



SMA Solar Technology AG – Press Release

GTM Research: SMA Sunny Portal Is the Most Popular PV Portal

Niestetal, August 27, 2014—The PV monitoring solution Sunny Portal from SMA Solar Technology AG (SMA) is by far the biggest online portal for PV systems. This is based on an analysis of the global PV market, its technologies and leading players published by GTM Research.

Number one worldwide in terms of nominal power

The global comparative study entitled “Global PV Monitoring: Technologies, Markets and Leading Players, 2014–2018” for PV monitoring solutions, among other things, clearly demonstrated that SMA Sunny Portal took first place among 70 providers for the year 2013. Additionally, it had a lead of more than 20% over the next major players when using nominal power of the systems monitored as a criteria, with SMA offering nominal power of 12.4 GW. Other companies in the study include Solar-Log, meteocontrol and skytron energy. A total of around 170,000 solar power systems featuring the SMA Sunny Portal were monitored.

New solutions for online monitoring

To mark the tenth anniversary of Sunny Portal this year, SMA is also launching two new monitoring solutions to the market: the Sunny Portal Professional Package for professional monitoring of several systems and Sunny Places, a community portal that PV system owners can use for purposes, including monitoring their PV system, comparing it with others and exchanging information.

Indispensable element of energy management

The importance of SMA’s portal solutions is also clearly illustrated by the fact that they are an indispensable part of intelligent energy management. Systems featuring the SMA Smart Home system solution automatically provide access to the Sunny Portal to monitor energy flows in real time, access energy balances or program the specific activation of household appliances, for example.

In this way, monitoring solutions from SMA will continue to maintain their position at the top among operators and experts. The results of the study conducted by GTM Research and SoliChamba Consulting are now available at www.greentechmedia.com/research.



About SMA

The SMA Group generated sales of more than €930 million in 2013 and is the global market leader for solar inverters, a key component of all PV plants. SMA offers innovative key technologies for future power supply structures. It is headquartered in Niestetal, near Kassel, Germany, and is represented in 21 countries. The Group employs more than 5,000 people worldwide. SMA's broad product portfolio includes a compatible inverter for every type of module on the market and for all plant sizes. The product range includes both inverters for grid-connected photovoltaic plants as well as off-grid and hybrid system technology. The product portfolio is supplemented by comprehensive services and operational management of utility-scale PV plants. Since 2008, the Group's parent company, SMA Solar Technology AG, has been listed on the Prime Standard of the Frankfurt Stock Exchange (S92) and also in the TecDAX index.

SMA Solar Technology AG

Sonnenallee 1
34266 Niestetal
Germany

Head of Corporate Communications:

Anja Jasper
Tel.: +49 561 9522-2805
Presse@SMA.de

Press contact:

Susanne Henkel
Manager Corporate Press
Tel.: +49 561 9522-1124
Fax +49 561 9522-421400
Presse@SMA.de

Investor Relations contact:

Julia Rother
Manager Investor Relations
Tel. +49 561 9522-2222
Fax +49 561 9522-2223
IR@SMA.de



Disclaimer:

This press release serves only as information and does not constitute an offer or invitation to subscribe for, acquire, hold or sell any securities of SMA Solar Technology AG (the "Company") or any present or future subsidiary of the Company (together with the Company, the "SMA Group") nor should it form the basis of, or be relied upon in connection with, any contract to purchase or subscribe for any securities in the Company or any member of the SMA Group or commitment whatsoever. Securities may not be offered or sold in the United States of America absent registration or an exemption from registration under the U.S. Securities Act of 1933, as amended.

This press release can contain future-oriented statements. Future-oriented statements are statements which do not describe facts of the past. They also include statements about our assumptions and expectations. These statements are based on plans, estimations and forecasts which the Managing Board of SMA Solar Technology AG (SMA or company) has available at this time. Future-oriented statements are therefore only valid on the day on which they are made. Future-oriented statements by nature contain risks and elements of uncertainty. Various known and unknown risks, uncertainties and other factors can lead to considerable differences between the actual results, the financial position, the development or the performance of the corporation and the estimates given here. These factors include those which SMA has discussed in published reports. These reports are available on the SMA website at www.SMA.de. The company accepts no obligation whatsoever to update these future-oriented statements or to adjust them to future events or developments.