

Press Release 30-2011

Real-time Policy Management as a future enabler

Orga Systems' solutions enhance mobile expertise and generate additional revenue

Paderborn (Germany), 12 July 2011: Leading Analysts predict an increase in mobile broadband traffic from 10 folds to 19 exabytes in 2015. All over the world operators are facing the challenge to bridge the gap between increasing data traffic volumes and flat data revenues, particularly when offering flat-rate and unlimited broadband is proving to be an unsustainable revenue. Due to this, operators get caught up in low revenues and rising costs. Orga Systems, #1 choice for real-time charging and billing, offers the key tool – the Next Generation Control Point (NGCP) - which ensures a performance increase of 300% by optimizing network resources.

Return to profitable mobile broadband services

Mobile operators must separate themselves from their competitors by investing in differentiated and personalized services as well as manage their network with the current mobile data explosion. Orga Systems' NGCP meets these requirements by providing a single platform for all types of subscribers (pre and postpaid), charging all services (data, VAS, etc.). This real-time charging, active mediation and policy control solution cools down the big data effect, it supports operators to move away from flat rate pricing to customer and network service diversity. The NGCP's attributes allow operators to launch new, differentiated and policy driven services in a faster and more innovative manner.

Balance the business – maximize the customer experience

Real-time Policy Control helps operators gain dynamic and intelligent management over their subscribers and network. Orga System's NGCP offers the winning combination that monetizes real-time services by enabling operators to move to bandwidth based pricing and form a sustainable cost structure. Policy Management is the key feature to create customer loyalty and easily allows operators to address new segments - one of the most difficult and yet important task in a highly competitive and drastically changing mobile market.

Meet with Orga Systems during the NGT LA Summit 2011 at the "Intercontinental" in Rio de Janeiro, Brazil, from July 19th until 21st July.

Contact

Orga Systems GmbH
Am Hoppenhof 33
D-33104 Paderborn

Eva Heumann – Head of Corporate Communication Global

Phone: +49 (0)52 51 8749 3067

Fax: +49 (0)52 51 8749 493067

E-Mail: eheumann@orga-systems.com

Internet: orga-systems.com