

INCOMEDIA to exhibit at CeBIT Bilisim Eurasia 2010 in Istanbul, Turkey

For the 2nd year running, Incomedia will be a proud participant at the No. 1 digital business and technology platform of Eurasia, presenting its multi award winning WebSite X5 software together with its distribution leader Partner in Turkey, Aresis.

CeBIT Bilisim Eurasia is the leading ICT industry exhibition in the Eurasian region and it will provide Incomedia with the opportunity to present its web editor software solution WebSite X5 Evolution 8 to the Turkish audience.

WebSite X5 Evolution 8 is designed for users who want to publish high-quality websites and online shops, with a professional look and feel in just 5 simple steps. It is currently available in 18 languages (Italian, English, German, Spanish, French, Turkish, Slovak, Czech, Slovenian, Bulgarian, Russian, Dutch, Danish, Polish, Hungarian, Portuguese, Brazilian, Finnish) and in Turkey it is available in the Media Markt stores and in the Bimeks chain.

CeBIT Bilisim Eurasia will take place at the TUYAP Fair and Congress Center, 6 - 10 October 2010 and the Incomedia stand will be located in the **Business World, Hall 2 Stand B 18.**

Federico Ranfagni, CEO of Incomedia, comments "CeBIT Istanbul is a good opportunity for Incomedia and its Turkish Partner to prepare for the Christmas business, to raise even more awareness of Incomedia's products to potential new partners and maintain Incomedia's international business relations. We are very pleased to be exhibiting for the second year in a row and taking part in this global event to support our Official Local Distributor Aresis. About 146,000 visitors from more than 79 countries are expected; this will be the ideal opportunity to meet with new partners, press and end users too".

About INCOMEDIA:

Incomedia is a leading independent developer and publisher of multimedia software for the PC. Founded in 1998, Incomedia is privately owned and headquartered in Italy.

Incomedia's flagship product WebSite X5 was developed with the aim of bringing high-end website creation software at affordable prices to home, business and education users. The software is completely visual with users requiring no HTML programming skills; all users need to know is what they want to say and WebSite X5 takes care of the rest.

At present WebSite X5 is sold in over 40 countries and has received over 200 favourable reviews globally.

INCOMEDIA is looking forward to welcoming visitors, partners and the press at its stand located in the Business World - Hall 2, Stand B18.

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