



## **asknet celebrates 20 years**

**Karlsruhe, August 25, 2015 – asknet AG’s official anniversary celebration will be held at KIT in Karlsruhe on September 4, 2015 with invited guests. In addition to the festivities, the event will feature a look back at the past of two decades. Experts will also give speeches on current issues.**

“Successfully navigating the e-commerce market for 20 years is a fantastic achievement that speaks of the dedication and creativity of former and current asknet employees. It also bears witness to the good partnerships that asknet enjoys with its many business partners,” CEO Tobias Kaulfuss says.

As part of the celebration, asknet will offer some insights into its current expertise by experts on topics related to e-commerce, IT and software. In addition to looking at the past, present and future of e-commerce, the event will examine the prospects of international online payment. Experts will also shed light on the current developments in marketing, as well as the latest trends in implementing subscription models.

“We look forward to the opportunity to celebrate the company’s milestone anniversary with our guests,” Tobias Kaulfuss says. “We would also like to make a toast to the success of our future plans, for which we are laying extensive foundations this year.”

### **About asknet AG:**

asknet, a pioneer in the development of global e-commerce solutions, offers extensive expertise and individual shop solutions to ensure worldwide electronic distribution of products of all kinds 24/7 in more than 190 countries. Customers benefit in selling digital and physical goods from both the possibility of handling a variety of international payment and logistics processes as well as the extensive experience of the company in the development and operation of successful e-commerce platforms.

Founded in 1995 as a spin-off of the Karlsruhe Institute of Technology (KIT) the company is also a partner of around 80 percent of German universities and research institutions. Here asknet offers as a large account reseller for manufacturers such as Adobe and Microsoft a comprehensive range of software licenses and services related to the procurement and distribution of software. In addition, asknet distributes via the established internet platform "studyhouse.de" a wide range of software to students. In 2014 the company generated transaction revenues of more than 100 million euros. For more information, visit [www.asknet.com](http://www.asknet.com).

### **Press Contact:**

asknet AG  
Madeleine Clark  
+49 (0)721 96458-6116  
[investorrelations@asknet.com](mailto:investorrelations@asknet.com)