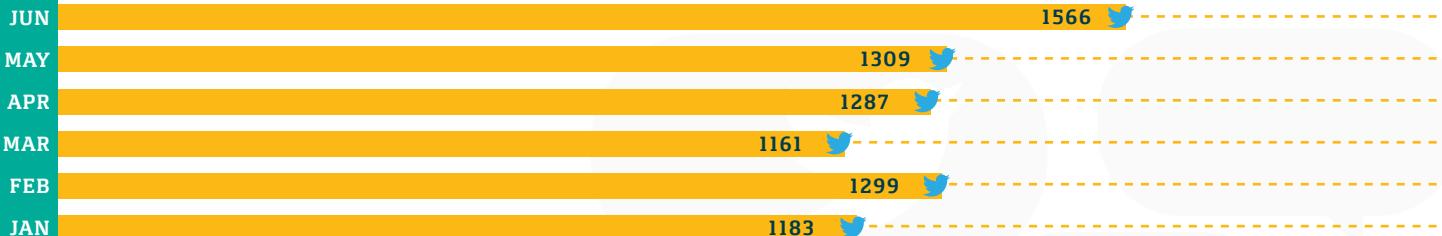
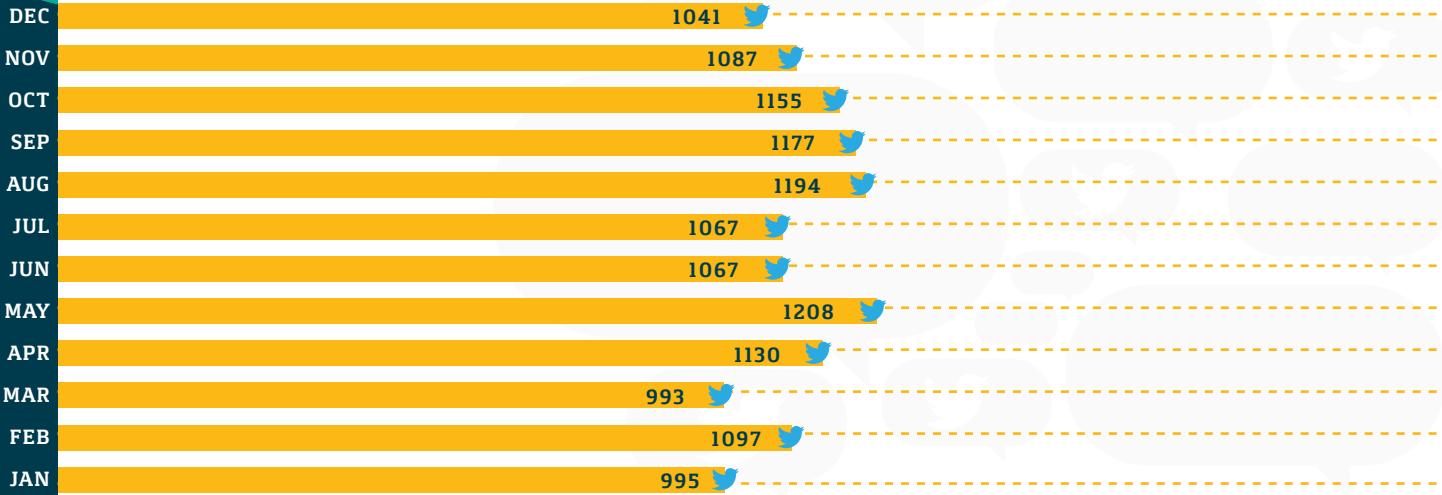


## FOLLOWER GROWTH FOR USERS THAT MENTION BRANDS

2012



2011



Average Twitter followers per user

100 200 300 400 500 600 700 800 900 1000 1100 1200 1300 1400 1500 1600 1700 1800 1900 2000