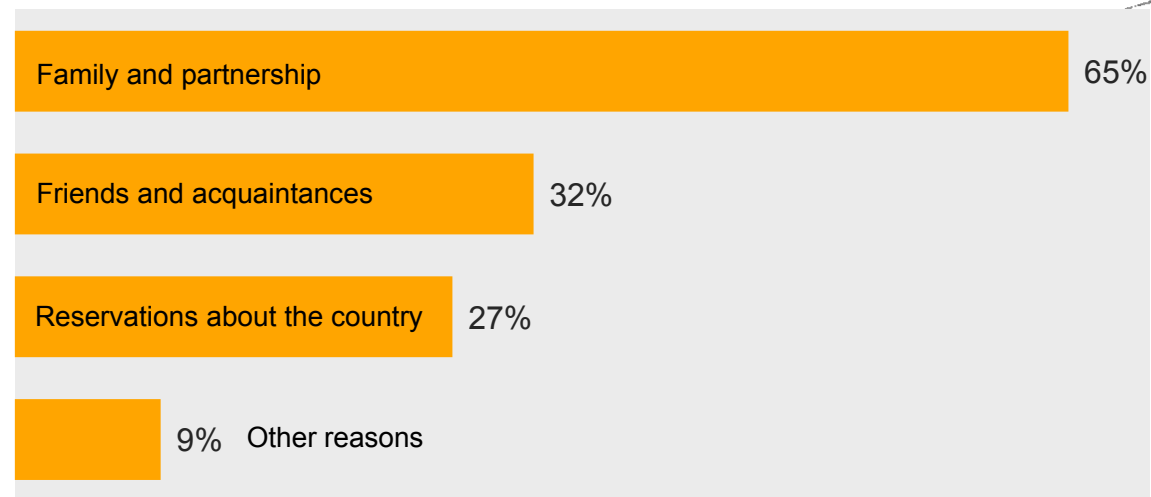


Multiple responses possible

# Internationality

## Reasons for Not Working Abroad

What would put you off accepting a job abroad?



Multiple responses possible

# Internationality

## B Internationality

- › The students want to stay in Romania or in selected regions of Europe.
- › Good pay and a better standard of living are the focal points of working abroad.
- › Family and friends are the main reasons why the students would put off accepting a job abroad.

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## Agenda

**A** Studies – Profession – Career

**B** Internationality

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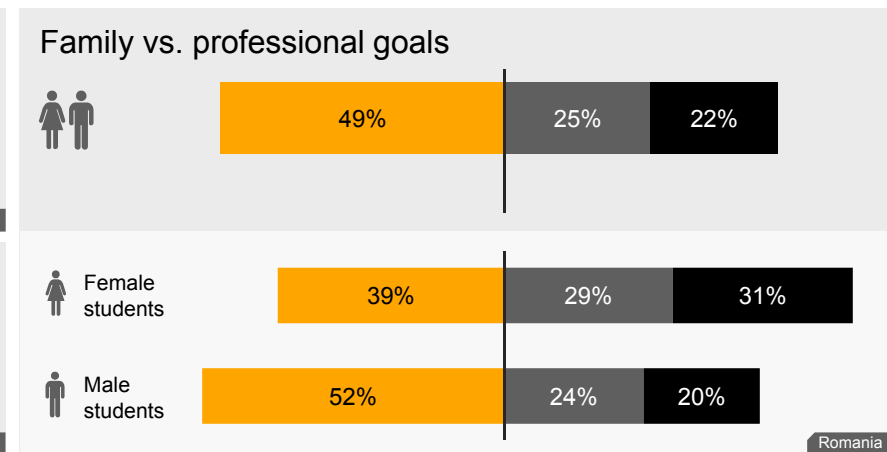
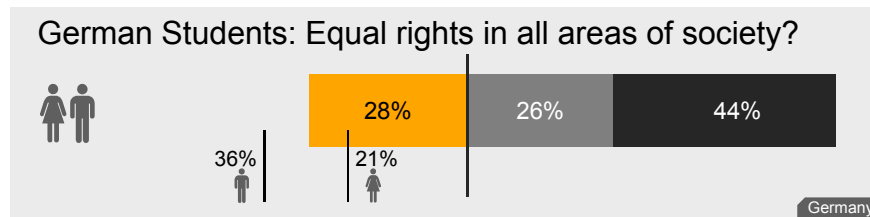
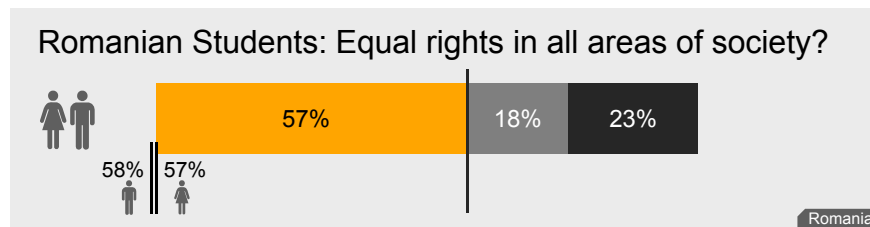


# Work-Life Balance

## Equality and Opportunities / Importance of Family

Are there equal rights in all areas of society?

Putting aside career ambitions for the family?

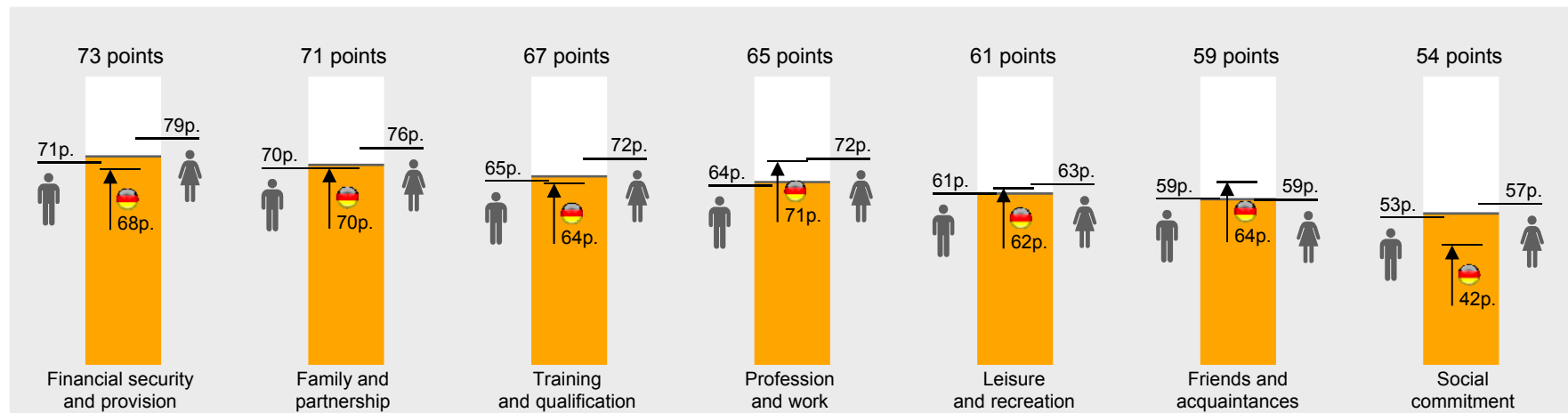


■ Agree (completely)
 ■ Undecided
 ■ Don't agree (at all)

# Work-Life Balance

## Decision Cockpit: Central Areas of Life

Central areas of life at start of career

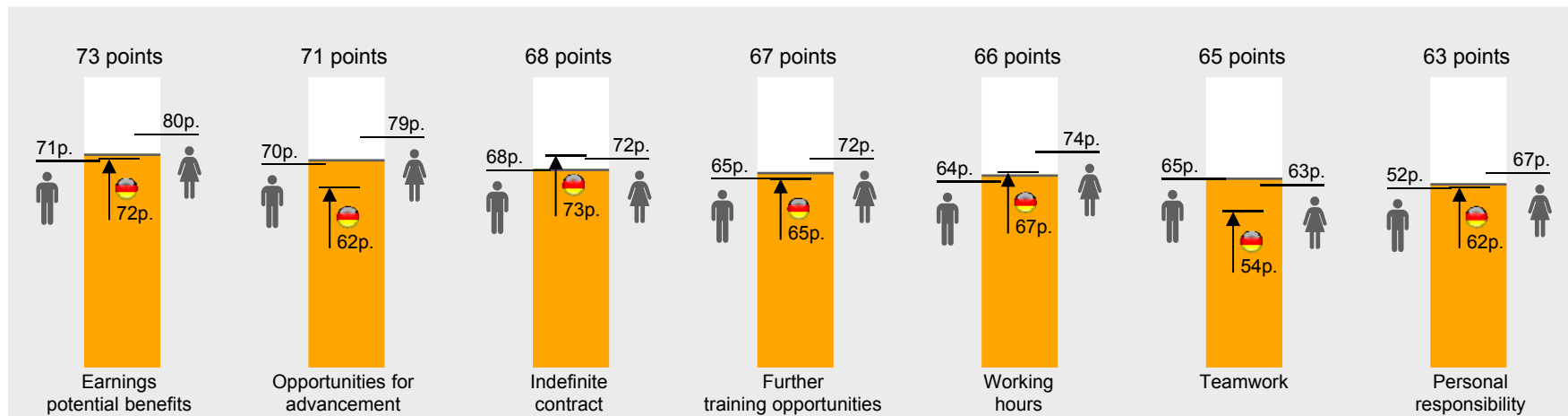


Mean of all answers on a scale of 0 to 100 points

# Mobility and Security

## Decision Cockpit: Expectations of Future Employer

What factors affect the choice of employer?



Mean of all answers on a scale of 0 to 100 points

# Work-Life Balance

## C Work-Life Balance

- › The students want a balance between their professional and private lives – just one or the other is not enough for them.
- › Safe working conditions seem to be an extremely important theme for the students.
- › Equal rights in family and work are not a big issue for the Romanian students as opposed to the German students.

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## Conclusion

- › Excellent working conditions required
- › Personal self-confidence on the increase
- › Career aspirations present
- › Preference to work in Romania or in Western Europe
- › Companies have to offer career prospects



**Thank you**  
for your attention!