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Co-operation:

Samsung Semiconductor Europe GmbH announces partnership with Frankensolar

Nuremberg. The Samsung-Frankensolar distribution partnership will be launched in April 2011, making Frankensolar the first PV systems specialist in Germany to have signed a long-term supply agreement with Samsung. According to a BusinessWeek/Interbrand study Samsung ranks as one of the world's top 20 most valuable brands, thanks to its highly successful track record and cutting-edge products, and the end of 2009 was global market leader in the production of LCD display panels, monitors, flat screens and more. Samsung Semiconductor's vast experience and unrivalled expertise in the field of silicon and semiconductor manufacture guarantee products of the highest quality.

The entry of Samsung Semiconductor Europe GmbH, the German subsidiary of the South Korean parent company Samsung Semiconductor, into the market is further evidence of confidence in the stability of Germany's energy policy. This partnership with another global company is yet more confirmation of Frankensolar's success in recent years. Samsung's environmental philosophy, reflected in its "Planet First" initiative, is just one of the reasons why Frankensolar managing director Thomas Hofmann believes the partnership has much to offer. "We were greatly attracted by Samsung's commitment to meet its own strict targets on energy efficiency, waste reduction and material recycling."

Besides sustainable production methods, one of the key proven strengths of Samsung modules is the efficient ratio of performance to roof surface required. Samsung offers highperformance modules with excellent output per surface area. "This saves costs and space. Combined with a positive output tolerance ensuring rated output is achieved or exceeded by up



to 2.99 W, Samsung's high-performance modules provide a highly efficient product that enhances the Frankensolar range," says Uwe Konrad, head of product management. "The decision to expand our portfolio, with products from another manufacturer that meets our demanding safety and quality standards, will only help to increase our competitiveness," claims Thomas Hofmann. The modules will be available from Frankensolar at the beginning of April 2011. The sales team looks forward to receiving your enquiries.

Background information: FR-Frankensolar GmbH Nuremberg

Frankensolar is one of the leading wholesalers in Germany and Europe for solar energy systems (photovoltaic systems) connected to the power grid. With 20 years of experience in the photovoltaic market, Frankensolar supplies PV systems to an extensive network of specialist traders. Frankensolar was founded in Nuremberg in1990. Today, Frankensolar employs over 90 staff, trains its own specialists, and operates throughout Germany and in various European markets.

People and the environment have always been at the heart of Frankensolar's activities. In-depth knowledge of renewable energy sources as the only viable alternative to meet future energy demands and the required technical know-how are the basis for successful and long-term partnerships. Frankensolar partners include BP Solar GmbH, Fronius International GmbH, Kostal Solarelectric GmbH, Leoni Studer AG, Mitsubishi Electric Europe B.V., Samsung Semiconductor Europe GmbH, Schott Solar AG, Siemens AG, SMA Technologie AG, Suntech Power LTD., Trina Solar Limited. Managing director: Albert Engelbrecht, Thomas Hofmann. HRB 11270 Registration court Nuremberg.

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We will be happy to provide further photographic material. Please send us a specimen copy in advance of publication.