

PRESS RELEASE

Software AG Named in the Leaders Quadrant for Business Process Management Suites

- More organizations are adopting BPM as a discipline and scaling up their efforts to establish BPM as an enterprise program
- According to Gartner, Inc., the value of BPM to business efficiency was demonstrated by its 15 % market growth in 2009
- BPMS is an integrated collection of software technologies that enables process transparency and, thus, better management of the business process, as well as work in the process
- By integrating BPMS with market-leading SOA technology, Software AG provides organizations with an integrated, single-source solution for continuous process improvement

Darmstadt, Germany, October 25, 2010 - Software AG today announced that it has been named by Gartner, Inc., a leading industry analyst firm, in the Leaders Quadrant of the recently released Magic Quadrant for Business Process Management Suites¹. According to Gartner, Inc., more organizations are adopting Business Process Management (BPM) as a discipline and scaling up their efforts to establish BPM as an enterprise program. The effectiveness of BPM in providing business efficiency was demonstrated by a 15 % market growth in BPMS in 2009.

"We have been positioned in the Leaders Quadrant for Business Process Management Suites and it is indeed a proud moment," said Dr. Wolfram Jost, Chief Technology Officer and Member of the Executive Board, Software AG. "We are committed to providing our customers with the innovative tools they need to grow their businesses efficiently and profitably, and we believe being a leader in the BPMS market shows we are doing that. It is also very significant that the market continued to grow despite a difficult global economy. We feel this growth shows that customers recognize BPM projects will deliver a real and rapid business improvement."

As stated by Gartner, Business Process Management Suites (BPMS) is an integrated collection of software technologies that enables process transparency, and, thus, better management of the business process, as well as work in the process. A good "suite" represents the greatest degree of component integration because it provides a consistent and unified user experience across all the technologies contained within the suite, extending throughout the entire process improvement life cycle.

Software AG's webMethods BPMS and ARIS platforms represent a combined, full-feature, enterprise-scale solution supporting the entire process improvement lifecycle and allowing companies to model, design, execute, monitor, and manage complex business processes. In deployments worldwide, Software AG's webMethods BPMS is being leveraged by companies to become efficient and adaptive and thereby gain competitive advantage. BPM technology also allows companies to make the most of existing investments in enterprise applications, improve margins through efficiency gains, increase customer satisfaction and respond faster to changing market conditions. webMethods BPMS provides continuous, real-time information about business processes, allowing managers to make fast, informed, and proactive business decisions.

Software AG's BPMS platform delivers additional value through codeless, composite application development and prebuilt integration with Software AG's comprehensive Enterprise Service Bus (ESB), SOA lifecycle governance, and application modernization product offerings. By integrating

¹ Gartner, Inc., "Magic Quadrant for Business Process Management Suites" by Jim Sinur and Janelle B. Hill, October 18, 2010.

PMS with market-leading SOA technology, Software AG helps companies coordinate people and technology into business processes that are quick, efficient, and easy to change. SOA also provides companies with a foundation of reusable service assets that provide greater flexibility and lowers development and maintenance costs, increasing companies' competitive advantage.

Complimentary copies of Gartner's report are available at www.softwareag.com/recognition.

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About the Gartner Magic Quadrant

The Magic Quadrant is copyrighted 2010 by Gartner, Inc. and is reused with permission. The Magic Quadrant is a graphical representation of a marketplace at and for a specific time period. It depicts Gartner's analysis of how certain vendors measure against criteria for that marketplace, as defined by Gartner. Gartner does not endorse any vendor, product or service depicted in the Magic Quadrant, and does not advise technology users to select only those vendors placed in the "Leaders" quadrant. The Magic Quadrant is intended solely as a research tool, and is not meant to be a specific guide to action. Gartner disclaims all warranties, express or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

About Software AG

Software AG is the global leader in business process excellence. Our 40 years of innovation include the invention of the first high-performance transactional database, Adabas; the first business process analysis platform, ARIS; and the first [B2B](#) server and [SOA](#)-based integration platform, webMethods.

We are unique in offering the world's only end-to-end - and easiest to use - [business process management \(BPM\)](#) solutions, with the lowest total cost of ownership. Our industry-leading brands, ARIS, webMethods, Adabas, Natural and IDS Scheer Consulting, represent a unique portfolio for: process strategy, design, integration and control; SOA-based integration and data management; process-driven SAP implementation; and strategic process consulting and services.

Software AG had revenues of €847 million in 2009 and has more than 6,000 employees serving 10,000 enterprise and public institution customers across 70 countries. Our comprehensive software and services solutions allow companies to continuously achieve their business results faster. The company is headquartered in Germany and listed on the Frankfurt Stock Exchange (TecDAX, ISIN DE 0003304002 / SOW).

Software AG - Get There Faster

Software AG | Uhlandstraße 12 | 64297 Darmstadt | Germany

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Contact:

Cheryl Hawkins <Cheryl.Hawkins@softwareag.com>

Senior Manager, Public Relations

Telephone +1 703-674-4115

Fax +1 703-674-4061

Paul Hughes <paul.hughes@softwareag.com>

Director Media Relations

Telephone +49 (0) 6151 92-1787

Fax +49 (0) 6151 92-1623