



Avnet Silica's Central European Team Wins 'Best Performance' Award from Xilinx

Brussels, Belgium, 17th October 2018– Avnet Silica, an Avnet company (Nasdaq: [AVT](#)), today announced it has won an award for 'Best Performance' from Xilinx, the inventor of the FPGA, hardware programmable SoCs and the ACAP.

The award was presented recently at Xilinx's annual channel sales conference for the 2018 financial year. It specifically recognized the excellent performance in distribution achieved by Avnet Silica's sales and engineering team located in the DACH region (Germany, Austria and Switzerland).

"We congratulate the whole Avnet Silica DACH team for this achievement," said Gianluca Gilardi, Director Channel Sales EMEA at Xilinx. "Their ability to support customers at all stages of the design cycle is key to the success of the team, and is reflected in the steady growth achieved for us across all market segments."

"This award is a testament to the team, especially coming from Xilinx, a world leader in developing cutting-edge semiconductors such as FPGAs, customizable SoCs and other adaptive platforms," said Alexander Friebe, Supplier Line Manager at Avnet Silica. "This award is strong evidence that Avnet Silica DACH has the expertise and capabilities to bring value not only to leading silicon vendors, but also to customers who are working at the forefront of complex technologies and solutions."

###

About Avnet

From idea to design and from prototype to production, Avnet supports customers at each stage of a product's lifecycle. A comprehensive portfolio of design and supply chain services makes Avnet the go-to guide for innovators who set the pace for technological change. For nearly a century, Avnet has helped its customers and suppliers around the world realize the transformative possibilities of technology. Learn more about Avnet at: www.avnet.com.

About Avnet Silica

Avnet Silica is the European semiconductor specialist division of Avnet, one of the leading global technology distributors, and acts as the smart connection between customers and suppliers. The distributor simplifies complexity by providing creative solutions, technology and logistics support. Avnet Silica is a partner of leading semiconductor manufacturers and innovative solution providers over many years. With a team of more than 200 application engineers and technical specialists, Avnet Silica supports projects all the way from the idea to the concept to production. Avnet Silica is a regional business unit of Avnet, (NASDAQ: AVT) with European headquarters in Belgium (Avnet Europe Comm. VA). For more information, visit www.avnet-silica.com

Media Contact

Anja Woithe
Senior PR Manager Avnet EMEA
Anja.woithe@avnet.eu
+49 (0) 8121 774 459